

## Media Ecology (Affiliate Organization) @ ECA

### Business Meeting:

Eastern Communication Association  
116<sup>th</sup> Annual Convention

Date: March 28, 2025

Location: Hyatt Regency, Franklin Room, Buffalo, New York

Time: 8:30am

### Agenda:

#### 1. Welcome

#### 2. Attendance

Peggy Cassidy, Adelphi University  
Susan Drucker, Hofstra University  
Erik Garrett, Duquesne University  
Ryan McCullough, West Liberty University (MEA Liaison)  
Lance Strate, Fordham University

#### 3. Executive Council Report

See additional attachment.

-Executive Council is looking for at large members, graduate students, and undergraduate students to serve on the newly-formed Membership Committee.

#### 4. Liaison Report

-See Report from January

-Attendance at ECA panels

-Neil Postman Roundtable: 10

-Urban Comm Paper Panel: 8

-Competitive Paper Panel 6

-Given the other panels I (Ryan) attended, attendance at MEA panels seemed fairly strong.

#### 5. Election/Selection of Secretary

-Did not happen. I can handle taking minutes as liaison. The group decided that it would be best to have a graduate student or someone new to MEA to serve as secretary as a way to get involved.

#### 6. Planning for ECA 2026

-Suggested accepting “working papers” as a way to get more individual paper submissions.

-Panel ideas:

-Theme for ECA 2026 is “Emergence” might work well as a connection to

emergent systems.

-Since it is in Pittsburgh, might have an “oral history” of media ecology at Duquesne University.

-Warhol museum in Pittsburgh might work well for explorations of Warhol and McLuhan.

-Encourage submissions from Duquesne graduate students.

-Brent Malin (University of Pittsburgh) might be a good contact.

-Brainstormed potential co-sponsored panels with IGS and UCF.

## 7. Announcements

-Media Ecology at NCA

-Gary Gumpert Memorial and McLuhan Screening

-Media Ecology Convention

-Media Ecology at ICA

-AKML Lecture and IGS Symposium

-Submit to EME

## 8. New Business

-Reach out to whoever you can to submit.

## 9. Adjournment