David Westerman, Comm Tech Chair, notes:
Chair's report
Exec Council report
Tom Flynn
Philly crew
Elect 3 positions (vice chair, who then becomes chair and plans 2016 CAT; Exec Council member, secretary?)
Then I will turn this show over to our new incoming chair

My business:

First, since we are Comm and Tech, let's talk Twitter. ECA is using the hashtag #ECACOMM. Feel free to follow it and contribute. Also, I say we use #ECACAT for CAT stuff

We have Twitter and Facebook accounts for CAT: ECACAT

This year we had 8 slots allotted to us. Accepted 13 papers (4 panels) and 3 panels. One of those panels was then co sponsored with Instructional Comm, and we in turn co sponsored one of theirs.

I reached out to several other interest groups to see what kinds of cosponsoring they would be willing to do, but those went nowhere. People suggested they didn't have enough comm tech stuff to co sponsor paper panels, etc.

I want to thank the members of this group. My job was fairly easy, and it was made that way because of the willingness of all of you to help. I had no problem getting enough reviewers (I had more than I needed) or chairs or respondents for panels. So, thank you!

This meant every paper had 3 reviewers and nobody got more than 4 papers to review.

Also meant I was fairly well able to give papers to people who knew the area/style of the paper.

Things were turned into me on time. This made my job so much easier, so again, thank you!

Please consider doing this again for next year.

Announce and congratulate the top papers.

Top Paper panel is on Saturday at 11:30 in Blackstone

Randall, Livingstone, Endicott College, Models for Understainding Collective Intelligence on Wikipedia

Keith Massie, Kutztown U, The Topology and Poststructural Analysis of L337 Speak

Top Student Paper, Lisa Davis, Duquense University, Thirty-One Years Later, Revisiting Ong's Orality and Literacy;

Top Overall Paper: Ken Lachaln, UMB; Patric Spence, UK, Charlene Lin, UK:Expressions of Risk Awareness and Concern through Twitter: On the Utility of using the Medium as an indication of audience needs.

Exec Council report? Cathy Wright provided update

Registration was down at the end of the month. By the start was back to normal

Talk was on how to get more people involved

Social media

Create an app….use ribbons to get rid of programs; green ribbon for using app, not paper!

Finances are strong

Site selection: looking at creating a multi year deal with Omni in different locations. Boston 2017;

Logo….new one for ECA. 5 submissions, 2 were terrible. 2 of them went back to graphic designer.

There was discussion about value-added stuff to get people (students especially) to come and to submit papers.

Three positions: Vice-chair and Exec Council. Secretary.

Vice Chair: Gamze Yilmaz, UMASS Boston
Secretary: Joel Ward, Bethel University

With this being said, I will turn the reigns over to our new chair/program planner Kristin Wolfe.

Kristin Wolfe, incoming Tech Chair, notes:

Ideas for next year include: co-sponsor with other interest groups; round tables; was to increase visibility and raise awareness of CAT because there are a lot of panels that could be ours in other groups

Possibilities with Facebook, Twitter, ECA website? Panel suggestions?

#ecacat

Suggestion for a room share possibility on the ECA site for those looking for roommates

Co-sponsor a GIFTS technology panel

We need more of a web presence to get our name out there

Question to address in possible GIFTS panel: What's everyone doing that really doesn't work? What does work?

Identify a text and have a round table to discuss the book—*It's Complicated* by Dana Boyd or *The Circle* (missed the author's name) or something more recent by 2015

Panel thoughts/suggestions:
- Alternative formats to present other than PowerPoint
- Fictional portrayal / movie
- Why does everyone have to talk about narcissism
- Using social media in the classroom