

# CREATING OUR FUTURE EASTERN COMMUNICATION ASSOCIATION 110TH ANNUAL CONVENTION

APRIL 10-14, 2019  
PROVIDENCE, RI



# CREATING OUR FUTURE



Providence, RI was founded in 1636 by renegade preacher Roger Williams to escape religious persecution in Massachusetts. Providence was so named to express William's appreciation of God's protection. A more secular translation of Providence is "the foresight or care exercised by a person in the management of affairs or resources." Providence is now proud to call itself "The Creative Capital." To honor the founding principles of Providence and the creative identity of Providence, it is appropriate our conference theme be "Creating Our Future." The 110th Annual ECA Conference will be built around the idea of "Creating Our Future" through the management of resources emanating from our research and scholarly activities to transform lives, communities, and organizations.

In the 1970s, Providence began a creative process in which it removed bridges covering the Moshassuck and Woonasquatucket Rivers, which converge to become the Providence River and the head of Narragansett Bay. Uncovering these rivers led to the creation of a new Providence where the rivers were lined with cobblestone walkways, park benches, trees and flowering plants and a series of Venetian bridges connecting downtown Providence to the city's East Side. The City's revitalization process resulted in its centerpiece, the Water Place Park that includes an amphitheater and WaterFire experience. Providence is also proud of the influence of the many academic institutions on the city's intellectual life, the city's "cool" vibe and its much-lauded restaurant scene. My vision for our conference is to follow our host city's lead by striving to be "The Creative Capital of the Communication Discipline."

We are looking forward to seeing how you are "Creating Our Future" through your competitive paper presentations, panels, posters, and roundtables. The initial call for ECA 2019 asked our members to consider the question, "what resources do I create and how can those resources create new possibilities for others?" We are looking forward to hearing your answers to this question!

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# Letter From Mayor

Dear Friend,

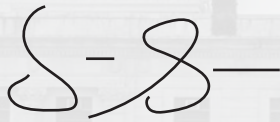
The City of Providence welcomes you back for your 110th Annual Eastern Communication Association as you explore what Creating our Future means. We hope that your conference is engaging and productive, and that you feel inspired to experience all the things the Creative Capital has to offer during your stay.

As a diverse city bursting with history, art, and culinary treasures, Providence has something for everyone. From the charming neighborhoods of College Hill—to the creative arts thriving in our Valley and Olneyville neighborhoods, there is so much to see and do. Our dynamic performance venues, waterfront parks and walking trails, and breathtaking architecture all reflect our commitment to innovation, design, and creativity—what we call a #PVDStateOfMind.

Providence is also the proud home of eight colleges and universities, each with unique specialties that shape the vibrant intellectual life of the city. As a new urban model emerges that integrates local institutions into the fabric of our city, our growing innovation districts are engaged in solving the problems of tomorrow, addressing community challenges, and building relationships that better our environment.

We hope our city inspires you to explore, discover, and create what is next for the future of your discipline and that you come back soon to do it all again.

Sincerely,



Jorge O Elorza



# Bryant University

## *Greetings!*

Bryant University extends a warm welcome to members of the Eastern Communication Association Conference as you gather for your regional meeting in Providence, Rhode Island, April 10-14, 2019. We are honored to have been chosen as the local host institution for this meeting.

Allow us to take this opportunity to tell you a little bit about Bryant's College of Arts and Sciences. We offer a wide range of options for study in the humanities, social sciences, mathematics, and the natural sciences. In addition, students in the arts and sciences have the unique advantage of earning a minor in a College of Business discipline. But learning at Bryant extends far beyond the classroom. In each of their four years, students participate in a variety of special programs on campus, in the community, and abroad, that are designed to prepare them for personal and professional success. The academic programs in Bryant's College of Arts and Sciences are known for their close student/faculty relationships and mentoring. A strong focus on building awareness of career paths in partnership with our Amica Center for Career Education has resulted in 99% of our students finding employment in a professional position or acceptance to graduate school within the first six months after graduation. That same successful outlook and placement rate extends to our graduate M.A. program in Communication.

We wish you a successful conference, and a memorable stay in the Ocean State. What you do is important. Now, more than ever, we need to understand the complexities of communication and its importance in our everyday lives. May the next four days be thought provoking, enriching, and enjoyable. Thank you.

Sincerely,

Brad Martin  
Dean  
College of Arts and Sciences  
Bryant University

Wendy Samter  
Associate Dean  
College of Arts and Sciences  
Bryant University



**Katherine S Thweatt**  
 ECA First Vice President  
 State University of New York, Oswego

Welcome to the 110<sup>th</sup> Eastern Communication Association Convention in Providence, RI. This year's convention theme honors the founding principles of, and the creative identity of, Providence, which proudly calls itself "The Creative Capital." To honor the founding principles and creative identity of Providence, it is appropriate our conference theme be "Creating Our Future."

This year's convention would not be possible without the support of those who came before me. Melanie Booth-Butterfield, Janie Harden Fritz, Sara Weintraub, Candice Thomas-Maddox, Tom Flynn, Nancy Willets, Mary Kahl, Kanan Sawyer, Ben Bates, Jason Wrench, and Leeanne Bell McMannus generously offered their support and guidance throughout this process. In addition, Mary Toale, Second Vice President, supported me in any number of ways including editing the entire program three times! She was there when I wrote my candidate statement and has been with me the whole way. Julie Volkman, Second Vice President of Local Arrangements, worked endlessly to ensure that we used local vendors as much as possible, to arrange all of our "extra" activities and make sure our members understand what Providence has to offer. Finally, Bryant University is serving as our local host and generously supported Julie in her efforts to support ECA along with providing students and administrative staff to make the conference run smoothly. I also need to thank SUNY, Oswego for its support throughout this process, especially my Dean, Julie Pretzat-Merchant.

This conference is able to be a nuanced and enriching experience because of our Basic Course Directors, Sara Weintraub and Candice Thomas-Maddox, our Community Impact Director, Jennifer Waldeck, Graduate Poster Planner, Jordan Atkinson, James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Planners, Meredith Marko Harrigan and Atsushi Tajima, Director of Short Courses, Sara LaBelle, and all of our Interest Group Planners. Kelly Rocca DelGaizo did an excellent job gathering support and sponsorship for our conference. Finally, Doug Strahler, Director of Social Media, let the world know of all the great things to come and made sure our members could access Attendee Interactive.

I am indebted to Dr. Mark L Hickson, III. If it were not for his amazing teaching, resulting from his "in-a-class of its own" knowledge of our field and sheer talent for teaching in a "hang on his every word" style that I soon came to equate with credibility and immediacy, I would never have had the opportunities I have had throughout my career. I also want to thank Jim McCroskey, and Virginia Richmond for providing me a home in Armstrong Hall in addition to the many, many educational and professional opportunities. Finally, Melanie Booth-Butterfield set in motion my path to this very moment when she asked Tim Mottet and me to help her plan ECA 1997 in Baltimore, MD. Without the opportunity Melanie provided, I may never have envisioned myself in this role. My life is better because of each of these individuals.

In closing, I would like to thank my parents and family. My dad was also with me when I wrote my candidate statement and he has been with me every step of the way. In fact, no matter what step I've taken, Mother and Daddy have been there. They sacrificed to make sure my brother and I had educational opportunities—Always having only our best interests at heart. When I told my mother that Leeanne's mother baked thousands of cookies she immediately called my Aunt Linda to figure out how to make cookies for me and she has given me an endless supply of owls! My family's constant love and support gives me the freedom to take risks and reach high because if I fall, I'll land on the foundation they built for me.

I hope you enjoy the conference as well as Providence.

*Katherine S Thweatt*  
 ECA First Vice President  
 April 2018-2019

## EASTERN COMMUNICATION ASSOCIATION OFFICERS AND STAFF



**President**  
Leeanne Bell McManus  
Stevenson University



**Immediate Past President**  
Benjamin Bates  
Ohio University



**First Vice President**  
Katherine S Thweatt  
State University of New York,  
Oswego



**First Vice President Elect**  
Jennifer Waldeck  
Chapman University



**First Vice President Elect Select**  
Amanda McKendree  
University of Notre Dame



**Executive Director**  
Cheryl Casey  
Champlain College



**Director, Member Services**  
Kathie Cesa, CAE  
KOC Member Services



### BOARD OFFICERS

**Leeanne Bell McManus**  
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*First Vice President*  
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**Benjamin R Bates**  
*Immediate Past President*  
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*First Vice President Elect*  
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Orange, CA 92866  
(714) 225-6442

**Amanda McKendree**  
*First Vice President Elect Select*  
University of Notre Dame  
South Bend, IN  
(412) 341-6793

**Cheryl Casey**  
*Executive Director*  
Champlain College  
Division of Communication & Creative Media  
PO Box 670  
Burlington, VT 05402  
(802) 865-5466

## EX-OFFICIO COUNCIL MEMBERS

### Nicholas D Bowman

*Communication Research Reports, Editor*  
*Editorship January 2017 to December 2019*  
West Virginia University

### Kerry Byrnes-Loinette

*ECA Representative to NCA Legislative Assembly*  
*Term: January 1, 2019 to December 31, 2021*  
Collin College

### Kelly Rocca DelGaizo

*Director of Sponsorship, 2019 Convention*  
*Term ends at close of 2019 Convention*  
St. John's University

### Susan Drucker

*ECA Legal Counsel*  
Hofstra University

### Tracey Quigley Holden

*ECA Representative to NCA Legislative Assembly*  
*Term January 1, 2017 to December 31, 2019*  
University of Delaware

### Kristen L Majocha

*Qualitative Research Reports In Communication, Editor*  
*Editorship January 2017 to December 2019*  
California University of Pennsylvania

### Daniel Mansson

*ECA Representative to NCA 2019 Nominating Committee*  
Penn State Hazleton

### Chris R Morse

*Communication Quarterly, Editor*  
*Editorship January 2019 to December 2021*  
Bryant University

### Kathryn Hobson

*ECA Representative to NCA Legislative Assembly*  
*Term: January 1, 2019 to December 31, 2021*  
James Madison University

### Trevor Parry-Giles

*Archivist, Ex-Officio*  
University of Maryland

### Doug Strahler

*Director of Social Media*  
*Term: Sunday 2017 to Saturday 2020*  
Slippery Rock University

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## INTEREST GROUP REPRESENTATIVES TO EXECUTIVE COUNCIL

### Mary Donato

*Applied Communication Interest Group Representative*  
*Term: 2018 - 2020*  
Buena Vista University

### Carl Hyden

*Argumentation and Forensics Interest Group Representative*  
*Term: 2018 - 2020*  
Morgan State University

### Mary Mino

*Communication Administration Interest Group Representative*  
*Term: 2018 - 2020*  
Penn State DuBois

### Nicholas Scott Smith

*Communication and Technology Interest Group Representative*  
*Term: 2018 - 2020*  
Wayne State University

### Thomas Flynn

*Communication Law & Ethics Interest Group Representative*  
*Term: 2018 - 2020*  
Slippery Rock University

### Nicholas Scott Smith

*Communication Traits Interest Group Representative*  
*Term: 2018 - 2020*  
Wayne State University

### Jessica Papajcik

*Community College Interest Group Representative*  
*Term: 2018 - 2020*  
Stark State University

### Open Position

*Health Communication Interest Group Representative*  
*Term: 2018 - 2020*

### Ann Frymier

*Instructional Communication Interest Group Representative*  
*Term: 2018 - 2020*  
Miami University

### Doreen Jowi

*Intercultural Communication Interest Group Representative*  
*Term: 2018 - 2020*  
Bloomsburg University

### Dana Borzea

*Interpersonal Communication Interest Group Representative*  
*Term: 2019 - 2021*  
West Virginia University

### Shauna MacDonald

*Interpretation and Performance Studies Interest Group Representative*  
*Term: 2017 - 2019*  
Villanova University

### Jean Miller

*Kenneth Burke Interest Group Representative*  
*Term: 2017 - 2019*  
George Washington University

### Colin P Kearney

*Media Communication Interest Group Representative*  
*Term: 2017 - 2019*  
University of Florida

### Jordan Atkinson

*Nonverbal Communication Interest Group Representative*  
*Term: 2017 - 2019*  
West Virginia University

### Joseph Lybarger

*Organizational Communication Interest Group Representative*  
*Term: 2017 - 2019*  
University of Tennessee

### Amanda McKendree

*Philosophy of Communication Interest Group Representative*  
*Term: 2017 - 2019*  
University of Notre Dame

### Rod Carveth

*Political Communication Interest Group Representative*  
*Term: 2017 - 2019*  
Morgan State University

### Abbe Depretis

*Rhetoric and Public Address Interest Group Representative*  
*Term: 2017 - 2019*  
Temple University

### Janie Harden Fritz

*Theory & Methodology Interest Group Representative*  
*Term: 2017 - 2019*  
Duquesne University

### Dan Strasser

*Voices of Diversity Interest Group Representative*  
*Term: 2017 - 2019*  
Rowan University



## ECA 2019 CONVENTION PLANNING TEAM

Thank you to the individuals listed here for their service to ECA and to our discipline.

### First Vice President & Primary Convention Planner

Katherine S Thweatt  
State University of New York, Oswego

### Second Vice President

Mary C Toale  
State University of New York, Oswego

### Second Vice President

(Local Arrangements)  
Julie Volkman  
Bryant University

### Basic Course Co-Directors

Candice Thomas-Maddox  
Ohio University, Lancaster  
Sara Weintraub  
Regis College

### Director of Community Impact

Jennifer Waldeck  
Chapman University

### Director of Marketing

Kelly Rocca DelGaizo  
St. John's University

### James C McCroskey & Virginia P Richmond Undergraduate Scholars' Conference

Meredith Marko Harrigan  
State University of New York, Geneseo  
Atsushi Tajima  
State University of New York, Geneseo

### Graduate Poster Session

Jordan Atkinson  
Missouri Western State University

### Technology Coordinator

Douglas C Strahler  
Slippery Rock University

### Short Course Director

Sara Labelle  
Chapman University

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## MAJOR SPONSORS OF THE 2019 ECA CONVENTION

Major Sponsors have contributed \$1000 or more

Bryant University	Richard Vatz
Chapman University	Villanova University
Duquesne University	West Virginia University
Kendall Hunt	

## SPONSORS OF THE 2019 ECA CONVENTION

Bedford St. Martin	Speak Works
University of Delaware	Stonehill College
Fairfield University	State University of New York, Brockport
Florida State University	State University of New York, Oswego
Geneva College	Syracuse University
George Mason University	Taylor & Francis
Maryland Communication Association	Texas State University
National Communication Association	Towson University
Ohio University	Virginia Tech
Oxford University Press	University of Connecticut
Philadelphia Press	University of Delaware
Sacred Heart University	West Chester University

*The Eastern Communication Association is grateful for the support of our sponsors.*

## GENERAL CONVENTION INFORMATION

### Convention Policy Statements

The Omni Providence is a non-smoking hotel, and hotel staff will enforce this policy diligently. ECA makes all reasonable accommodations for people with disabilities. Although the pre-registration form inquired about accommodations needs, anyone who requires assistance should notify First Vice-President Katherine S Thweatt as soon as possible. As an association, we have a history of making our convention experience a safe and convenient one for all participants. By registering for the 2019 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

### ECA Technology Policy

All requests for technology must be made by the Interest Group Program Planner at the time of final program submissions (normally, this is around mid-November). Any requests made after that time will not be honored. Upon receiving those requests, the Convention Planner will review the importance and necessity of the requests, examining the individual submission and its purpose. Those programs ranked highest by the program planner that incorporate technology will be given priority. Those with lower rankings will likely not allow technology to be included in the program.

The decision to provide technology will be guided by 1) the Convention Planner’s budget, 2) the need and necessity of the technology for the execution of the program, and 3) the availability of technology. In some cases, the ECA 2nd Vice-President’s school may be able to assist in securing technology. However, ECA Convention Planners should not expect this assistance.

ECA will not approve requests for the following technology: personal computers, laser printers, satellite links, teleconference equipment, LCD panels and projectors, video data projects, and digital versatile/video disc equipment. Although ECA members may wish to rent this equipment from the hotel at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment. Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel. Although every effort will be made to provide technology as requested, the Convention Planner will necessarily examine whether the integrity of the submission will be jeopardized if technology is not available.

### Registration – Ground Floor Foyer

Wednesday, April 10..... 3:00 p.m. – 6:00 p.m.  
 Thursday, April 11..... 7:30 a.m. – 5:30 p.m.  
 Friday, April 12..... 7:30 a.m. – 5:00 p.m.  
 Saturday, April 13 ..... 8:00 a.m. – 2:00 p.m.  
 Sunday, April 14..... 8:00 a.m. – 10:30 p.m.

Cheryl Casey, Champlain College, Executive Director  
 Kathie Cesa, ECA, Director of Member Services

All current and new members of ECA are encouraged to register (or complete the preregistration process by picking up name badge and schedule) as soon as possible after arriving at the Omni Providence. Admission to program sessions, short courses, meetings, receptions, and the Exhibit Hall are by badge only.

### Exhibit Area

#### Narragansett Pre-Function Area – Ground Floor

Thursday, April 11..... 1:00 p.m. – 5:30 p.m.  
 Friday, April 12..... 9:00 a.m. – 5:00 p.m.  
 Saturday, April 13 ..... 9:00 a.m. – 3:00 p.m.

Kelly Rocca DelGaizo, St. John’s University,  
 Director of Sponsorship

Please schedule time to visit the exhibitors who are joining us this year.

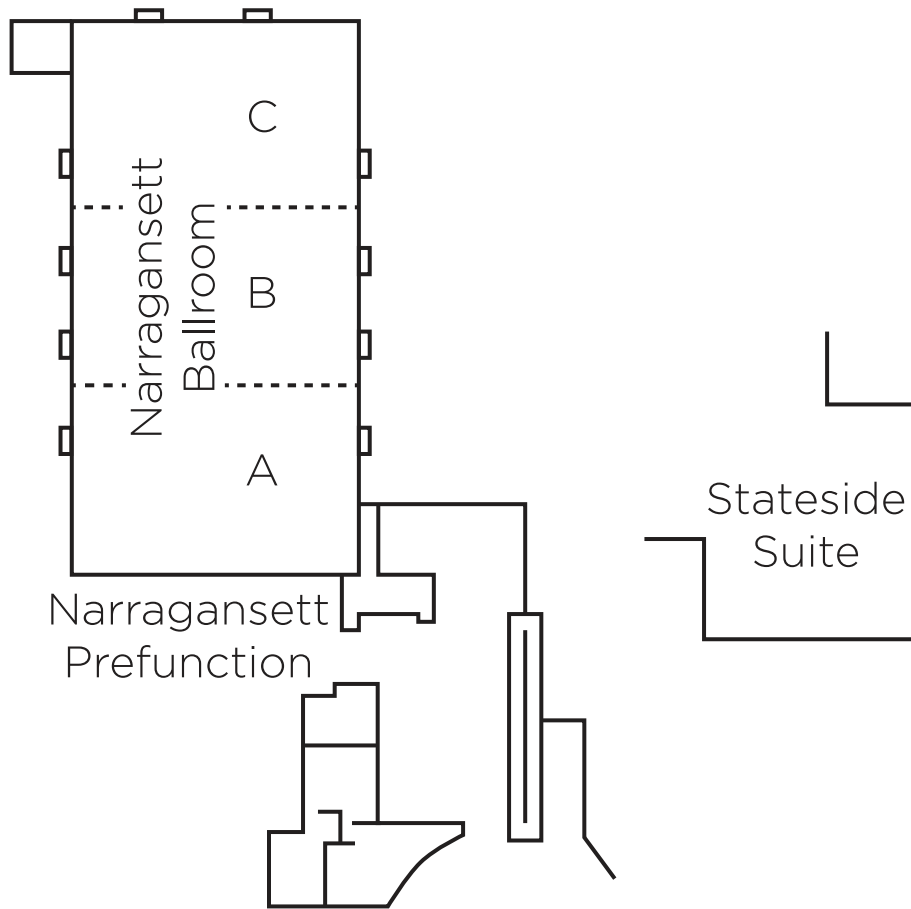
- Bedford St. Martin
- Kendall Hunt
- Maryland Communication Association
- National Communication Association
- Oxford University Press
- Sacred Heart University
- Speak Works
- State University of New York, Brockport
- Stonehill College
- Taylor & Francis

#### Graduate and Undergraduate Poster Sessions Narragansett Pre-Function Area – Ground Floor

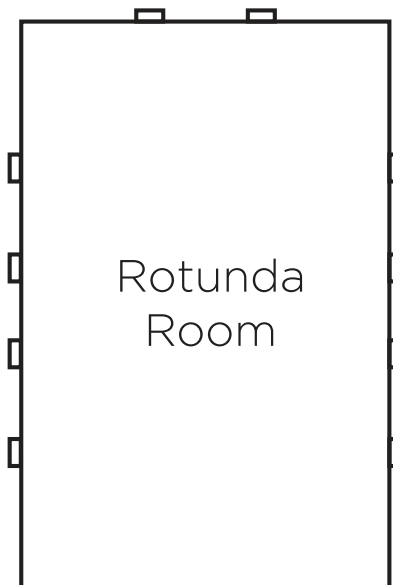
Undergraduate Poster Session I  
 Friday, April 12..... 1:30 p.m. – 3:00 p.m.  
 Undergraduate Poster Session II  
 Saturday, April 13 ..... 10:15 a.m. – 11:45 a.m.  
 Graduate Poster Session I  
 Friday, April 12..... 12:00 p.m. – 1:15 p.m.  
 Graduate Poster Session II  
 Saturday, April 13 ..... 1:30 p.m. – 2:45 p.m.

### MEETING SPACE FLOOR PLANS

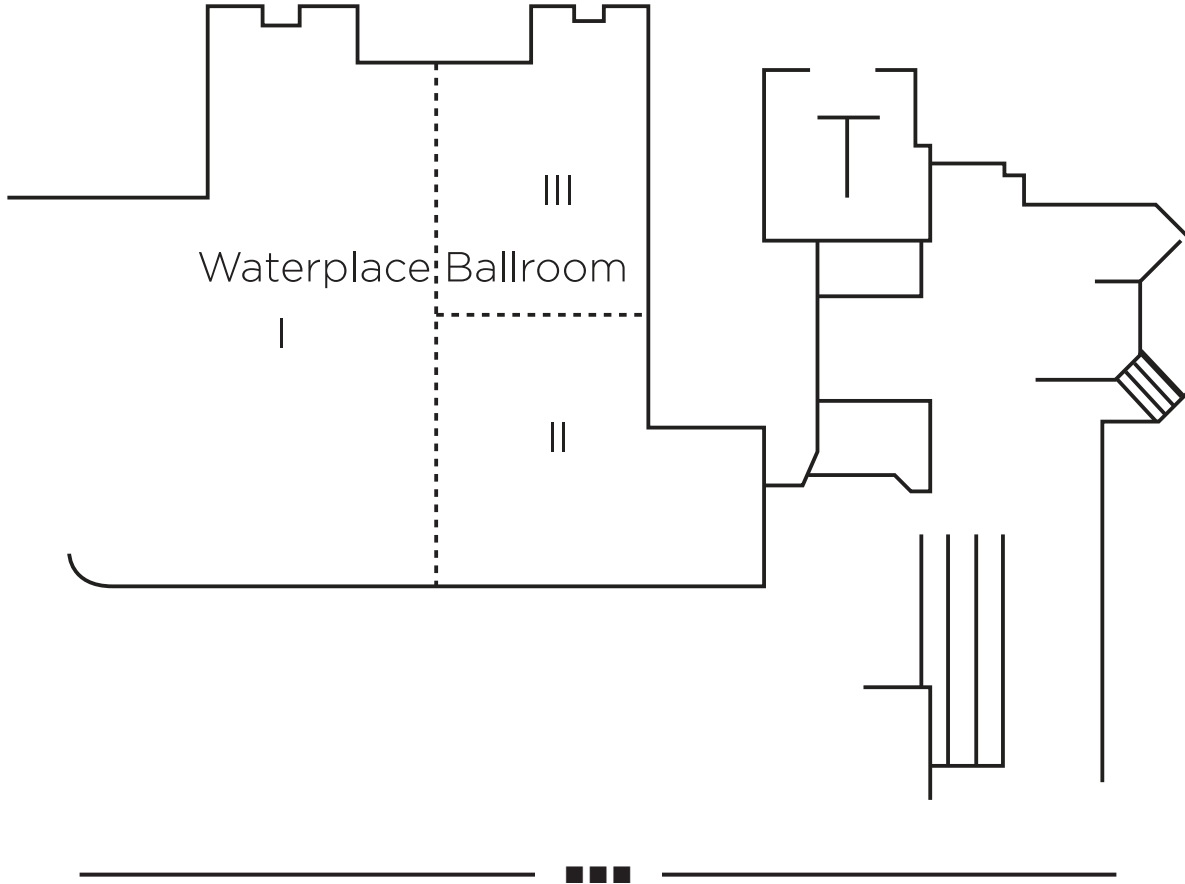
#### Providence Ground Floor



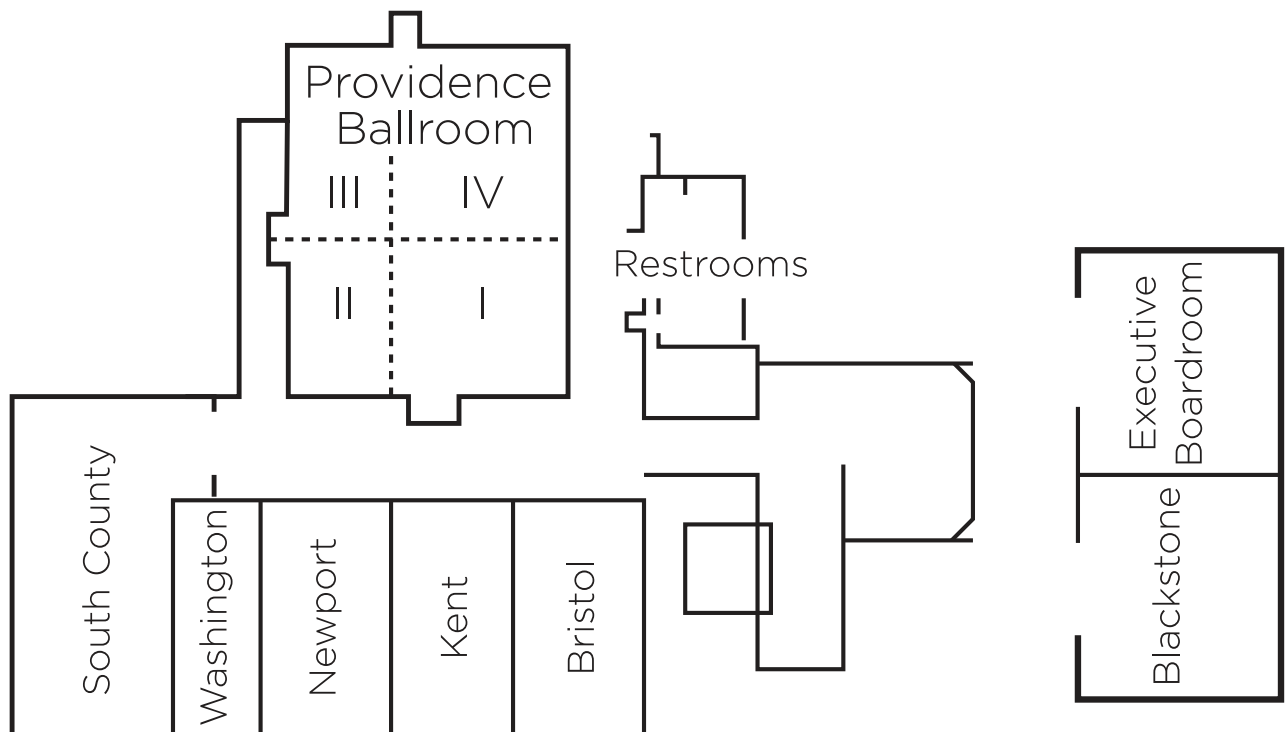
#### Providence Second Floor • Rotunda



### MEETING SPACE FLOOR PLANS Providence Second Floor



### Providence Third Floor



## FINANCE, PUBLICATION AND SITE SELECTION COMMITTEE

### Finance Committee

Leeanne M Bell McManus  
(President)

Katherine S Thweatt  
(First Vice President)

Jennifer Waldeck  
(First Vice President Elect)

Cheryl A Casey  
(Executive Director)

Benjamin R Bates  
(Immediate Past President)

Nicholas David Bowman  
Communication Research Reports  
Editor  
(ex officio)

Kristen L Majocho  
Qualitative Research Reports in  
Communication Editor  
(ex officio)

Chris Morse  
Communication Quarterly Editor  
(ex officio)

Tracey Quigley Holden  
(Elected Representative)

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(First Vice President)

Jennifer Waldeck  
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Cheryl A Casey  
(Executive Director)

Benjamin R Bates  
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Nicholas David Bowman  
Communication Research Reports  
Editor  
(ex officio)

Annette Holba  
(Immediate Past Editor of  
Qualitative Research Reports in  
Communication)

Pamela Lannutti  
Communication Quarterly Editor  
(ex officio)

Kristen L Majocho  
Qualitative Research Reports in  
Communication Editor  
(ex officio)

Chris Morse  
Communication Quarterly Editor  
(ex officio)

Stacy M Smulowitz  
(Elected Representative)

Don Stacks  
(Immediate Past Editor of  
Communication Research Reports)

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(President)

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Jennifer Waldeck  
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Benjamin R Bates  
(Immediate Past President)

Cheryl A Casey  
(Executive Director)

Jason Wrench  
(Immediate Past President -  
Once Removed)

## ECA 2019

### INTEREST GROUP PLANNERS AND REVIEWERS

#### Applied Communication

Nancy Wienczek, *Planner*  
Rider University

Xiaomei Cai  
George Mason University

Elizabeth Jeter  
High Point University

Todd Kelshaw  
Montclair State University

Sara LaBelle  
Chapman University

Alexander Lancaster  
Weber State University

Corey Jay Liberman  
Marymount Manhattan College

Jennifer Owlett  
William Paterson University

J.J. Sylvia, IV  
Fitchburg State University

#### Argumentation and Forensics

Theodore Sheckels, *Planner*  
Randolph-Macon College

#### Communication Administration

Amanda McKendree, *Planner*  
University of Notre Dame

Janie Harden Fritz  
Duquesne University

Andrew Herman  
State University of New York, Geneseo

Mary Mino  
Penns State DuBois

#### Communication Law & Ethics

Jason Zenor, *Planner*  
State University of New York, Oswego

#### Communication Technology

Joel Ward, *Planner*  
Geneva College

Arshia Anwer  
Manhattan College

Nick B Artman  
Slippery Rock University

Nicholas David Bowman  
West Virginia University

Rod Carveth  
Morgan State University

Noura Ahmad Hajjaj  
State University of New York,  
New Paltz

Randall Livingstone  
Endicott College

Danny Paskin  
California State University, Long Beach

Paul Scovell  
Salisbury University

Amanda Sevilla  
Youngstown State University

Archana Shrivastava  
Birla Institute of Management Technology

Joel Scott Ward  
Geneva College

Susan M Wiczorek  
University of Pittsburgh at Johnstown

Kirk M Winans  
Rensselaer Polytechnic Institute

#### Communication Traits

Nicholas Scott Smith, *Planner*  
Urbana University

#### Community College

Michael Stutz, *Planner*  
Three Rivers Community College

Kerry Byrnes-Loinette  
Collin College

Andy Kai-chun Chuang  
LaGuardia Community College, CUNY

Tom Donlan  
Montgomery County Community College

Denise Gilmer-Knudson  
College of Southern Maryland

Jessica Papajcik  
Stark State College

Michael J Stutz  
Three Rivers Community College

Susan Ward  
Delaware County Community College

Cheryl Wilson  
Harrisburg Area Community College

#### G.I.F.T.S.

Andy Kai-chun Chuang, *Planner*  
LaGuardia Community College, CUNY

Jordan Atkinson  
Missouri Western State University

Kerry Byrnes-Loinette  
Collin College

Tom Donlan  
Montgomery County Community College

Denise Gilmer-Knudson  
College of Southern Maryland

Jessica M.F. Hughes  
Millersville University

Tobi Mackler  
Montgomery County Community College

Jessica Papajcik  
Stark State College

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Queensborough Community College, CUNY

Daniel S Strasser  
Rowan University

Susan Ward  
Delaware County Community College

Nancy Willets  
Cape Cod Community College

Cheryl Wilson  
Harrisburg Area Community College

#### Graduate Poster Session

Jordan Atkinson, *Planner*  
Missouri Western State University

#### Health Communication

Heather Carmack, *Planner*  
University of Alabama

Rukhsana Ahmed  
University at Albany, SUNY

Hannah Ball  
Chapman University

Benjamin R Bates  
Ohio University

Heather J Carmack  
University of Alabama

Kelly Daily  
La Salle University

Aaron S Deason  
Indiana University-Purdue University  
Indianapolis

Rosanne L Hartman  
Canisius College

Mary E King  
Bloomsburg University

Sara LaBelle  
Chapman University

Valerie Rubinsky  
Ohio University

Alexandru Stana  
Fayetteville State University

Melissa Wanzer  
Canisius College

#### Institute of General Semantics (Affiliate Organization)

Lance Strate, *Planner*  
Fordham University

#### Instructional Communication

Jordan Atkinson, *Planner*  
Missouri Western State University

James P Baker  
West Virginia University

Nicole Blau  
Ohio University, Lancaster

Nancy Bressler  
Wheeling Jesuit University

Kerry Byrnes-Loinette  
Collin College

Mary E Donato  
Buena Vista University

Zac Johnson  
California State University, Fullerton

Michael Sollitto  
Texas A&M Corpus Christi

Nicholas T Tatum  
Abilene Christian University

Caroline Waldbuesser  
Ohio University

Sara C Weintraub  
Regis College

#### Intercultural Communication

Rukhsana Ahmed, *Planner*  
University at Albany, SUNY

Vinita Agarwal  
Salisbury University

Georgia M Bedford  
Slippery Rock University

Clover Baker Brown  
Prince George's Community College

Erin Brummett  
Bloomsburg University

Heather J Carmack  
University of Alabama

Doreen Jowi  
Bloomsburg University

Yuping Mao  
California State University, Long Beach

Bruce F Wickelgren  
Suffolk University

**Interpersonal Communication**

Jenny Rosenberg, *Planner*  
State University of New York, Oswego  
Christine K Anzur  
East Tennessee State University  
Dana Borzea  
West Virginia University  
Erin Brummett  
Bloomsburg University  
Marianne Dainton  
La Salle University  
Angela G La Valley  
Bloomsburg University  
Sara Pitts  
West Virginia University  
Candice Elaine Thomas-Maddox  
Ohio University, Lancaster  
Melissa Rizzo Weller  
Ohio University

**Interpretation and Performance**

Kathryn Hobson, *Planner*  
James Hobson University  
Andree Betancourt  
Montgomery College  
Michael Broderick  
Carmen Hernandez-Ojeda  
University of Massachusetts  
Shauna M MacDonald  
Villanova University  
Christina E Saindon  
Queensborough Community College, CUNY  
Daniel S Strasser  
Rowan University  
Elizabeth Whittington  
Texas Southern University

**Kenneth Burke**

Cem Zeytinoglu, *Planner*  
East Stroudsburg University  
Leeanne M Bell McManus  
Stevenson University  
Elvera Berry  
Roberts Wesleyan College  
Erik Garrett  
Duquesne University  
Brian Gilchrist  
Mount St. Mary's University  
James F Klumpp  
University of Maryland  
Jean Miller  
George Washington University  
Richard Thames  
Duquesne University  
Cem Zeytinoglu  
East Stroudsburg University

**Media Communication**

Holly Giselle Purcell, *Planner*  
Wayne State University  
Rod Carveth  
Morgan State  
Elizabeth Cohen  
West Virginia University  
James Durbin  
Cleveland State University  
Noura Hajjaj  
State University of New York, New Paltz  
Joseph Harry  
Slippery Rock University

Jessica Harvey  
Saint Vincent College  
Zachary Humphries  
Kent State University  
Sandaruwan Pradeep Kumara  
Wayne State University  
Joseph Lybarger  
University of Tennessee  
Leigh Nelson  
James Madison University  
Jessica Papajcik  
Stark State College  
Lukas Pelliccio  
Lincoln University  
Holly Giselle Purcell  
Wayne State University  
Nicholas Scott Smith  
Urbana University  
Tracy Ellen Stuntz  
Clovis College  
Eric Tsetsi  
University of Arizona  
Alyce Viens  
University of Connecticut  
Guy Wade  
Wayne State University  
Julia Kristine Weiss  
The University of Virginia's College at Wise  
Kai Xu  
Wayne State University

**Media Ecology (Affiliate Organization)**

Roxanne M O'Connell, *Planner*  
Roger Williams University  
Michael Plugh  
Manhattan College

**Nonverbal Communication**

Nicole Blau, *Planner*  
Ohio University, Lancaster  
Zachary Carr  
University at Buffalo, SUNY  
Mary E Donato  
Buena Vista University

**Organizational Communication**

Joseph Lybarger, *Planner*  
University of Tennessee  
Maxine Gesualdi  
West Chester University  
Paula Hopeck  
Bloomsburg University  
Robin Smith Mathis  
Mercer University  
Scott Allan Myers  
West Virginia University  
Michael Sollitto  
Texas A&M Corpus Christi

**Philosophy of Communication**

Susan Mancino, *Planner*  
St. Mary's College  
Ronald C Arnett  
Duquesne University  
David Deluliis  
University of Pittsburgh  
Sarah Deluliis  
Duquesne University  
Janie Harden Fritz  
Duquesne University  
Brian Gilchrist  
Mount St. Mary's University

Annette Holba  
Plymouth State University  
Craig Maier  
Duquesne University  
Matthew Mancino  
Duquesne University  
Amanda G McKendree  
University of Notre Dame  
Margaret Mullan  
East Stroudsburg University  
Inci Ozum Sayrak  
Duquesne University

**Political Communication**

David Levasseur, *Planner*  
West Chester University  
Scott Wilson Dunn  
Radford University  
Jason Edwards  
Bridgewater State University  
Kristin English  
Georgia College & State University  
Lisa Gring-Pemle  
George Mason University  
Tracey Quigley Holden  
University of Delaware  
Colin Kearney  
University of Florida  
David George Levasseur  
West Chester University  
Sean Luechtefeld  
Johns Hopkins University  
J. Kanan Sawyer  
West Chester University  
Theodore Sheckels  
Randolph-Macon College  
Judith Trent  
University of Cincinnati  
Richard Eugene Vatz  
Towson University

**Rhetoric and Public Address**

Jason Edwards, *Planner*  
Bridgewater State University  
Timothy Barney  
University of Richmond  
Amber Davisson  
Keene State College  
Abbe Depretis  
Temple University  
Christopher Eisenhart  
University of Massachusetts, Dartmouth  
Dale Herbeck  
Northeastern University  
Christine Courtade Hirsch  
State University of New York, Oswego  
Katherine Lind  
Northeastern University  
Melanie Joy McNaughton  
Bridgewater State University  
Thomas Nakayama  
Northeastern University  
Trevor Parry-Giles  
University of Maryland  
Alane Presswood  
Hollins University  
Collin Syfert  
University of Rhode Island  
Rebecca M Townsend  
University of Hartford

**Short Courses**

Sara LaBelle, *Planner*  
Chapman University  
Lance Kyle Bennett  
University of Iowa  
Angelina Bigas  
West Chester University  
Laura Hamilton Brown  
West Chester University  
Angie Corbo  
Widener University  
Jayne Cabbage  
Bowie State University  
Sean Fourney  
University of Southern Mississippi  
Maxine Gesualdi  
West Chester University  
Sara LaBelle  
Chapman University  
Paul Lucas  
University of Pittsburgh at Johnstown  
Susannah K McMonagle  
Eastern University  
Uchenna Onuzulike  
Bowie State University  
Eryn Travis  
West Chester University  
Patti Vorndran  
Delaware County Community College

**Theory and Methodology**

Richard West, *Planner*  
Emerson College  
David McMahan  
Missouri Western University  
Candice Elaine Thomas-Maddox  
Ohio University, Lancaster  
Lynn Turner  
Marquette University

**Undergraduate Scholars' Conference**

Meredith Marko Harrigan, *Planner*  
State University of New York, Geneseo  
Atsushi Tajima, *Planner*  
State University of New York, Geneseo  
Sasha Allgayer  
State University of New York, Geneseo  
Christine K Anzur  
East Tennessee State University  
Jordan Atkinson  
Missouri Western State University  
Dougie Bicket  
St. John Fisher College  
Nicole Blau  
Ohio University, Lancaster  
Nicholas David Bowman  
West Virginia University  
Nancy Bressler  
Wheeling Jesuit University  
Mia Briceño  
Wilkes University  
Paulette Brinka  
Suffolk County Community College, SUNY  
Rod Carveth  
Morgan State University  
Cathlin Clark-Gordon  
West Virginia University  
Sarah Deluliis  
Duquesne University  
Kelly Deltoro-White  
State University of New York, Brockport

Tom Donlan  
Montgomery County Community College  
Katie Neary Dunleavy  
La Salle University  
Scott Wilson Dunn  
Radford University  
Kristin English  
Georgia College & State University  
Eric Fife  
James Madison University  
Roger Gatchet  
West Chester University  
Brian Gilchrist  
Mount St. Mary's University  
Elizabeth Glowacki  
Northeastern University  
Bradley Gorham  
Syracuse University  
Steve Granelli  
Northeastern University  
Rachel Guldin  
University of Oregon  
Meredith Marko Harrigan  
State University of New York, Geneseo  
Jessica Harvey  
Saint Vincent College  
Andrew Herman  
State University of New York, Geneseo  
Al Hiland  
James Madison University  
Emma Bedor Hiland  
University of Virginia  
Angela Hosek  
Ohio University  
Rhiannon Kallis  
California University of Pennsylvania  
Colin Kearney  
University of Florida  
Mary E King  
Bloomsburg University  
Stephen M Kromka  
West Virginia University  
Angela G La Valley  
Bloomsburg University  
Ming Lei  
State University of New York, Geneseo  
Corey Jay Liberman  
Marymount Manhattan College  
Josephine Lukito  
University of Wisconsin, Madison  
Matthew M Martin  
West Virginia University  
Anne F Mattina  
Stonehill College  
Ryan P McCullough  
West Liberty University  
Beth Michalec  
Penn State Lehigh Valley  
Mary Mino  
Penn State DuBois  
Bonnie McCracken Nickels  
Rochester Institute of Technology  
Jade Olson  
University of Maryland  
Brian Patterson  
West Virginia University  
Lisa Glebatis Perks  
Merrimack College  
Sara Pitts  
West Virginia University

Marshall Prisbell  
University of Nebraska, Omaha  
Michelle Morin Rego  
Johnson & Wales University  
Valerie Schrader  
Penn State Schuylkill  
Heather M Stassen  
Cazenovia College  
Atsushi Tajima  
State University of New York, Geneseo  
Candice Elaine Thomas-Maddox  
Ohio University, Lancaster  
Margaret Thorwart  
West Virginia University  
Jenny Warren  
Collin College  
Joe A Wasserman  
West Virginia University  
Kelly Weikle  
Ohio University  
Julia Kristine Weiss  
The University of Virginia's College at Wise  
Melissa Rizzo Weller  
Ohio University  
Jason S Wrench  
State University of New York, New Paltz  
Catherine Wright  
George Mason University

**Voices of Diversity**

Christine Courtade Hirsch, *Planner*  
State University of New York, Oswego  
Erin Brummett  
Bloomsburg University  
Joy M Cypher  
Rowan University  
Carmen Hernandez-Ojed  
University of Massachusetts, Amherst  
Christine Courtade Hirsch  
State University of New York, Oswego  
Kathryn Hobson  
James Madison University  
Celeste Lacroix  
College of Charleston  
Matthew Petrunia  
Fashion Institute of Technology, SUNY  
Jenny Rosenberg  
State University of New York, Oswego  
Daniel S Strasser  
Rowan University  
Elizabeth Whittington  
Texas Southern University



## ECA MEETINGS AT A GLANCE

### Wednesday • April 10

Basic Course Conference	9:00 a.m.	Kent/Bristol - 3rd Level
Finance Committee Meeting I	3:00 p.m.	Executive Board Room - 3rd Level
Publication Committee Meeting	4:00 p.m.	Executive Board Room - 3rd Level
Site Selection Committee Meeting	5:00 p.m.	Executive Board Room - 3rd Level

### Thursday • April 11

Executive Council Meeting I The following IG needs a representatives for Thursday:

Health Communication	9:00 a.m.	Providence III - 3rd Level
Maryland Communication Association	1:30 p.m.	Providence IV - 3rd Level
New York Communication Association	1:30 p.m.	Newport - 3rd Level
12 Step Meeting	8:00 p.m.	Blackstone - 3rd Level

### Friday • April 12

ECA Awards Ceremony I and Keynote: Melanie Booth-Butterfield and Mark L Hickson, III	10:30 a.m.	Providence Ballroom - 3rd Level
Research Fellows: New Fellows	12:00 p.m.	Narragansett B - Ground Level
ECA Planners I	1:30 p.m.	Bristol - 3rd Level
New Jersey Communication Association	1:30 p.m.	Providence I - 3rd Level
Nominating Committee	1:30 p.m.	Kent - 3rd Level
Pennsylvania Communication Association	1:30 p.m.	Narragansett C - Ground Level
Teaching Fellows: New Fellows	3:00 p.m.	Providence I - 3rd Level
Nominating Committee	1:30 p.m.	Kent - 3rd Level
12 Step Meeting	8:00 p.m.	Blackstone - 3rd Level

### Saturday • April 13

ECA Planners II	10:30 a.m.	Providence I - 3rd Level
ECA Graduate Fair	12:30 p.m.	Waterplace II Prefunction - 2nd Level
Research Fellows: Office Hours	1:30 p.m.	Providence I - 3rd Level
Teaching Fellows: Office Hours	1:30 p.m.	Providence IV - 3rd Level
ECA General Business Meeting and Awards Ceremony II	4:30 p.m.	Providence Ballroom - 3rd Level
12 Step Meeting	8:00 p.m.	Blackstone - 3rd Level

### Sunday • April 14

Finance Committee Meeting II	8:00 a.m.	Executive Board Room - 3rd Level
Executive Council Meeting II	9:30 a.m.	Providence III - 3rd Level

### ECA Coffee Breaks

ECA Coffee Cafe	Thursday, April 11	12:00 p.m.	Providence I - 3rd Level
ECA Coffee Cafe	Friday, April 12	7:30 a.m.	Narragansett Pre-Function Ground Floor
ECA Coffee Cafe - Rhode Island Break	Friday, April 12	1:30 p.m.	Narragansett A - Ground Level
ECA Coffee Cafe	Saturday, April 13	7:30 a.m.	Ground Floor Foyer
ECA Coffee Cafe	Saturday, April 13	10:30 a.m.	Narragansett A - Ground Level

### Others Events of Note

Newcomers' Reception	Thursday, April 11	5:15 p.m. - 6:00 p.m.	Newport - 3rd Level
Welcome Reception	Thursday, April 11	6:00 p.m. - 8:00 p.m.	Narragansett A - Ground Level
James C McCroskey and Virginia P Richmond Undergraduate Scholars' Reception	Friday, April 12	6:30 p.m. - 8:00 p.m.	Providence Ballroom II & III
Wine and Spots	Friday, April 12	6:30 p.m. - 8:30 p.m.	Newport - 3rd Level
James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Luncheon	Saturday, April 13	12:00 p.m. - 1:15 p.m.	Waterplace Ballroom II & III
Past Officers' Luncheon	Saturday, April 13	12:00 p.m. - 2:00 p.m.	Blackstone - 3rd Level
President's Reception	Saturday, April 13	6:00 p.m. - 8:30 p.m.	Narragansett Ballroom - Ground Level

### First Vice President Programs

The Mutually Beneficial Relationships Between Communication Programs and Their Communities:

Reflections and Experiences from a Developing School of Communication	Thursday, April 11	3:00 p.m. - 4:15 p.m.	Blackstone - 3rd Level
Impacting the Community, Creating a Better Future	Saturday, April 13	1:30 p.m. - 2:45 p.m.	Narragansett A - Ground Level
Urban Futures: Vulnerable Urban Communities in Global Contexts	Saturday, April 13	1:30 p.m. - 2:45 p.m.	Newport - 3rd Level
The Role of Public Scholarship in Creating Our Future	Saturday, April 13	3:00 p.m. - 4:15 p.m.	Providence I - 3rd Level
Transparency in Communication Studies: Explaining a Layered Framework of Open Science Publication Practices	Thursday, April 11	1:30 p.m. - 2:45 p.m.	Providence III - 3rd Level
Creating our Future Through Service and Leadership	Friday, April 12	1:30 p.m. - 2:45 p.m.	Newport - 3rd Level
Exploring a Path to Service: Conversation with Current and Past ECA Leaders	Saturday, April 13	3:00 p.m. - 4:15 p.m.	Waterplace III - 2nd Level

## ECA BUSINESS MEETINGS AT A GLANCE

### Friday • April 12 • 8:00 a.m. - 8:45 a.m.

Communication Law and Ethics	Kent - 3rd Level
Health Communication	Waterplace I - 2nd Level
Instructional Communication	Newport - 3rd Level
Philosophy of Communication	Waterplace II - 2nd Level
Political Communication	Narragansett A - Ground Level
Theory and Methodology	Narragansett B - Ground Level
Communication and Technology	Blackstone - 3rd Level

### Friday • April 12 • 4:30 p.m. - 5:15 p.m.

American Society for the History of Rhetoric	Providence III - 3rd Level
Applied Communication	Bristol - 3rd Level
Communication Administration	Narragansett B - Ground Level
Communication Traits	Washington - 3rd Level (Projector Available)
Interpersonal Communication	Blackstone - 3rd Level
Interpretation and Performance	Newport - 3rd Level
Kenneth Burke	Narragansett C - Ground Level
Media Ecology	Narragansett A - Ground Level
Rhetoric and Public Address	Kent - 3rd Level

### Saturday • April 13 • 8:00 a.m. - 8:45 a.m.

Argumentation and Forensics	Waterplace II - 2nd Level
Community College	Bristol - 3rd Level
Institute of General Semantics	Waterplace I - 2nd Level
Intercultural Communication	Kent - 3rd Level
Media Communication	Newport - 3rd Level
Nonverbal Communication	Providence III - 3rd Level
Organizational Communication	Blackstone - 3rd Level
Voices of Diversity	Narragansett A - Ground Level

## SHORT COURSES

Session ID	Session Title	Time	Location
<b>Thursday • April 11</b>			
1087	Persuasion: Agenda/Spin Creative Rhetoric Revolution	12:00 p.m.	South County - 3rd Level
1088	Rethink Motivation: Incorporating Interactive e-Learning Modules for Student Success	3:00 p.m.	Washington - 3rd Level
<b>Friday • April 12</b>			
1089	Teaching the Positive Communication Course	9:00 a.m.	South County - 3rd Level
1084	Creating Our Future in Integrated Marketing Communication: Integrating IMC into the Communication Curriculum	3:00 p.m.	Washington - 3rd Level
<b>Saturday • April 13</b>			
1081	Big Problems Deserve Better Solutions: Scaffolding Students' Understanding of Policy	9:00 a.m.	Providence II - 3rd Level
1083	Create Our Future Utilizing Media Based Pedagogies to Promote Social Awareness in Our Students	10:30 a.m.	Narragansett C - Ground Level
1085	Diagrams and Theory for Teaching Quotation in Print Journalism	12:00 p.m.	Washington - 3rd Level
1086	Integrating Entertainment Media into the Undergraduate Media Communication Curriculum	1:30 p.m.	South County - 3rd Level
1082	Crafting the Future of Communication Research: Advancing Student Digital Literacy Skills	3:00 p.m.	South County - 3rd Level
1090	Transforming Student's Lives Through Faculty-Led, Short-Term Study Abroad Programs	3:00 p.m.	Washington - 3rd Level

# Wednesday • April 10, 2019

## 9:00 AM

**003003** **9:00 AM to 9:30 AM** **Bristol - 3rd Level**  
**Basic Course Conference Registration and Welcome**

## 9:30 AM

**004003** **9:30 AM to 10:30 AM** **Bristol - 3rd Level**  
**It's Not So Basic: Examining the Role of the Basic Course Now and in the Future**

**Presenters:**

Timothy J Brown, Queens University of Charlotte  
 Sean M Horan, Fairfield University  
 Richard West, Emerson College  
 Nancy Willets, Cape Cod Community College

The Basic Course is found in almost every communication department and program in almost every type of institution. For students, it provides their first exposure to the discipline but what is the role of the basic course? Is it used to recruit students to the major? Does it satisfy a core or "gen ed" requirement? Does it serve as a financial resource for the department? Does it provide the first teaching experience for graduate students? This session will explore the answers to these questions and more.

## 10:30 AM

**007005** **10:30 AM to 11:30 AM** **Kent - 3rd Level**  
**Incorporating Communication Competencies and Learning Outcomes in Communication:  
 Identifying, Articulating and Assessing Outcomes in the Basic Course**

**Presenters:**

Scott Allan Myers, West Virginia University  
 Kristen Berkos, Bryant University  
 Mary C Toale, State University of New York, Oswego  
 Susan Ward, Delaware County Community College

Given the research that has been done at the national level to provide institutions with the Basic Course Communication Competencies and the Learning Outcomes in Communication, those who have been intimately involved in one or both of these projects will come together to discuss how the results of these projects can and are being used to strengthen the development and assessment of learning outcomes for the basic course.

## 11:30 AM

**009005** **11:30 AM to 12:30 PM** **Kent - 3rd Level**  
**Assembling and Preparing the Basic Course Team:  
 Training, Support and Resources for Adjuncts and Graduate Teaching Assistants**

**Presenters:**

Melissa A Broeckelman-Post, George Mason University  
 Gerard Jalette, University of Rhode Island  
 Jane Pierce Saulnier, Emerson College  
 Stephen Stifano, University of Connecticut

Universities increasingly depend on adjunct faculty and teaching assistants to provide students with a solid foundation in the Basic Course, and approximately 70% of introductory-level courses across all disciplines are taught by part-time instructors. Providing our Basic Course team with the training and resources needed to deliver high-quality courses is an essential element in promoting the value of communication.

## 12:45 PM

**012003** **12:45 PM to 2:00 PM** **Bristol - 3rd Level**  
**Basic Course Conference Lunch and Keynote Speech**

**Presenter:**

Timothy P Mottet, Colorado State University, Pueblo

**2:00 PM**

**015005** **2:00 PM to 3:00 PM** **Kent - 3rd Level**

**Creating Learning Experiences for the 21st Century Student: Integrating Innovative Practices in the Basic Course**

Presenters:

Janie Harden Fritz, Duquesne University  
Ann B Frymier, Miami University  
Steve Granelli, Northeastern University

Adam Roth, University of Rhode Island  
Toni Whitfield, James Madison University

Students in our Basic Course classes bring diverse preferences for learning. Our challenge is to address these preferences and create engaging classroom experiences. Panelists will explore opportunities for integrating innovative practices to appeal to contemporary students, including: integrating technologies to adapt classes to online or blended formats; incorporating service learning; adopting team-based learning approaches; and focusing on contemporary social issues such as civility.

**3:00 PM**

**017003** **3:00 PM to 4:00 PM** **Bristol - 3rd Level**

**REV up Your Basic Course: Resource Exchange Fair and Roundtable**

**017004** **3:00 PM to 4:00 PM** **Executive Board Room - 3rd Level**

**Finance Committee Meeting I**

Leeanne M Bell McManus, Stevenson University  
Katherine S Thweatt, State University of New York, Oswego  
Jennifer Waldeck, Chapman University  
Cheryl A Casey, Champlain College

Benjamin R Bates, Ohio University  
Nicholas David Bowman, West Virginia University  
Kristen L Majocho, California University of Pennsylvania  
Chris Morse, Bryant University

**017Ground Floor Foyer** **3:00 PM to 6:00 PM** **Ground Floor Foyer**

**Convention Registration**

**4:00 PM**

**018004** **4:00 PM to 5:00 PM** **Executive Board Room - 3rd Level**

**Publication Committee Meeting**

Leeanne M Bell McManus, Stevenson University  
Katherine S Thweatt, State University of New York, Oswego  
Benjamin R Bates, Ohio University  
Jennifer Waldeck, Chapman University  
Cheryl A Casey, Champlain College  
Nicholas David Bowman, West Virginia University

Annette Holba, Plymouth State University  
Pamela Lannutti, La Salle University  
Kristen L Majocho, California University of Pennsylvania  
Chris Morse, Bryant University  
Stacy M Smulowitz, University of Scranton  
Don Stacks, University of Miami

**5:00 PM**

**020004** **5:00 PM to 6:00 PM** **Executive Board Room - 3rd Level**

**Site Selection Committee Meeting**

Leeanne M Bell McManus, Stevenson University  
Katherine S Thweatt, State University of New York, Oswego  
Jennifer Waldeck, Chapman University

Benjamin R Bates, Ohio University  
Jason S Wrench, State University of New York, New Paltz  
Cheryl A Casey, Champlain College

# Thursday • April 11, 2019

## 7:30 AM

101 Ground Floor Foyer

7:30 AM to 5:30 PM  
Convention Registration

Ground Floor Foyer

## 9:00 AM

103015 9:00 AM to 12:00 PM Providence III - 3rd Level

### Executive Council Meeting I The following IG needs a representative for Thursday: Health Communication

Leeanne M Bell McManus, Stevenson University  
 Katherine S Thweatt, State University of New York, Oswego  
 Jennifer Waldeck, Chapman University  
 Cheryl A Casey, Champlain College  
 Douglas C Strahler, Slippery Rock University  
 Trevor Parry-Giles, National Communication Association/  
 University of Maryland  
 Jordan Atkinson, Missouri Western State University  
 Rod Carveth, Morgan State University  
 Benjamin R Bates, Ohio University  
 Elvera Berry, Roberts Wesleyan College  
 Dana Borzea, West Virginia University  
 Nicholas David Bowman, West Virginia University  
 Kerry Byrnes-LoINETTE, Collin College  
 Abbe Depretis, Temple University  
 Mary E Donato, Buena Vista University  
 Susan Drucker, Hofstra University  
 Thomas Richard Flynn, Slippery Rock University

Ann B Frymier, Miami University  
 Janie Harden Fritz, Duquesne University  
 Mary Mino, Penn State DuBois  
 Kathryn Hobson, James Madison University  
 Tracey Quigley Holden, University of Delaware  
 Carl T Hyden, Morgan State University  
 Doreen Jowi, Bloomsburg University  
 Colin Kearney, University of Florida  
 Joseph Lybarger, University of Tennessee  
 Shauna M MacDonald, Villanova  
 Kristen L Majocha, California University of Pennsylvania  
 Daniel Mansson, Penn State Hazleton  
 Amanda G McKendree, University of Notre Dame  
 Chris Morse, Bryant University  
 Jessica Papajcik, Stark State College  
 Nicholas Scott Smith, Urbana University  
 Daniel S Strasser, Rowan University



### OUR GRADUATE FACULTY

Experts in Communication Training & Development, Health Communication, Instructional Communication, Interpersonal Communication, Organizational Communication, & Rhetorical Studies.

**DR. STEVE BEEBE**

**DR. MAUREEN KEELEY**

**DR. TRICIA BURKE**

**DR. ROSEANN MANDZIUK**

**DR. ANN BURNETTE**

**DR. JOSH MILLER**

**DR. STEPHANIE DAILEY**

**DR. ERIK TIMMERMAN**

**DR. ELIZABETH EGER**

**DR. LINDSAY TIMMERMAN**

**DR. REBEKAH FOX**

**DR. MELINDA VILLAGRAN**

**DR. MARIAN HOUSER**



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### COME

Texas State University  
 601 University Dr., San Marcos, TX  
 ECA Graduate Fair  
 4/13 from 12:30-3:00 pm  
 Convention Exhibit Hall

### CLICK

<http://www.commstudies.txstate.edu/programs/graduate-program>

### CONNECT

Dr. Erik Timmerman, Chair  
 eriktimm@txstate.edu

Dr. Tricia Burke  
 Director of Graduate Studies  
 tburke@txstate.edu

**10:30 AM**

**107001** **10:30 AM to 11:45 AM** **Blackstone - 3rd Level**  
**Grappling with the Political Future of Fake News**

Sponsor: Political Communication

Chair: J.J. Sylvia IV, Fitchburg State University

"An Analysis of Fake News Ads Posted by the Russian Internet Research Agency" J.J. Sylvia IV, Fitchburg State University

"Fake News and the Lecture Circuit: Describing Fake News to Nontraditional Students" Kyle Moody, Fitchburg State University

"How 'Fake News' is Reviving Journalism and How Journalism Can Help Solve the 'Fake News' Problem" Wafa Unus, Fitchburg State University

"The Expanded Role of Libraries and Information Literacy in Combating Fake News" Renée Fratantonio, Fitchburg State University

This panel uses quantitative and qualitative methods to analyze the political fake news posts created by the Russian Internet Research Agency. In light of this analysis, it explores, through a series of case studies, how journalists, librarians, and academics are grappling with fake news through their engagement with the public. These case studies offer a path toward creating a political future that no longer struggles with the issue of fake news.

**107003** **10:30 AM to 11:45 AM** **Bristol - 3rd Level**  
**Corporate Sensations: The Dynamics of Situation, Decision, and Anticipation**

Sponsor: Philosophy of Communication

Chair: Joel Scott Ward, Geneva College

Respondent: Calvin Troup, Geneva College

"Crisis at US Steel: Creating or Co-Opting the Future in Corporate Communications" Michael R Kearney, Duquesne University

"Our Ecology and the Future of Digital Architecture: Medias Structuring of Aesthetic Sensibility" Joel Scott Ward, Geneva College

"The Interplay of the Sensory and the Interpretive: Framing an Aesthetic Ecology of Communication" Inci Ozum Sayrak, Duquesne University

"The Metamorphosis of Corporate Communications: Ulrich Beck, Hannah Arendt, and the Future of Professional Communication Practice" Craig Maier, Duquesne University

The panel marries corporate communication practice with the philosophy of aesthetics by addressing what we might consider the materials for future building. The structuring of attitudinal contexts quite clearly forms the way we organize and make decisions. More and more, organizations are moving their work into digital environments that determine the nature of work process and outcomes. Digital environments, while carefully crafted also generate a degree of volatility that opens organizations to a future of new crises. These papers suggest that moving towards a new understanding of corporate activity characterized by situations of continuous shift concurrently adjust our definitions of crisis, preparedness, and surprise.

**107005** **10:30 AM to 11:45 AM** **Kent - 3rd Level**  
**Changing Landscape of Political Communication**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Ryan P McCullough, West Liberty University

Respondent: Kristin English, Georgia College & State University

"Does She Look Presidential?" (Debut Paper) Priscilla Thomas, State University of New York, Geneseo

"Isocrates and Immigration" Catherine Evans, Duquesne University

"Lessons from Hillary and the Future for Females: Analyzing Media Coverage of Hillary Clinton in the 2008 and 2016 Primary Races" Olivia Giorlandino, Northeastern University

"Politeness In Presidential Conferences: Understanding Future Trends in Correspondent-President Interactions" Alejandro Jimenez, Northeastern University; Kimberlee Beth Jebbett, Northeastern University

"Political Cartoons: Are They Ironic?" (Debut Paper) Sabina K Stan, Northeastern University; Travis Ketchum, Northeastern University

Politics and communication are intertwined. Through communication, we learn what our policy makers envision and pursue. These competitively selected papers discuss various means of communication through which we learn about political initiatives. These range from micro-level interests such as political correspondents' demeanor to macro-level interests such as ideologies regarding immigration. Given these papers focus on latest contexts, they also show us the changing landscape of political communication.



## 10:30 AM

**107010** **10:30 AM to 11:45 AM** **Newport - 3rd Level**

**Creating Change in the Communication Classroom:  
Applying Experiential Learning Techniques to Impact Student Learning**

Sponsor: Instructional Communication

Chair: Nicole Blau, Ohio University, Lancaster

"Applying Experiential Learning in the Social Media Course: Creating Benefits for Students and Organizations" Amber Ferris, University of Akron Wayne College

"Experiential Learning in the Integrated Marketing Communication Classroom: Engaging A Praxis Approach to Professional Development" Sarah Deluliis, Duquesne University

"Fighting Bullying Through Team-Building: Experiential Learning in Group Communication" Nicole Blau, Ohio University, Lancaster

"Learning by Doing: Experiential Activities in the Meeting & Event Planning Class to Enhance Communication Facilitation & Project Management" Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Kolb (1984) defines experiential learning as "the process whereby knowledge is created through the transformation of experience. Knowledge results from the combination of grasping and transforming experience" (p. 41). Based on experiential learning theory, we know that such experience can help students bridge theory and practice and provides a plethora of positive learning outcomes. The panel addresses a variety of ways to integrate experiential learning into the communication classroom.

**107013** **10:30 AM to 11:45 AM** **Providence I - 3rd Level**

**Managing, Marketing, and Modernizing the Basic Communication Course:  
Challenges and Innovations Facing Today's Directors**

Sponsor: Instructional Communication

Chair: Stephen Stifano, University of Connecticut

Respondent: Bobbi Van Gilder, Weber State University

"Facebook, Pop Culture, & Technology: Teaching Millennial Students on Their Terms" Hannah Jones, Texas State University; Trevor Kauer, Texas State University

"Igniting Passion for Posters: Introducing Conference Presentations Through the Basic Course" Steve Granelli, Northeastern University

"Making the Grade with Smart Book Assignments: Increasing Mastery or Inflating Grades?" Gerard Jalette, University of Rhode Island

"The Large Lecture gets a 21st-Century Facelift: Using Technology to Shrink a Big Classroom and Connect Students to Communication" Stephen Stifano, University of Connecticut

As many students' first exposure to the field, the basic communication course presents a wealth of opportunities to reach and inspire a new collection of young scholars. As today's communication landscape changes, so too must the basic course. In this panel, basic course directors, administrators, and instructors discuss the innovative ways they are implementing modern media and technology into curricular design, course administration, and student learning to recruit tomorrow's students into the discipline.

**107014** **10:30 AM to 11:45 AM** **Providence II - 3rd Level**

**Organizational Development and Change:  
The Role of Communication, Culture, and Training in "Creating the Future" of our Athletic Departments**

Sponsor: Applied Communication

Chair: Robin Smith Mathis, Mercer University

Respondent: Brian Robinson, University of North Texas

"Communication in Athletics" Isabella Haswell, Mercer University; Robin Smith Mathis, Mercer University

"Curriculum Revised: Exploring Communication in Athletic Training as a Newly Certified Graduate Assistant" Renee Boudreaux, Mercer University

"Mass Media, Team Work, and Athletics" Robert Watkins, Mercer University

Graduate athletic assistants studying organizational development and change make a case for communication scholarship to influence athletic departments' effectiveness. They identify problems faced by graduate assistants, coaches, trainers, physicians, and student athletes and suggest that communication research could help create a better working and educational environment. This panel will discuss leadership, small group, and conflict resolution communication. Participants will walk away with future directions for research for organizational, media, instructional, and healthcare applied communication scholars.

## 10:30 AM

**107016** **10:30 AM to 11:45 AM** **Providence IV - 3rd Level**

**Interpersonal Lessons Learned from the Media**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Catherine Wright, George Mason University

Respondent: Lee Pierce, State University of New York, Geneseo

"A Hopeless Romantic for Hopeless Love: Understanding Media's Desensitization of Toxic Relationships" (Debut Paper) Abigail

Josephine Schmitz, The State University of New York, Geneseo

"Cultivation From the Inside Out: The Cultivation of Emotional Intelligence" (Debut Paper) Chelsea Curry, Geneva College; Rachel Koontz, Geneva College

"Part of His World: A Feminist Examination of Hierarchy and Masculinity in *The Little Mermaid*" (Debut Paper) Cara Doreen Hardman, Rowan University

"Romanticized Abuse: The Effects of Abuse Glorification in the Media on Relationship Violence" (Debut Paper) Hannah Griffin, State University of New York, Geneseo

"Thematic Analysis of Relational Communication for the Future" (Debut Paper) Samantha Lynn Gudis, Southern Connecticut State University

Various forms of media, including animated films, often present important, but potentially problematic lessons for consumers. The competitively selected papers on this panel illuminate a range of relational topics addressed in the media, including emotional intelligence, relational toxicity, and hierarchy.

**107018** **10:30 AM to 11:45 AM** **South County - 3rd Level (Projector Available)**  
**Favors, Fitness and Frequency: Navigating Relationships on the Net**

Sponsor: Communication Technology

Chair: Arshia Anwer, Manhattan College

"A Mixed-Method Analysis of the Role of Online Communication Attitudes in the Relationship Between Self-Monitoring and Emerging Adult Text Intensity" Elizabeth Dorrance Hall, Michigan State University; Megan Kenny Feister, California State University, Channel Islands; Stephanie Tikkanen, Ohio University

"A Psycholinguistic Approach to Persuasion Success: The Case of Online Favor Asking" Gamze Yilmaz, University of Massachusetts Boston

"The Impact of Men's Offline and Online Peer Body Ideal Discrepancies on Body Satisfaction" Mark Allen Flynn, Emmanuel College; Emily Cotchett, Emmanuel College; Linda Lin, Emmanuel College

Online interactions present a variety of new communication behaviors. We use our online profiles to persuade, estimate our attractiveness, and assess our own communication habits. Since digital discourse makes all of our talk available for assessment, what new conditions are we creating that not only make us susceptible to suggestion, but also anxious about our self image and how we present it to other people.

**107020** **10:30 AM to 11:45 AM** **Washington - 3rd Level (Projector Available)**  
**At the Library with Film and Media**

Sponsor: Media Communication

Chair: Liz Deslauriers, Media Education Lab

Presenter:

Renee Hobbs, University of Rhode Island

In this interactive session, discover exciting examples of how community, school and academic librarians across the U.S. are leveraging film and digital collections, as well as access to digital media equipment, to bolster digital and media literacy. Learn about easy strategies for doing this using the media literacy access-analyze-evaluate-create-act model. We'll discuss successes, challenges, and ideas for curating film collections, screening films, and media-making in the library and share stories from "The Library Screen Scene," the forthcoming book from Oxford University Press authored by the workshop presenters. You'll also be invited to contribute your own film programming stories to help build a growing network and resource.

## 12:00 PM

**110001** **12:00 PM to 1:15 PM** **Blackstone - 3rd Level**  
**Effects of Media Consumption**

Sponsor: Media Communication

Chair: Alyce Viens, University of Connecticut

Respondent: Kai Xu, Wayne State University

"Exploring the Affective Experiences of Sport Fans' Digital Sport Media Consumption" (Debut Paper) Brittani Sahn, University of Rhode Island

"Instagram Use and Its Effect on Well-Being and Self-Esteem" (Debut Paper) (Student) Briana Marie Trifiro, Bryant University

## 12:00 PM

**110003** **12:00 PM to 1:15 PM** **Bristol - 3rd Level**  
**Different Rhetorical Perspectives on Citizenship**

Sponsor: Rhetoric and Public Address

Chair: Christopher Eisenhart, University of Massachusetts, Dartmouth

Respondent: Rebecca M Townsend, University of Hartford

"Divisive Discourses: Inter-Institutional Rhetoric in the Case of the NFL Versus President" (Student) Caitlyn Jarvis, Purdue University

"Mort Sahl's Comic Iconoclasm as a Model for Citizenship" Matthew R Meier, West Chester University

"Racial Prism or Prison: Figuring the "Arab" in the U.S. Census" (Debut Paper) Odile Hobeika, Northeastern University; Thomas Nakayama, Northeastern University

"Secession All the Way Down: Libertarians Opt Out of the Nation" Michael J Lee, College of Charleston; R Jarrod Atchison, Wake Forest University

This paper panel offers a diverse perspectives on topics concerning citizenship, ideology, and institutions.

**110004** **12:00 PM to 1:15 PM** **Executive Board Room - 3rd Level**  
**Eastern Communication Association Research Fellows Business Meeting**

Chair: Pamela Lannutti, La Salle University

**110005** **12:00 PM to 1:15 PM** **Kent - 3rd Level**  
**Lizzie Borden Took an Axe, or Did She?"**

Presenter:

Annette Holba, Plymouth State University

On August 4, 1892, Andrew and Abby Borden were brutally murdered in their home in Fall River, MA. Lizzie Borden, Andrew Borden's 32-year-old daughter, was officially charged with the murder of her father and stepmother. Lizzie Borden was acquitted of the charges, but many still believe she got away with murder. Plan to attend author and former homicide detective Annette M Holba's presentation as she provides facts that are often left out, ignored, and unsaid by those who believe Lizzie to be guilty. Later, audience members who have purchased a ticket for the tour will take a short ride and tour the scene of the crime, the Lizzie Borden House, in Fall River, MA. Plan to leave the hotel at 4:30 via shuttle (included in price of ticket). The home has been restored to its Victorian heritage and is now a Bed and Breakfast, which has been featured on numerous talk shows and highlighted in many documentaries in the annals of American crime and history.

**110006** **12:00 PM to 1:15 PM** **Narragansett A - Ground Level**  
**"You are Fake News!" How Fictional Journalists and Satirical Websites Create Future Political Discourse**

Sponsor: Political Communication

Chair: Nancy Bressler, Wheeling Jesuit University

Respondent: Jack Banks, University of Hartford

"Episode One—Fake News: How *Murphy Brown* Contributes to Political Discourse." Nancy Bressler, Wheeling Jesuit University

"Language, Even More Than Color, Defines Who You Are to People: Analyzing the *Daily Show's* Influence on 'Fake News'" Amber Byrd, University of Hartford

"To Be Serious or Not: Analyzing the Changes to Late-Night Talk Shows Following the 2016 Election" Jingsi Christina Wu, Hofstra University

"Try Not to Cry: How *The Onion* Depicts Political Discourse in 2018" Ian Seaton, Wheeling Jesuit University

How do satirical news stories and fictional characters resonate with "fake news?" While the Trump administration employs "fake news" for anything that challenges or undermines their policies, this panel investigates how fictional journalists/commentators and satirical news sites actually provide us new insights into political discourse. Given the ECA theme of "Creating our Future," we question how fictional journalists/commentators and satirical approaches to ideas contribute to new understandings and political discourse in a fiercely divided America.

**110007** **12:00 PM to 1:15 PM** **Narragansett B - Ground Level**  
**Focus on Women and Diversity**

Sponsor: Voices of Diversity

Chair: Joy M Cypher, Rowan University

"A Strong Woman Would Fight Back: Representations of Radical Responses to Domestic Violence in Country Music" Jake J Nickell, State University of New York, Oswego

"The Paradigms of Postpartum: An Analysis of the Portrayal of Mood Disorders in the film *Tully*" Kelly Daily, La Salle University

"The Pink Tax: Paying Tax for Denying Female Sexuality" Priscilla Thomas, State University of New York, Geneseo; Atsushi Tajima, State University of New York, Geneseo

From single women to postpartum depression, these papers look at women, their roles, and reality.

## 12:00 PM

**110010** **12:00 PM to 1:15 PM** **Newport - 3rd Level**  
**Making the Case for Strategic Global Engagement in the 21st Century:  
 Advancing Intercultural Pedagogy in Public Relations**

Sponsor: Intercultural Communication

Chair: Michael Plugh, Manhattan College

Respondent: Douglas C Strahler, Slippery Rock University

"A Theory-Based Approach to Incorporating Intercultural Perspectives in Public Relations Practice" Arshia Anwer, Manhattan College  
 "Conceptualizing a Clearer Communicative Future: Analyzing the Interplay of Technology, Culture, Globalization, and Public Relations"  
 Chelsea Binnie, Duquesne University

"Getting to Know You: How Much Do We Know About 'Others'?" Amanda Damiano, Marist College

"Strategic Communication in Global Public Relations: The Power of *WhatsApp* in Promoting Non-Governmental Organizations in Jordan, Lebanon and Egypt" Noura Ahmad Hajjaj, State University of New York, New Paltz

It has become vital to re-think methodologies of teaching delivery and classroom assessment in public relations, particularly with calls of internationalization trends across colleges in the United States and abroad. The panelists will reflect on intercultural encounters, address tactical organizational strategies for reaching a diverse student body in light of Grunig and Hunt's (1984) four models of public relations, and discuss the premise of intercultural communication competency training to optimize the field of public relations.

**110013** **12:00 PM to 1:15 PM** **Providence I - 3rd Level**  
**ECA Coffee Cafe**

**110018** **12:00 PM to 1:15 PM** **South County - 3rd Level (Projector Available)**  
**Persuasion: Agenda/Spin Creative Rhetoric Revolution**

Sponsor: Short Courses

Presenters:

D.L. Stephenson, Western Connecticut State University

Richard Eugene Vatz, Towson University

The study of persuasion has been a central concern of rhetoric studies since Aristotle's Rhetoric. Persuasion is the focus of not only those studies, but also is a major component of other disciplines, including political science, psychology, psychiatry, mass media, legal studies (and particularly trial law), business and others. Nothing is more central to Communication Studies and, one might argue, most Communication sub-disciplines, than a properly conceived perspective on persuasion. Extant theories of persuasion see persuasion as parasitic to situational study, whereas the perspective offered here argues for a focus on creative human agency to understand the study of persuasion.

**110020** **12:00 PM to 1:15 PM** **Washington - 3rd Level (Projector Available)**  
**Reconsidering Gender Roles, Norms, and Expressions**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Ming Lei, State University of New York, Geneseo

Respondent: Anne F Mattina, Stonehill College

"De-Constructing the Lotus girl: A Textual Analysis of *Lotus Magazine*" (Debut Paper) (Student Paper) Olivia Rose Paladino, Manhattan College

"Decoding Women's Identity Expression Through Sports" (Debut Paper) Sara Reppenhagen, State University of New York, Geneseo

"Fighting Partnerships Within the 'American Dream': Communicating Asexuality in Mainstream Culture" (Debut Paper) Jamie-Lynn Irwin, State University of New York, Geneseo

"Frida Kahlo's Tarnished Image: An Ideological Criticism" (Debut Paper) Sophia B Margulies, James Madison University

"The Future of Stand-Up Comedy: Sex and Sexual Orientation Through the Years" Sumya A Mohiuddin, Northeastern University; Jenna Chalfonte, Northeastern University

Gender has been a long-term scholarly interest; however, the scholars' era and environment present new and interesting inquiries about gender. Showcasing this point, the competitively selected papers featured on this panel explore and discuss gender in novel and fresh ways.

**12:00 PM**

**110022** **12:00 PM to 1:15 PM** **Waterplace I - 2nd Level**  
**(Re)creating Our Future Through Social Justice Dialogue, Participation, and Communication Pedagogy**

Sponsor: Voices of Diversity

Chair: Wilfredo Alvarez, Southern Connecticut State University

Respondent: Keith B Jenkins, Rochester Institute of Technology

"Challenge-Based Learning and Mindful Decolonization as Pedagogical Strategies for Social Change" Katherine Cruger, Chatham University

"Engaging in Social Justice Pedagogy and Campus-Wide Practices" Angela L Putman, Penn State Brandywine

"Locating Social Justice in the Dark" Brian C Johnson, Bloomsburg University

"SJA: Seeking Allies in the Search for Social Justice" Wilfredo Alvarez, Southern Connecticut State University

"Teaching Issues of Hate and Violence" Abbe Depretis, Temple University

This panel presents innovative ideas and approaches pertaining to communication pedagogy and social justice. This is a timely panel as it focuses on some of the ways in which communication faculty engage with students, other faculty, and staff to create dialogic spaces related to matters of diversity and inclusion in a rapidly changing U.S. society. The panelists present creative practices that show how communication theory and scholarship are applicable to address particular social justice issues. For example, panelists present how "decolonizing our courses" could be useful for our communication pedagogy and communities of learning. We also discuss how the public speaking course could serve as a space to raise social justice awareness and produce action. Furthermore, film is shown as a useful tool to examine the relationship between empathy and social injustice. Lastly, this panel presents how communication faculty are leading campus wide dialogues and training workshops on social justice topics. Together, these presentations make a unique contribution to this year's theme as they contend with a central dynamic currently pervading U.S. society--the negotiation of social (in)justice among dominant and nondominant groups.

**1:00 PM**

**113Narragansett Pre** **1:00 PM to 5:30 PM** **Narragansett Pre-Function Ground Floor**  
**Exhibitor Showcase**

**1:30 PM**

**114001** **1:30 PM to 2:45 PM** **Blackstone - 3rd Level**  
**Violence and Gender**

Sponsor: Media Communication

Chair: Holly Giselle Purcell, Wayne State University

Respondent: Jessica Papajcik, Stark State College

"Glam and Grit: A Social Cognitive Analysis of Strong Female Film Leads, Teens, and #MeToo" (Debut Paper) (Student) Daniel Dieter, Indiana University of Pennsylvania

"Mean World?" (Debut Paper) (Student) Anna Young, University of Connecticut

"Transgendered Media: A Meta-Analysis of Works" (Debut Paper) Don Lowe, University of Kentucky

**114003** **1:30 PM to 2:45 PM** **Bristol - 3rd Level**  
**More than a "Knapsack:" Managing Whiteness in the College Classroom**

Sponsor: Voices of Diversity

Chair: Andrew Spieldenner, California State University, San Marcos

Presenters:

Elizabeth Whittington, Texas Southern University

Nancy Bressler, Wheeling Jesuit University

Daniel S Strasser, Rowan University

Christina E Saindon, Queensborough Community College, CUNY

Kathryn Hobson, James Madison University

This discussion brings together scholars of culture focusing on experiencing and teaching whiteness in the classroom. While many panels explore themes of diversity, it is imperative that we do not let discussions of whiteness fall to the wayside, allowing it to continue to assert its power. Whether it primarily be through working with a white audience, media, silence, or public address we are committed to interrogating whiteness and helping our students to do so, too.

**114004** **1:30 PM to 2:45 PM** **Executive Board Room - 3rd Level**  
**Teaching Fellows Business Meeting**

Sponsor: Planner Meetings

Chair: Sara C Weintraub, Regis College

## 1:30 PM

**114005** **1:30 PM to 2:45 PM** **Kent - 3rd Level**  
**Apologia and Kategoria in Popular Culture Contexts**

Sponsor: Rhetoric and Public Address

Chair: Jenny Dixon, Marymount Manhattan College

Respondent: Todd Hauser, Concordia University Chicago

"Demanding and Co-Constructing an Apology: The Case of Television Writer Megan Ganz and Television Producer Dan Harmon" Mark Glantz, St. Norbert College

"Guardians of the Gunn: Third party defenses of *Guardians of the Galaxy* Writer and Director James Gunn and His Offensive Tweets." Corey Davis, University of Wisconsin-Whitewater

"I Don't Know Her: Kategoria in Female Artists' Diss Tracks" Jeffrey Delbert, Lenoir-Rhyne University

"Punks in Vegas: Punk Rock and Image Repair" Lars Kristiansen, James Madison University

The ability of rhetoric to define reality and shape attitudes assures us that even when rhetors look backward to address previous wrongdoing or engage in apparently destructive behaviors like personal attacks, they are nonetheless creating our future. Grounded in the assumption that popular culture shows us who we are and who we will become, this panel uses prominent theories of apologia and kategoria to better understand moments of conflict and uncertainty in entertainment contexts.

**114006** **1:30 PM to 2:45 PM** **Narragansett A - Ground Level**  
**Higher Education Leadership: Strategies and Advice**

Sponsor: Communication Administration

Chair: Jennifer Owlett, William Paterson University

Presenters:

Ron Jacobson, Fordham University

S. Pixy Ferris, William Paterson University

Diana Peck, William Paterson University

Godar Sue, William Paterson University

Rod Carveth, Morgan State University

Maureen Minielli, Kingsborough Community College, CUNY

As complex socio-cultural, political, economic and technological forces impact higher education, leadership is one of the most important roles demanded of faculty. This panel provides perspectives from successful leaders to inspire and guide faculty in the world we live in. Panelists will provide strategies and advice based on decades of experience in higher education.

**114009** **1:30 PM to 2:45 PM** **Narragansett C - Ground Level**  
**Exploring Diversity in Teaching and Researching Interpersonal Communication**

Sponsor: Interpersonal Communication

Chair: Jenny Rosenberg, State University of New York, Oswego

Presenters:

Jenny Rosenberg, State University of New York, Oswego

Erin Brummett, Bloomsburg University

Meredith Marko Harrigan, State University of New York, Geneseo

Pamela Lannutti, La Salle University

This roundtable discussion will feature scholars and teachers who will discuss the role of interpersonal communication teaching and scholarship when it comes to advancing conversations related to diversity and inclusion across the discipline, universities/colleges, departments, and classrooms.

**114010** **1:30 PM to 2:45 PM** **Newport - 3rd Level**  
**New York Communication Association**

**114010** **1:30 PM to 2:45 PM** **Newport - 3rd Level**  
**Physical and Discursive Impacts on Health Communication**

Sponsor: Health Communication

Chair: Kylie J Wilson, West Virginia University

"Alarmism or Reassurance?: Communicating Zika Virus in U.S. Newspapers Amidst Scientific Uncertainty" (Debut Paper) Yiyi Yang, The University of North Carolina Wilmington

"Defining Health from Below: A Participatory Painting Project in Rural Ecuador" Benjamin R Bates, Ohio University; Diana L Marvel, Marcelle and Jean Coutu Foundation; Claudia Nieto-Sanchez, Institute of Tropical Medicine, Antwerp; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"The Impact of Nutrition Content Claims on Young Adults' Food Products Purchase Decisions" (Debut Paper) Joonwoo Moon, Morgan State University; Janice E Smith, Morgan State University; Tyler M Sigmon, Morgan State University; Kemberly Stephens, Morgan State University

"Understanding Concussions and Communication from the Student-Athlete Perspective: Conversations that Occurred While Recovering from a Concussion" Rikishi T Rey, California State University, Fullerton; Summer C Martin, California State University, Fullerton

This competitive panel examines communication surrounding impactful health events that change the nature of how we communicate and make health decisions.



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1:30 PM

114013 1:30 PM to 2:45 PM Providence I - 3rd Level

**Gender Representations: Positive, Negative, and Beyond**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Ambrosia S Luzius, Cleveland State University

Respondent: Timothy J Brown, Queens University of Charlotte

"Children's Gender Identities and Media's Role" Saakje Weyandt Hoekstra, Fordham University

"Downton Abbey Class and Gender Stereotypes in the Early 20th Century" (Debut Paper) (Student) Beatrice Kuan, Temple University

"Game of Thrones: Breaking Traditional Gender Roles on Television" (Debut Paper) Alex Munro, University of Connecticut

"Representations of Women in Film: 500 Days of Summer" (Debut Paper) Cameron Smith, Wheeling Jesuit University

"The I-N-D-E-P-E-N-D-E-N-T Woman: A Study of Female Rappers Gender Performance in Their Music Videos" (Debut Paper) Anna G Occhino, Manhattan College

From a British historical context to the latest pop culture, these competitively selected papers explore a variety of media sites where gender representation takes place. They highlight the role the media play in our processes of learning, performing, and reconsidering gender.

114014 1:30 PM to 2:45 PM Providence II - 3rd Level

**Managing Resources for Students: Creative Approaches to Learning Inside and Outside the Classroom**

Sponsors: Applied Communication; Communication Administration

Chair: Leeanne M Bell McManus, Stevenson University

Respondent: Janie Harden Fritz, Duquesne University

"Administrative Responsiveness: A Case Study" Ronald C Arnett, Duquesne University

"Creating our Future Through Communication Assessment: Administrators at Work" Naomi Bell O'Neil, Clarion University

"Enriching Student Experiences with Supplemental Instruction" Stephanie Verni, Stevenson University

"Facebook Face-offs: A Cautionary Tale for Social Media Administrators" Todd Kelshaw, Monclair State University

"Faculty in the Halls: An Out-of-Class Communication Experience" Leeanne M Bell McManus, Stevenson University

"Managing the Online Profile: Helping Students "ACE" Their Brand" Chip Rouse, Stevenson University

This panel examines ways in which administrators and faculty can support each other in advancing communication curricula in the classroom and in other spaces, either virtual or actual. New courses and programs can offer creative ways to prepare students for the future, and new takes on traditional practices can provide administrators with a streamlined approach to assessment, course development, and student satisfaction. When administrators and faculty work together, everyone benefits.

114015 1:30 PM to 2:45 PM Providence III - 3rd Level

**Transparency in Communication Studies: Explaining a Layered Framework of Open Science Publication Practices**

Sponsor: Vice President's Panels

Chair: Nicholas David Bowman, West Virginia University

"Transparency, from the Perspective of the Editorial Assistant (and from Graduate Students)" Cathlin Clark-Gordon, West Virginia University

"Transparency, from the Perspective of the Editorial Board" Justin Keene, Texas Tech University

"Transparency, from the Perspective of the Journal Editor" Nicholas David Bowman, West Virginia University

Recent debates in communication studies (and social sciences, broadly) have challenged the status quo associated with publishing scientific papers. Advancements in communication technology (which allow for persistent and barrier-free electronic storage) along with concerns over the reproducibility and veracity of established and published studies (such as concerns over "p-hacking" significant results or failure to publish non-significant findings) have led to calls for researchers to engage in more transparent publication practices. These practices can range from sharing supplemental research materials (survey items and experimental stimuli), sharing data analysis outputs, sharing raw study data, and even pre-registering research prior to conducting studies. Our panel will describe and explain concerns with existing "Author request" publication practice, unpack some of these different approaches to transparency in communication, address their costs and benefits, and explain how one ECA journal, Communication Research Reports, has embraced and encouraged open science publication practices. Our dialogue will be hosted by CRR editor Nick Bowman, CRR editorial assistant (and current PhD candidate) Catie Clark-Gordon, and CRR editorial board member, Justin Keene. Audience dialogue is strongly encouraged so that we can all better understand the impetus for increased transparency in the publication process, as well as the substantial barriers to the process. Attendees are encouraged to read the following CRR editorial prior to attending the panel: Bowman, N D & Keene, J R (2018). A layered framework for considering open science practices. Communication Research Reports, 35(4), 363-372. doi: 10.1080/08824096.2018.1513273. Open access online, at <https://www.tandfonline.com/doi/full/10.1080/08824096.2018.1513273>



**1:30 PM**

**114016** **1:30 PM to 2:45 PM** **Providence IV - 3rd Level**  
**Maryland Communication Association**

**114018** **1:30 PM to 2:45 PM** **South County - 3rd Level (Projector Available)**  
**Transforming Lives, Communities, and Organizations through Applied Communication Research**

Sponsor: Applied Communication

Chair: Corey Jay Liberman, Marymount Manhattan College

"Exploring Bullying Experiences Among Immigrant Youth in Canada" Rukhsana Ahmed, University at Albany, SUNY

"Visualizing the Here and Now of Climate Change: The Effects of Psychological Distance and Visual Imagery on Risk Perceptions" (Student) Eli B Mangold, San Diego State University, Rachael Record, San Diego State University

"A Comparative Analysis of American News Coverage on Sino-Japanese Relationship, 2000-2016" Li Pu, Slippery Rock University; Jesus Valencia, Slippery Rock University; Laura Wilson, Slippery Rock University

To illuminate the convention theme, Creating Our Future, this panel explores how we are transforming lives, communities, and organizations through our applied research and scholarly activities. Panelists will share the results of their diverse research focused on: interventions aimed at anti-bullying for diverse populations, developing communication strategies to increase public engagement about climate change, and how American national news has framed China-Japan relationships.

**114020** **1:30 PM to 2:45 PM** **Washington - 3rd Level (Projector Available)**  
**Exposing and Addressing Social Problems with a Communication Lens**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Ann B Frymier, Miami University

Respondent: Jennifer Waldeck, Chapman University

"Closing the Internet Access and Skill Gap: Recommendations for Intersectional Interventions" (Debut Paper) Shailee Pranav Shah, Northeastern University

"Grin and Bear it: An Auto-Ethnographic Account of Harassment in the Restaurant Industry" (Debut Paper) Kendall Heward, Northeastern University

"My Type of College: The Influence of Typeface on the Perception of College Commercialization" (Debut Paper) Kerry A Moore, State University of New York, Geneseo

"Off the Field: Interaction Between Sports Media and Society" (Debut Paper) Daniel Casey Leo, State University of New York, Geneseo

"One Pill, Two Pill, Blackpill, Bluepill: The Future of Language Creation in the Incel Community" (Debut Paper) Brooke Stanley, Northeastern University; Seth Queeney, Northeastern University

With a communication lens, we can visualize and address social problems, especially those that might initially be "invisible." Each of these competitively selected papers exposes a problem and discusses a unique site where communication plays this specific role. The papers challenge us to consider how communication studies might educate us to address current and future social problems.

**114022** **1:30 PM to 2:45 PM** **Waterplace I - 2nd Level**  
**Stasis Theory and Message Design: Concepts, Strategies, and Applications**

Sponsor: Argumentation & Forensics

Chair: Annie Laurie Nichols, St. Vincent College

Respondent: Annie Laurie Nichols, St. Vincent College

"Forensic Stasis in the Debate on March for Science" Junhan Chen, University of Maryland

"The Stigma is in the Stases: Situating Self-Stigma as a Stasis System" Victoria Ann Ledford, University of Maryland

"Three Rationalities: Systems of Stases for Analyzing Political Persuasion" Jeanette Viens, University of Maryland

"Matches Don't Start Forest Fires. People Do.": Using Stasis to Examine the Smokey Bear Wildfire Prevention Campaign" Allison Chatham, University of Maryland

"Who speaks?—And Why?": Stases and Public Understanding of Science in the Rhetoric of the DDT Debates, 1962–1963" Gareth Williams, University of Maryland

This panel situates stasis theory at the forefront of persuasive message design and public engagement. The papers on this panel use stasis theory to understand messaging in relation to self-stigma, environmental and political policy, and health and risk messaging. The authors utilize multiple variations of the stasis theory framework to provide conceptual mechanisms for understanding and advancing arguments across diverse contexts. In explicating these stasis systems, the authors offer new applications of a well-established theory.

**1:30 PM**

**114023** **1:30 PM to 2:45 PM** **Waterplace II - 2nd Level**  
**Bodies at Work: Normative Expectations and Gendered Performances of Work**

Sponsor: Voices of Diversity

Chair: Noura Ahmad Hajjaj, State University of New York, New Paltz

Respondent: Heather J Carmack, University of Alabama

"Bodies in Agricultural Workplaces: Female Farmers' Experiences and Communication Within a Male-Dominated Occupation" Kerry Daigle, University of Vermont; Sarah N Heiss, University of Vermont

"Future Imperfect: Embodiment of Weather Forecasting" Susan Jasko, California University of Pennsylvania

"Killing us Softly at Work Too: An Examination Workplace Communication about Female Bodies in the Advertising Field" Dana Buckhorn, University of Vermont; Sarah N Heiss, University of Vermont

"Questioning Work: Caregiver Burnout and Health Outcomes" Heather M Stassen, Cazenovia College

"Surviving Bodies: Dragon Boating, Women's Embodiment, and the Language of Survivorship" Cheryl A Casey, Champlain College

This panel seeks to explore issues pertaining to the intersection of performance, expectations of women's bodies, and work. Uncovering issues pertaining to bodies at work in the advertising industry, unpaid caregiver labor, meteorology, physical activity, and farming illustrates several interconnected issues including expectations of gender performance, normative beliefs about the ability of female bodies, and the tumultuous relationship between health and body.

**3:00 PM**

**117001** **3:00 PM to 4:15 PM** **Blackstone - 3rd Level**  
**The Mutually Beneficial Relationships Between Communication Programs and Their Communities:  
 Reflections and Experiences from a Developing School of Communication**

Sponsor: Community Impact

Chair: Jennifer Waldeck, Chapman University

Presenters:

Sara LaBelle, Chapman University

Lisa Sparks, Chapman University

Jennifer Waldeck, Chapman University

Keith Weber, Chapman University

As the School of Communication at Chapman University has grown and developed, faculty have made strategic decisions to define the school's programs in unique ways in a geographic region crowded with excellent communication programs. Specifically, the school has made hiring decisions, and designed curricula consistent with the goals of applied and translational scholarship. Faculty have undertaken a number of innovative classroom and research projects with positive implications for the local community. Panelists on this program will discuss specific exemplar research and teaching initiatives. And, in a roundtable discussion, they will discuss their reflections on partnerships academic programs can form with community organizations. Finally, the panelists will hope to facilitate discussion with the audience on responsibilities and opportunities communication graduate and undergraduate programs have to benefit their local communities.

**117003** **3:00 PM to 4:15 PM** **Bristol - 3rd Level**  
**Reflections and Projections: Gazing into the Theoretical Crystal Ball**

Sponsor: Theory and Methodology

Chair: Richard West, Emerson College

Presenters:

David McMahan, Missouri Western State University

Lynn Turner, Marquette University

Nancy Willets, Cape Cod Community College

Scott Allan Myers, West Virginia University

Richard West, Emerson College

Theory typically cuts across all communication courses. At least it should! This program takes a step back and a step forward by examining the role that communication theory plays in a variety of courses--from Public Speaking to Interpersonal to Organizational to Family to Capstone. Employing a practical framework, participants discuss theory and how it can inform both teaching and research. Because the panelists affiliate with institutions from 2-year to R1, audience members will be assured that a comprehensive examination of the topic will take place. Discussion will also focus on several cautionary tales related to the teaching of theory and strategies for infusing theory into the classroom. Significant portions of the panel will be dedicated to an informal Q/A between and among audience members.

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**3:00 PM**


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**117005** **3:00 PM to 4:15 PM** **Kent - 3rd Level**

**Sacred Rhetoric: Intersections of Discourse, Culture, & Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Brent Sleasman, Winebrenner Theological Seminary

"Dead Serious: An Essay Concerning Several Ways *The Grateful Dead* Exemplify Creative and Critical Rhetoric in a Fragmented Age"

Aaron Kerr, Gannon University

"Leaning into Death: A Philosophy of Equanimity in Being-Toward-Death" Annette Holba, Plymouth State University

"Temporal Light and Shadows: The Rhetoric of the Sacred" Ronald C Arnett, Duquesne University

"Walker Percy's *Rhetoric of the Sacred*: Signposts in the Strange Land of Triadic Communication" Michael R Kearney, Duquesne University

Philosophy of communication has significant points of intersection with religion and rhetoric; however, the phrase "sacred rhetoric" is rarely found within scholarly conferences, presentations, and publications. While working from multiple perspectives, the panelists are united by a common concern for public discourse that examines the intersection between religion and culture. The panelists explore how philosophies of communication help frame responses that will shape our future and how philosophies of communication shape interactions within public life.

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**117006** **3:00 PM to 4:15 PM** **Narragansett A - Ground Level**

**Ethics in the Selection Process for the United States Supreme Court**

Sponsor: Communication Law and Ethics

Chair: Thomas Richard Flynn, Slippery Rock University

Presenters:

Richard Eugene Vatz, Towson University

D.L. Stephenson, Western Connecticut State University

Susan Drucker, Hofstra University

Martin Wallenstein, John Jay College, CUNY

This panel will discuss the ethical standards that should be met in the selection of a justice to serve on the United States Supreme Court and how well the President, the Senate, and the press have been meeting those standards. It will discuss the role of women, the President, Senate, the press, what the standards should be, and the implications for the changes in those standards.

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**117007** **3:00 PM to 4:15 PM** **Narragansett B - Ground Level**

**Creating Our Future Spotlight Panel: Rhetorical Approaches to Health Communication**

Sponsor: Health Communication

Chair: Heather J Carmack, University of Alabama

Presenters:

Benjamin R Bates, Ohio University

Josh Compton, Dartmouth College

Bethany Johnson, University of North Carolina, Charlotte

This spotlight panel features a discussion about the growing use of rhetorical approaches in health communication research. Although quantitative and qualitative methods continue to be the primary methods used in health communication, this panel examines the trends affiliated with rhetorical approaches to health. Scholars in health communication, history, and rhetoric and writing also discuss the future of health rhetoric.

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**117009** **3:00 PM to 4:15 PM** **Narragansett C - Ground Level**

**Pedagogical Trends in Teaching Interpersonal Communication Courses and Content**

Sponsor: Interpersonal Communication

Chair: Jenny Rosenberg, State University of New York, Oswego

Presenters:

Tamara Gillis, Elizabethtown College

Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Jenny Rosenberg, State University of New York, Oswego

Katie Neary Dunleavy, La Salle University

This panel will feature scholars and teachers of interpersonal communication who will discuss recent pedagogical trends, share cutting-edge ideas for assignments and activities, and will reflect on approaches to teaching interpersonally focused content. Members of the audience will be invited to join the lively conversation by sharing their own ideas and insights to help develop some best practices when it comes to teaching interpersonal communication courses and content.

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**3:00 PM**


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**117010** **3:00 PM to 4:15 PM** **Newport - 3rd Level**  
**"Office Hours" Organizational Communication Interest Group**

Sponsor: Organizational Communication  
 Chair: Joseph Lybarger, University of Tennessee  
 Presenter:  
 Joseph Lybarger, University of Tennessee

"Office Hours" provides an opportunity for attending faculty members to engage students by providing an opportunity for both Undergraduate/Graduate students alike an opportunity to engage in conversation and discussion regarding topics and issues about research within the field of Organizational Communication, successfully completing graduate school as well as how to best conduct/publish research.

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**117013** **3:00 PM to 4:15 PM** **Providence I - 3rd Level**  
**Homo Narrans and the Robot: New Media Poets and the Stories They Tell**

Sponsor: Communication Technology  
 Chair: Joel Scott Ward, Geneva College  
 "Orality and Communication in Families: An Exploration of Touchpoints" Jill Burk, Penn State Berks  
 "Story, Identity, and History" Maryl McGinley, University of Pittsburgh at Johnstown  
 "The New Oracles: Storytelling in the Network Aesthetic" Joel Scott Ward, Geneva College

This panel explores the intersection of the oldest human habit, storytelling, with new media dynamics. How will storytelling as a feature of human society change in the new media landscape? The authors survey several situations that demonstrate both the integration and abandonment of storytelling as a human habit.

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**117015** **3:00 PM to 4:15 PM** **Providence III - 3rd Level**  
**Creating Our Future: Creating a Concentration**

Sponsor: Community College  
 Chair: Christina E Saindon, Queensborough Community College, CUNY  
 Presenters:  
 Andy Kai-chun Chuang, LaGuardia Community College, CUNY  
 Franca Ferrari, Queensborough Community College, CUNY  
 Ashlie Klepper, Queensborough Community College, CUNY  
 Elaine Thompson, Queensborough Community College, CUNY

In 1993, Hart wrote "Communication will be the most important subject taught in the latter part of the twentieth century" (p. 101). These words drive many communication instructors to push the discipline and communication coursework forward for students. At the two-year institution, the landscape of that coursework is primarily introductory, focusing on introductory and public speaking content. In part because of the importance Hart suggests, faculty at two-year institutions are making a case for more diverse communication courses in recent years; this move has begun to change the landscape of the curriculum at two-year institutions. In this panel, participants share their experience navigating that changing landscape, specifically when beginning a concentration at their two-year institutions. Some of the topics participants will discuss include: making a case for a communication emphasis; encouraging and retaining student interest; articulation agreements with nearby four-year institutions; various course choices within the emphasis; and assessment of courses. Hart, R P (1993). Why communication? Why education? Toward a politics of teaching. *Communication Education*, 42, pp. 97-105.

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**117016** **3:00 PM to 4:15 PM** **Providence IV - 3rd Level**  
**Research to Publication: Preparing Manuscripts for Publication**

Sponsor: Interpersonal Communication  
 Chair: Marianne Dainton, La Salle University  
 Presenters:  
 Elizabeth Glowacki, Northeastern University  
 Sean M Horan, Fairfield University  
 Melanie Booth-Butterfield, West Virginia University  
 Courtney Wright, The University of Tennessee

The path from developing an idea for conducting research to actually seeing the research in print is complicated and often involves trade-offs, re-conceptualizations, painful cuts, and frustrating additions. In this panel four scholars will tell the story of a recent publication, from initial plan to the multiple revisions necessary to get the piece in print. Learning the backstories of these pubs can provide insights into what it takes to successfully publish in today's competitive environment.

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## 3:00 PM

**117018** **3:00 PM to 4:15 PM** **South County - 3rd Level (Projector Available)**

**The Breadth of Communication Analyses: From Eisenhower to Fan Fiction**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Meredith Marko Harrigan, State University of New York, Geneseo

Respondent: Jade Olson, University of Maryland

"Eisenhower's 'I Shall Go to Korea' Speech and the American Civil Religion" (Debut Paper) Matthew Sampson, Keene State College

"How Family Interactions Affect and Shape One's Future" (Debut Paper) Maria Beatriz Lins Albuquerque R Medeiros, Northeastern University

"Prison Life: Analyzing a Conflict Between a Father & Son" (Debut Paper) Shamar Samuel Smalls, Northeastern University

"Rhetoric of Hope Within Eisenhower's Atoms for Peace" (Debut Paper) Alexis Merrill, Keene State College

"The Supernatural Episode 'Fan Fiction' as a Representation of Queerness and Fan Producer Relationships" (Debut Paper) Aleah Quinn Sussman, Keene State College

These competitively selected papers demonstrate the breadth of the communication discipline. From historical events to contemporary pop culture, these papers showcase the important role communication studies play in understanding our world.

**117020** **3:00 PM to 4:15 PM** **Washington - 3rd Level (Projector Available)**

**Rethink Motivation: Incorporating Interactive e-Learning Modules for Student Success**

Sponsor: Short Courses

Presenter:

Carole Isom-Barnes, Queens University

This short course demonstrates how "Articulate Storyline" software was used as a communication tool and advanced resource to create a series of high-quality, innovative training modules. The modules, serving as examples in this short course, enhanced e-learning while also closing a gap in the learning curriculum. Moving images, touch screen gestures, digital visualization and interactive participation are elements of the modules which will be demonstrated. The active learning techniques are portable. The modules offer new possibilities, as well as skill development, for students beyond graduation when decision-making capabilities are included as interactive elements. Student assessment opportunities also aid the instructor.

**117022** **3:00 PM to 4:15 PM** **Waterplace I - 2nd Level**

**Creating a Better Future: Teaching for Social Justice**

Sponsor: Instructional Communication

Chair: Bobbi Van Gilder, Weber State University

Presenters:

Odile Hobeika, Northeastern University

Bobbi Van Gilder, Weber State University

Stephen Stifano, University of Connecticut

Sara Stifano, Northeastern University

Mary Anne Taylor, Emerson College

Sharde Davis, University of Connecticut

This roundtable panel addresses social justice education. Panelists include a diverse group of teacher-scholars who are committed to teaching for social justice. Panelists will address some of the challenges we face as social justice educators, the importance of social justice pedagogy and advocacy, and best practices for fostering democratic learning in the classroom. Our hope is to engage audience members in a productive discussion about social justice education and effective teaching practices.

**117023** **3:00 PM to 4:15 PM** **Waterplace II - 2nd Level**

**Reimagining our Future in the Anthropocene:**

**A Rhetorical Examination of Environmental Justice Frameworks Past, Present, and Future**

Sponsor: Rhetoric and Public Address

Chair: Michael Broderick, James Madison University

Respondent: Kathryn Hobson, James Madison University

"Climate Change as Slow Violence: Rhetorical Benefits and Risks of Framing Impacted Communities as 'Climate Change Refugees'"

Taylor Hollowood, James Madison University

"Manufactured Distance: A Rhetorical Analysis and Representation of Drone Warfare as Slow Violence" Mariam Inam, James Madison University

"Polar Bears and Children's Literature: Reducing Manufactured Distance and Facilitating Environmental Education Through Storytelling" Emily Kohl, James Madison University

"Reconstituting Agency in the Anthropocene: Engaging a Vital Materialist Perspective in Environmental Justice Rhetoric" Taylor Lee Jackson, James Madison University

"Killing These Irreplaceable Trees": Exploring a Rhetorical Social Intervention to Halt Pipeline Construction in Virginia" Ryan Chase Dunn, James Madison University

This panel analyzes rhetoric surrounding environmental justice and the Anthropocene. Panelists utilize a broad range of rhetorical approaches to analyze various cases, including a case study of pipeline advocacy as social intervention, an analysis of drone warfare, an exploration of the label "climate change refugees," a theoretical reframing of human/nonhuman agency, and an examination of children's environmental narratives and manufactured distance. Together, panel members offer numerous reimaginings of environmental justice rhetoric and advocacy.

**3:00 PM**

**117025** **3:00 PM to 4:15 PM** **Waterplace III - 2nd Level**  
**Instructing our Future: The Role of Communication in Teaching and Mentoring Gen Z**

Sponsor: Instructional Communication

Chair: Valerie Schrader, Penn State, Schuylkill

"Bridging Generational Gaps: Competent Instructional Communication Tailored to Gen Z Traits, Practices, and Values" Sarah N Heiss, University of Vermont

"Effective Communication with Gen Z Students: A Person-Centered Approach to Teaching and Learning" Rukhsana Ahmed, University at Albany, SUNY

"Empowering Gen Z Voices in the Interpersonal Communication Course" Heather M Stassen, Cazenovia College

"Media Education and the Education of Generation Z" Thom Gencarelli, Manhattan College

"Universal Design for Learning as Student-Centered Pedagogy" Cheryl A Casey, Champlain College

Generation Z, people born from the mid-1990s to the early 2000s, make up 25% of the U.S. population. Many current college students belong to this generation. In general, Gen Z students have many wonderful attributes, but they are different from most of their teachers and mentors. This panel uses literature, research, student feedback, and teacher reflection to advocate for communication training and identify effective ways to communicate with and teach communication skills to Gen Z.

**4:30 PM**

**119001** **4:30 PM to 5:45 PM** **Blackstone - 3rd Level**  
**Top Papers in Media Ecology: Being Human in the Age of the Digital**

Sponsor: Media Ecology (Affiliate Organization)

Chair: Roxanne O'Connell, Roger Williams University

Respondent: Michael Plugh, Manhattan College

"Crisis Communication and Technology: A Media Ecology Perspective"\* Ryan P McCullough, West Liberty University

"Ellul's Creative Metaphoric Responses to Technique: Craftsman, Mutant, Student" Jeffrey S Bogaczyk, Duquesne University

"Push Notifications & the End of Information Hierarchies" (Student Paper) Matthew S Lindia, Georgetown University

Papers related to Media Ecology will be presented. \*Top Paper

**119003** **4:30 PM to 5:45 PM** **Bristol - 3rd Level**  
**Sexual Violence, Rape Laws, and Culture: A Global Context**

Sponsor: Voices of Diversity

Chair: Heather M Stassen, Cazenovia College

Respondent: Thom Gencarelli, Manhattan College

"When the Justice Is Not Just: How the News Media Frames Women's Testimonies when Speaking-Out Against Men in Power" Holly Giselle Purcell, Wayne State University

"Catching Up With the Law: Culture and the Politics of Shaming" Sanae Elmoudden, St. John's University

"Communicating Egypt's Taboo-ed Epidemic: Sexual Harassment, Rape, and Marital Rape" Noura Ahmad Hajjaj, State University of New York, New Paltz

"Legalized Silencing of Pakistani Women: The Hudood Ordinances" Sakina Jangbar, St. John's University

"Sexual Violence, U.S. Capitalism, and Profit-Driven Media Industry: A Critical View" Flora Keshishian, St. John's University

Papers within this panel scrutinize the increased frequency and backlash of sexual harassment, sexual violence, and rape of women in different countries around the world: Egypt, Morocco, The United States, and Pakistan. Panelists discuss metaphors of oppression include tyrannical cultural norms, shaming, terrorized silencing, and police brutality. They expose social power structures that hinder victims from disclosing offense to close relationships or authorities. They critique policies of discrimination in light of homogeneity and privilege.

**119005** **4:30 PM to 5:00 PM** **Kent - 3rd Level**  
**James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Orientation and Welcome**

Presenters:

Meredith Marko Harrigan, State University of New York, Geneseo

Atsushi Tajima, State University of New York, Geneseo

**119009** **4:30 PM to 5:45 PM** **Narragansett C - Ground Level**  
**The State of Interpersonal Communication Discipline**

Sponsor: Interpersonal Communication

Chair: Jenny Rosenberg, State University of New York, Oswego

Presenters:

Courtney Wright, The University of Tennessee

Marianne Dainton, La Salle University

Sean M Horan, Fairfield University

Scott Allan Myers, West Virginia University

Megan Dillow, West Virginia University

This roundtable discussion will offer a platform for members of the discipline to discuss the state of the interpersonal communication discipline. Topics of discussion may include, but will not be limited to, the fragmentation of the field and its impact on interpersonal communication, recent trends of the job market in interpersonal communication, as well as future directions of the discipline.

## 4:30 PM

**119013** **4:30 PM to 5:45 PM** **Providence I - 3rd Level**

**Bidding Senator John McCain Goodbye: Memorializing Across Genres and Contexts**

Chair: Jason Edwards, Bridgewater State University

"Bipartisan Beneficence: Barak Obama's Eulogy for John McCain" Mary Kahl, Penn State Behrend

"Cartoon Commemoration and Commentary on the Death of John McCain" Christina M Knopf, State University of New York, Cortland

"Defining Rhetorical Decorum in the Public Sphere: The Contentious Social Media Debate over John McCain's Funeral Ceremony"

David George Levasseur, West Chester University

"Expanding the Family Frame: Megan McCain's Eulogy for Her Father" Kathleen Kendall, University of Maryland

"'He Whose Name Must Not Be Spoken': Vice Presidents' Rhetorical Binds in Memorializing John McCain" Theodore Sheckels, Randolph-Macon College

"Strategic Elegy: McCain's Funeral as Media Spectacle" Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation

"Vice President Joe Biden's Eulogy for Senator John McCain: A Place for Over-Extravagance" Richard Eugene Vatz, Towson University

**119014** **4:30 PM to 5:45 PM** **Providence II - 3rd Level**

**The Difference Social Media Makes: From Personal Qualities to Political Quandries**

Sponsors: Communication Technology; Philosophy of Communication

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Make a Difference in a Different Way: Twitter Bot Creators and Wikipedia Transparency" Randall Livingstone, Endicott College

"Syrian Refugee Youth's Use of Social Media as a Space for Communicating Social Support During Resettlement" Rukhsana Ahmed, University at Albany, SUNY; Luisa Veronis, University of Ottawa; Idris Alghazali, University of Ottawa

"The Impact of Social Media on Emotional Quality of Life" Daniel Hunt, Worcester State University; Archana Krishnan, University at Albany, SUNY

The use of social media is a global phenomenon. The scope of its influence is both wide in its social application and deep in its penetration of the human spirit. This panel explores the differences social media can make on personal emotions and when making public material needs or requests for information.

**119018** **4:30 PM to 5:45 PM** **South County - 3rd Level (Projector Available)**

**Youth Media as Intercultural Communication**

Sponsor: Intercultural Communication

Chair: Elizaveta Friesem, Temple University

Respondent: Jeannine Chartier, VSA Arts Rhode Island

"Children and Adolescents Watching Foreign Films" Anisa Raoof, Providence Children's Film Festival

"Japanese & US Students Learning Filmmaking" Tom Flint, Rhode Island School of Design

"Overview of Youth Media" Elizaveta Friesem, Temple University

"Youth Exploring Deaf Culture" Alex Laferriere, Brown University

"Youth Exploring Issues of Race" Susan X Jane, Media Education Lab

The panel will showcase four case studies involving youth creating media to foster intercultural communication. The various stories of dialogue through filmmaking will allow participants to witness the power of media to advance social justice, tolerance, empathy and better understanding of other cultures. Along with short videos and images, the participants will be able to learn about the different approaches to practice intercultural communication via youth media. Additional curricula materials will be shared as well.

**119020** **4:30 PM to 5:45 PM** **Washington - 3rd Level (Projector Available)**

**Using a Communication Lens to Explore Religion and Social Hierarchy**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Marshall Prisbell, University of Nebraska Omaha

Respondent: Paulette Brinka, Suffolk County Community College, SUNY

"And the Word was Gay: A look at the Relationship Between the Catholic Church with the LGBT Community Through Hot and Cool Media" (Debut Paper) Ariana Rose Aragon, Mount St. Mary's University

"Blessed are the Meek: A Study of Uncertainty and Hierarchical Relationships in the World of *The Handmaid's Tale*" (Debut Paper) Jennifer Michael, Northeastern University

"Collective Memory Applied to a Nondenominational Church: Refocusing Resources to Create a Better Future" (Debut Paper) Abigail R Brewer, Liberty University

"Lana Del Rey's Use of Religious Delinquency: A Response to the Oppressive American-Christian Patriarchy" (Debut Paper) Vaughn Feighan, Boston College

"Pope Francis' Growth of Communication in the Church" (Debut Paper) Therese Baker, Grove City College

This panel features competitively selected papers that explore the role and experience of communication within literature, music, and religion. Among the many topics speakers will address are hierarchy and oppression.





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**5:15 PM**

<b>121010</b>	<b>5:15 PM to 6:00 PM</b> <b>Newcomers' Reception</b>	<b>Newport - 3rd Level</b>
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**6:00 PM**

<b>122006</b>	<b>6:00 PM to 8:00 PM</b> <b>Welcome Reception</b>	<b>Narragansett A - Ground Level</b>
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**8:00 PM**

<b>124001</b>	<b>8:00 PM to 9:00 PM</b> <b>12 Step Meeting</b>	<b>Blackstone - 3rd Level</b>
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# Friday • April 12, 2019

## 7:30 AM

201Ground Floor Foyer	7:30 AM to 5:00 PM Convention Registration	Ground Floor Foyer
201Narragansett Pre	7:30 AM to 8:30 AM ECA Coffee Cafe	Narragansett Pre-Function Ground Floor

## 8:00 AM

202001	8:00 AM to 8:45 AM Business Meeting: Communication and Technology	Blackstone - 3rd Level
Sponsor: Communication and Technology		
202003	8:00 AM to 8:45 AM New York Communication Association Meeting	Bristol - 3rd Level
202005	8:00 AM to 8:45 AM Business Meeting: Communication Law and Ethics	Kent - 3rd Level
Sponsor: Communication Law and Ethics		
202006	8:00 AM to 8:45 AM Business Meeting: Political Communication	Narragansett A - Ground Level
Sponsor: Political Communication		
202007	8:00 AM to 8:45 AM Business Meeting: Theory and Methodology	Narragansett B - Ground Level
Sponsor: Theory and Methodology		
202010	8:00 AM to 8:45 AM Business Meeting: Instructional Communication	Newport - 3rd Level
Sponsor: Instructional Communication		
202022	8:00 AM to 8:45 AM Business Meeting: Health Communication	Waterplace I - 2nd Level
Sponsor: Health Communication		
202023	8:00 AM to 8:45 AM Business Meeting: Philosophy of Communication	Waterplace II - 2nd Level
Sponsor: Philosophy of Communication		

## 9:00 AM

203001	9:00 AM to 10:15 AM Looking Toward the Future: Emerging Directions in Work/life Research	Blackstone - 3rd Level
Sponsor: Organizational Communication		
Chair: Sean M Horan, Fairfield University		
Respondent: Robin Smith Mathis, Mercer University		
"Coping With Stress During Unemployment: Couples Use of Communal Coping After Recent Job Loss" Shannon Tefertiller, Texas State University		
"Emergency Services Personnel Use of Humor as Coping" Trevor Kauer, Texas State University		
"Invisible Illnesses at Work: Implications of Health's Spillover Into Work" Lauren Lee, Texas State University		
"Microaggressions Communicated to Sexual Minorities: Implications for Work/Life" Lace Senegal, Texas State University		
"Understanding Work/Life Spillover: Guns on Campus" Hannah Jones, Texas State University		

As this convention challenges us to "create our future," it is important to consider emerging research areas. A trend in organizational communication research has been studying how humans navigate the relationship between work/life. As we continue to work many hours and technological advances create spillover, a look toward the future of research suggests that work/life will be an expansive trend. Therefore, this panel consists of new scholars discussing perspectives on new areas for work/life research.

## 9:00 AM

**203003** **9:00 AM to 10:15 AM** **Bristol - 3rd Level**  
**Family Work in Progress**

Sponsor: Interpersonal Communication

Chair: Dana Borzea, West Virginia University

Respondent: Erin Brummett, Bloomsburg University

"My Privacy Was Never Promised nor Ever Desired': Mothers' Privacy Expectations about Adoption Information" (Student) Melissa Rizzo Weller, Ohio University; Angela Hosek, Ohio University

"Verbal Aggressiveness in Adult-Child and Middle-Aged Parent Conflict: Understanding the Impact of Emotional States, Egocentrism, Concern for Others, and Empathy" Michael J Miller, Curry College; Theresa MacNeil, Florida Southern College; Dana Rogers, Southern Connecticut State University

"Hardworking, Loving, Strong, and Caring: Sons' Discursive Constructions of Their Working Mothers and Fathers" Meredith Marko Harrigan, State University of New York, Geneseo; Angela Hosek, Ohio University; Heather Matthys, Ohio University; Kelly Weikle, Ohio University

The competitively selected papers on this panel explore work within families, such as how parents and children work to manage conflict as well as how mothers work to protect their privacy, and the discourse surrounding working parents.

**203005** **9:00 AM to 10:15 AM** **Kent - 3rd Level**  
**Best of Communication Law and Ethics**

Sponsor: Communication Law and Ethics

Chair: Thomas Richard Flynn, Slippery Rock University

"No Human is Illegal': An Exploration of Communication Ethics and the DACA Program" (Student) Erin Lionberger, Duquesne University

"Can Contract Law Trump First Amendment Law?" Juliet L Dee, University of Delaware

"Maximizing Efficiency, Minimizing Justice: Stare Decisis as Technical Phenomenon" Ryan P McCullough, West Liberty University

"When the Audience Goes Rogue: Ethics of Blocking Trolls" Amber Davisson, Keene State College

The top research papers for Communication Law & Ethics.

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**9:00 AM**


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**203006** **9:00 AM to 10:15 AM** **Narragansett A - Ground Level**  
**Top Papers in Political Communication**

Sponsor: Political Communication

Chair: Tracey Quigley Holden, University of Delaware

Respondent: Jason Edwards, Bridgewater State University

"From Twitter to Charlottesville: Analyzing the Fighting Words between the Alt-Right and Antifa" (Debut Paper) Adam G Klein, Pace University

"Hey, Voters! Comics!: Campaign Comics, Election Specials and Graphic Biographies" Christina M Knopf, State University of New York, Cortland

"Fear and Loathing in the 2016 US Presidential Election: How Fear of Death and Cognitive Flexibility Played into Support for Specific Political Candidates" Keith Weber, Chapman University; Vivian Langford, West Virginia University; Susanna Portaro, West Virginia University; Andrew Sutherland, West Virginia University; Shaun Trump, West Virginia University; Janelle Vickers, West Virginia University

"More than 'Beyond the Badge': Identifying and Illuminating the Dialogic Public Relations Activities of Local Law Enforcement on Twitter" (Debut Paper) Lindsay M McCluskey, State University of New York, Oswego

These Top Papers in Political Communication reveal that political messages reach the public in a variety of ways-ways that extend well beyond traditional political speeches, ads or debates. More specifically, the papers on this panel attest to the important role that social media, particularly Twitter, plays in the realm of political communication as a message conduit for government agencies and for extreme political rhetoric. This panel also uncovers the interesting and unique role that comics play in political campaigns. (\* Indicates Top Paper)

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**203007** **9:00 AM to 10:15 AM** **Narragansett B - Ground Level**  
**Top Papers in Theory and Methodology**

Sponsor: Theory and Methodology

Chair: Richard West, Emerson College

Respondent: Lynn Turner, Marquette University

"Applying Leader-Member Exchange Theory to the College Classroom: An Investigation of Student Communication Behaviors" Jordan Atkinson, Missouri Western State University; Donell C Murray, Morehead State University; Madison Runkles, Missouri Western State University; Maria Selby, Missouri Western State University; Taylor Wallace, Missouri Western State University

"Comparing Two Measures of Cultural Cringe" Yadong Ji, Ohio University; Benjamin R Bates, Ohio University

"Cyberbullying and Social Media Communication: Relational Aggression, Virtual Silence and Gratification-Seeking" Carolyn Lin, University of Connecticut; Anna Young, University of Connecticut; Xiaowen Xu, University of Connecticut

These are the TOP THREE competitively-selected papers in Theory and Methodology.

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**203009** **9:00 AM to 10:15 AM** **Narragansett C - Ground Level**  
**Ethics of Communication Practices: Four Perspectives**

Sponsor: Applied Communication

Chair: Kimberly Flanders, Penn State Scranton

"Media Representation of Human Trafficking: Case Studies on Human Rights and Media Trauma" Laurie Lawrence, Indiana University of Pennsylvania

"New Media Participatory Culture and Ethics in Organizational Environmental Responsibility Communication" Natalya Vodopyanova, Indiana University of Pennsylvania; Kimberly Flanders, Penn State Scranton

"Parents' Perceptions of Ethical Issues in Children's Advertising" Natalya Vodopyanova, Indiana University of Pennsylvania; Kimberly Flanders, Penn State Scranton

"The Productive and Ethical Usage of Social Media in a Converged Media Environment: A Look at the Work of Student Journalists During Hurricane Florence" Darlene Natale, The University of North Carolina, Pembroke

This panel will discuss four separate perspectives on the role of ethics in communication. The first paper explores parents' perceptions of ethical issues within advertisements targeting minor audiences. The second paper explores environmental responsibility through the evolution of new electronic media. The third paper examines media representation of human trafficking. The final paper explores advertising and journalism.

9:00 AM

**203010** **9:00 AM to 10:15 AM** **Newport - 3rd Level**  
**Flipping the Classroom into the Future**

Sponsor: Instructional Communication

Chair: Melanie R Savelli, Southern Connecticut State University

Respondent: Melanie R Savelli, Southern Connecticut State University

"Assessing the Impact of Technology on Human Communication: The Utopia and the Dystopia" Aditi Paul, Pace University

"Creating Engaging 'Flipped Classrooms' to Enhance Student Learning – Tips and Tech Tools" Candice Elaine Thomas-Maddox, Ohio University, Lancaster

"Flipping the Interpersonal Classroom—and Modernizing it in the Process" Angela C Billings, University of Alabama

"The Flipped Learning Initiative" Michelle B Coleman, Clark State Community College

"The Future of Teaching and Learning: The Benefits and Challenges of a Flipped Classroom" Renee Robinson, Seton Hall University

Flipping the classroom is the future of communication instruction. In this approach, students are initially introduced to the material outside of traditional class time, so that in-class time can be used for more advanced approaches to understanding. This panel will discuss different methods for flipping the communication classroom, as well as lessons learned from experiences teaching in this style.

**203018** **9:00 AM to 10:15 AM** **South County - 3rd Level (Projector Available)**  
**Teaching the Positive Communication Course**

Sponsor: Short Courses

Presenters:

Dalal Alshehabi, West Virginia University

Janine Beer, West Virginia University

Alexia Boswell, West Virginia University

Carae Wagner, West Virginia University

Morgan Paige Winner, West Virginia University

Scott Allan Myers, West Virginia University

Positive communication represents a set of seven communication behaviors that facilitate relational development, maintenance, and growth. In this short course, participants will be introduced to the positive communication construct and the seven behaviors (greeting, asking, complimenting, disclosing, encouraging, listening, and inspiring) that comprise it. They then will be presented with ideas on how to develop an undergraduate, upper-level Positive Communication course that embraces a student-centered, experiential learning orientation. Participants will receive a sample syllabus, teaching activities, and paper assignments intended to assist them in their own course development.



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**9:00 AM**


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**203020** **9:00 AM to 10:15 AM** **Washington - 3rd Level (Projector Available)**  
**Self, Identity, and Face Negotiation**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Roseann Pluretti, Hamilton College

Respondent: Katie Neary Dunleavy, La Salle University

"Why Wasn't I Invited?": Exploring and Communicating Face Needs Associated with FoMO" Iris Benz, State University of New York, Geneseo; Harrison Harmon, State University of New York, Geneseo

"An Analysis of Facework in the Musical *Something Rotten!*" (Debut Paper) Lauren E Gober, Penn State Schuylkill

"Behind the Posts: Duality of the Instagram Persona" (Debut Paper) Mikeisha Shiara Kelly, Manhattan College

"Caved Identity" (Debut Paper) Anna Gilbert, State University of New York, Geneseo

"What Makes You so Insecure?" Kaila Atkins, Northeastern University

This panel features competitively selected papers that address the role communication plays in managing our perceived and presenting selves. The authors explore this experience across contexts, including in social media, television, film, and musicals.

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**203022** **9:00 AM to 10:15 AM** **Waterplace I - 2nd Level**  
**The 3rd Annual Scholarly Office Hour in Media Communication**

Sponsor: Media Communication

Chairs: Holly Giselle Purcell, Wayne State University; Noura Ahmad Hajjaj, State University of New York, New Paltz

Presenters:

Rory McGloin, University of Connecticut

Nancy Bressler, Wheeling Jesuit University

Rod Carveth, Morgan State University

Joseph Harry, Slippery Rock University

Nicholas David Bowman, West Virginia University

Have you ever had a question that you wanted to ask a professor, but never had the chance? Then this session is for you! We have pulled together successful professors from the field of media communication to discuss, share and advise you on their specific areas of expertise. In the past, conversations have focused on the media communications job market, non-academic opportunities, developing research methods, work/life balance and many other topics. This is a great opportunity to get answers to questions that aren't addressed in your coursework.

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**203023** **9:00 AM to 10:15 AM** **Waterplace II - 2nd Level**  
**Top Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Janie Harden Fritz, Duquesne University

"Adam Ferguson: A Pragmatic and Inclusive Philosophy of Communication" Ronald C Arnett, Duquesne University

"Technology Mediating Dasein and Seyn: Martin Heidegger's Black Notebooks as Media Ecology and Philosophy of Communication"

Brian Gilchrist, Mount St. Mary's University

"The Ethic(s) of Remembrance: Memory, Responsibility, and Judgment in Hannah Arendt" (Debut Paper) (Student) Austin D

Hestdalen, Duquesne University

"The Ironies of Organizational Identity" Craig Maier, Duquesne University

"Toward a Posthuman Informational Ontology" (Debut Paper) J.J. Sylvia IV, Fitchburg State University

"Truth, Communication, and Democracy" Douglas Porpora, Drexel University; Seif Sekalala, Drexel University

This high density panel of competitively selected papers exemplifies the breadth of application between philosophy of communication and the field of communication. These papers address central themes and questions facing the 21st century, working from diverse philosophical perspectives. Inclusive of student and faculty papers, this panel celebrates the work being done within the field of philosophy of communication.

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**203025** **9:00 AM to 10:15 AM** **Waterplace III - 2nd Level**  
**Relational Challenges and Transitions**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Mia Briceño, Wilkes University

Respondent: Mary E King, Bloomsburg University

"It's not you, it's me': An Investigation of Cliché Use in Relationship Dissolution" (Debut Paper) Alissa M Kalmus, Rochester Institute of Technology

"Facing Changes: Understanding Turning Points in a Successful Romantic Relationship" Dalia Sadaka, Northeastern University

"Grief, Sisterhood, and Conflict" (Debut Paper) Anna Michelsen, Northeastern University

"The Risks and Rewards of Providing Hygiene Comments to a Romantic Partner" (Debut Paper) Emma K Carter, McDaniel College;

Jakob Katzen, McDaniel College; Sophia Senge, McDaniel College

"Understanding Relationships Through Secret Tests and Attachment Styles" Gabriela Montenegro, Northeastern University

This panel features competitively selected papers that address difficult communication processes that affect and often change the trajectory of personal relationships. Included on this are presentations about challenging topics, conflict negotiation, and relational management.

**9:00 AM****203N**Narragansett Pre9:00 AM to 5:00 PM  
Exhibitor Showcase

Narragansett Pre-Function Ground Floor

**10:30 AM****207012** 10:30 AM to 11:45 AM Providence Ballroom - 3rd Level  
**ECA Awards Ceremony I and Keynote: Melanie Booth-Butterfield and Mark L Hickson, III**

Dr. Melanie Booth-Butterfield and Dr. Mark L Hickson, III will deliver an exciting keynote address based on their knowledge of the field and vast experiences as excellent teachers and researchers. The following awards will be presented after the keynote address. 1. Research Fellows 2. Teaching Fellows 3. Article of the Year

**12:00 PM****210001** 12:00 PM to 1:15 PM Blackstone - 3rd Level  
**Perspectives on Building and Dwelling: Opening the City**

Sponsor: Media Communication

Chair: Erik Garrett, Duquesne University

Presenters:

Gary Gumpert, Urban Communication Foundation  
Michael Plugh, Manhattan College  
Susan Drucker, Hofstra University

Lewis Freeman, Fordham University  
Erik Garrett, Duquesne University  
Austin D Hestdalen, Duquesne University

This roundtable discussion gathers experts in media ecology, urban communication, and the philosophy of communication ethics to discuss the 2018 book publication of *Building and Dwelling: Ethics for the city*, by renowned urban planner and theorist Richard Sennett. The roundtable will discuss major arguments of the book, questions it poses for living in together, and the implications of its arguments for understanding ethics in a moment of complexity and conflict.

**210003** 12:00 PM to 1:15 PM Bristol - 3rd Level  
**Top Three Papers in Health Communication**

Sponsor: Health Communication

Chair: Heather J Carmack, University of Alabama

Respondent: Rukhsana Ahmed, University at Albany, SUNY

"Appealing to Campus Culture: Evaluating the Impact of Bystander Norms-Based and Values-Based Messaging on Students' Intentions to Intervene in Potential Situations of Sexual Assault" Kelly Daily, La Salle University; Julie Wood, La Salle University  
"Is it Good for Me? A Content Analysis of the Healthiness of Foods Advertised in Magazines" (Top Paper) Mark Allen Flynn, Emmanuel College; Tristyn Surprenant, Emmanuel College; Clay Craig, Texas State University; Andrea Bergstrom, Coastal Carolina University  
"To Wear a Facial Mask or Not: Predicting Preventative Behaviors in the Context of China's Air Pollution" Yadong Ji, Ohio University; Benjamin R Bates, Ohio University

This panel showcases the top competitive papers in the Health Communication Interest Group.

**210005** 12:00 PM to 1:15 PM Kent - 3rd Level  
**Overcoming Interpersonal Communication Barriers via Relational Maintenance, Disclosure, and Social Support**

Sponsor: Interpersonal Communication

Chair: Melissa Rizzo Weller, Ohio University

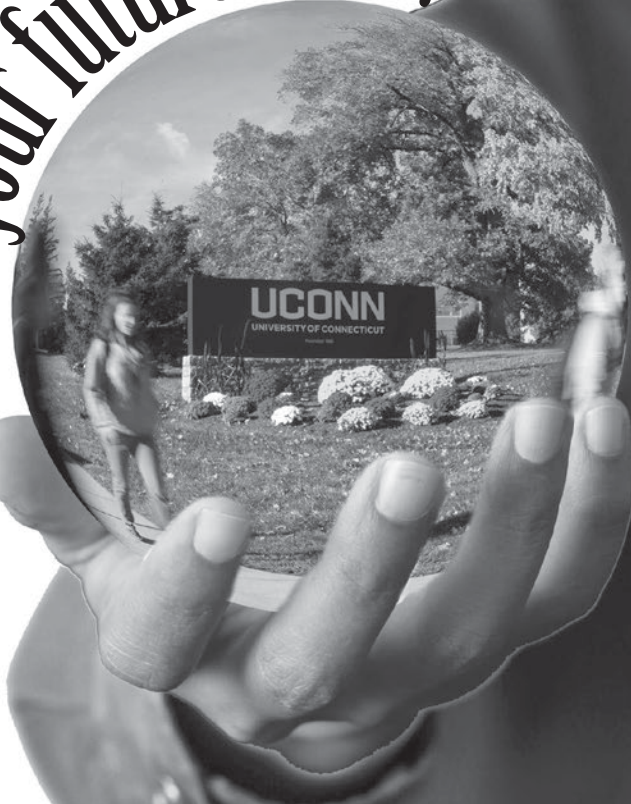
Respondent: Marianne Dainton, La Salle University

"Serving Time Together: Strategies and Barriers for Relational Maintenance During Incarceration" Bonnie McCracken Nickels, Rochester Institute of Technology  
"Revealing Mental Illness Information in Friendships: The Role of Disclosure Strategy and Perceived Recipient Response on Discloser's Ratings of Interaction Effectiveness" Skye Chernichky-Karcher, Bloomsburg University; Maria K Venetis, Purdue University; Patricia E Gettings, Indiana University Southeast  
"Communicating Social Support to Enhance Student Emotional Wellness: Exploring Supportive Message Sources, Types, and Effectiveness" Moyi Jia, State University of New York, Cortland; Dongjing Kang, Florida Gulf Coast University

The competitively selected papers on this panel focus the challenges and opportunities that interpersonal communication presents when navigating social and circumstantial barriers within interactions and relationships.



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Sharde Davis - University of Iowa  
Amanda Denes - University of California, Santa Barbara  
David D'Alessio - Michigan State University  
Mark Hamilton - Michigan State University  
Svetlana Kalnova - University of Connecticut

Carolyn Lin - Michigan State University  
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## 12:00 PM

**210006** **12:00 PM to 1:15 PM** **Narragansett A - Ground Level**

**Messages of Connection, Resilience, Duty, and Power Through a Rhetorical Lens**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Andrew Herman, State University of New York, Geneseo

Respondent: Brian Gilchrist, Mount St. Mary's University

"A Rhetorical Analysis of Duty, Honor, Country: General Douglas MacArthur" (Debut Paper) Juliet Long, Grove City College

"Creating Our Future by Analyzing His Past: A Rhetorical Analysis of Thomas Sanders' Accepting Anxiety and Moving On" Brenna Jean Baker, Penn State Schuylkill

"Rhetoric of the Animal Rights Movement" (Debut Paper) Amber L Gates, Cazenovia College

"State Correctional Institution Phoenix: A Rhetorical Construction" Mal Sary, Temple University

"There's Nothing Quite like a Musical: Burkean Identification in the Musical *Something Rotten*" (Debut Paper) Sophia Giovanna Monteiro, Penn State Schuylkill

This panel features competitively selected papers that draw on rhetorical theories and methods to examine both historical and modern texts and experiences. Illuminated within these analyses are messages about connection, resilience, duty, and power.

**210007** **12:00 PM to 1:30 PM** **Narragansett B - Ground Level**

**Research Fellows: New Fellows**

Presenters:

Pamela Lannutti, La Salle University

Jason Edwards, Bridgewater State University

Sean M Horan, Fairfield University

Scott Allan Myers, West Virginia University

**210009** **12:00 PM to 1:15 PM** **Narragansett C - Ground Level**

**What's Nonverbals Got to Do with It?**

**A Panel Discussion on the Impact Evolution Mechanisms Have on Contemporary Communication Goals and Production**

Sponsor: Nonverbal Communication

Chair: Jessica M Covert, University at Buffalo, SUNY

"Considering the Evolutionary Roots in the Nonverbal Expression and Regulation of Emotion" Emily A Dolan, Slippery Rock University

"Evolution and New Media: Mechanisms Explaining How and Why Individuals Post Selfies" Zena Toh, University at Buffalo, SUNY

"Evolutionary Mechanisms and Their Role in Nonverbal Communication and Deception" Zachary Carr, University at Buffalo, SUNY

"Social Exclusion and Evolution: How Offline Exclusion Detection Translates to Online Interactions" Jessica M Covert, University at Buffalo, SUNY

Evolutionary perspectives to communication have been prevalent areas of research in the field. The purpose of this panel is to bring these diverse viewpoints together to understand how communication today is driven by these evolutionary mechanisms, specifically in terms of nonverbal communication. Our panel participants will discuss how humans have evolved to use nonverbal communication for goal-obtainment (e.g., emotion regulation and deception detection) and how new technology affects how individuals process and produce nonverbal cues.

**210010** **12:00 PM to 1:15 PM** **Newport - 3rd Level**

**Civil Engagement in an Era of Incivility: A Debate on Conventions of Democratic Deliberation Within a Society Divided**

Sponsor: Argumentation & Forensics

Chair: Theodore Sheckels, Randolph-Macon College

Respondent: Theodore Sheckels, Randolph-Macon College

Presenters:

Abbe Depretis, Temple University

Jade Olson, University of Maryland

Sean Luechtefeld, Johns Hopkins University

Taylor W Hahn, Johns Hopkins University

Civility is often lauded as a hallmark of the deliberative process and an essential convention to which interlocutors should adhere. However, in a divisive political age in which so many norms and standards of political engagement are ignored or rejected, an important question arises: to what extent should we adhere to norms of civility when so many other norms are violated? And, to what extent should members of the electorate at large engage with those at the farthest ends of the political spectrum—those who pay little to no respect to the rules, norms and conventions of democratic deliberation? During this debate, discussants will grapple with these questions. Afterwards, members of the audience will have the opportunity to ask questions and weigh in with their perspectives.

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**12:00 PM**


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**210018** **12:00 PM to 1:15 PM** **South County - 3rd Level (Projector Available)**  
**G.I.F.T.S.: Great Ideas for Teaching Students I**

Sponsor: G.I.F.T.S.

Chair: Jenny Warren, Collin College

"‘Tell Me a Story’: Using Narratives to Gain Attention and Create a Memorable Conclusion" Nancy Bressler, Wheeling Jesuit University

"Creating Communication Researchers: Teaching the Frame Problem Using Instagram" Jessica MF Hughes, Millersville University

"Rank the Research: Learning to Evaluate Research Options through a Critical Lens" Marcy Milhomme, Penn State University

"Embracing Backward Outlining: A Flipped Classroom Public Speaking Exercise" Lisa Karen Heller Boragine, Cape Cod Community College

"Creating our Future: Innovating Public Speaking Delivery Training with Delivery Boot Camp" Dawn Pfeifer Reitz, Penn State Berks

"Twist on Charades" Catherine Wright, George Mason University

"The Value of Self-Reflective Speech Assignments in Public Speaking Classes" Flora Keshishian, St. John’s University

Presenters address great ideas for teaching students. They discuss variety of topics including techniques of speech preparation, presentation, and self-assessment.

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**210020** **12:00 PM to 1:15 PM** **Washington - 3rd Level (Projector Available)**  
**Create to Learn: Pedagogies of Digital Literacy**

Sponsor: Instructional Communication

Chair: Renee Hobbs, University of Rhode Island

"Collaborative Writing" Frank Romanelli, University of Rhode Island

"Infographics" Mark Davis, Barrington Middle School

"Screencasting" Elizaveta Friesem, Temple University

"Stop Motion Animation" Elizaveta Friesem, Temple University

"Using Digital Communication to Promote Intercultural Sensitivity and Global Awareness" Norbert Mundorf, University of Rhode Island

"Vlogging" Zoey Wang, University of Rhode Island/Rhode Island College

The panelists will offer five digital resources to teach media and communication using hands-on tools based on the philosophy of Learning by Doing. Students learn media literacy and communication skills by creating and reflecting on their own messages with the instructor being a facilitator. By the end of the panel, participants will be familiar with the theory and be able to apply the five tools in their teaching.

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**210022** **12:00 PM to 1:15 PM** **Waterplace I - 2nd Level**  
**Contemporary Issues Within the American Workplace: Communicating a Solution**

Sponsor: Organizational Communication

Chair: Maxine Gesualdi, West Chester University

"Hire Me!: How Instagram Posts with Alcohol Influence Perceptions of Millennials’ Employability, Credibility, and Professionalism"

Corinne Eckert, High Point University; Virginia McDermott, High Point University

"The Ways Communication Ease Knowledge Sharing in Organizations" (Debut Paper) (Student) Teis M Kristensen, Rutgers University

"Women First, Workers Second: The Remaking of Women into Devalued Workers in the Gig Economy" (Debut Paper) Wilfredo

Alvarez, Southern Connecticut State University; Alyssa Vincent, Northeastern Illinois University

This panel explores how communicative behaviors have the potential to both positively, and at times, negatively, influence the modern-day workplace.

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**210023** **12:00 PM to 1:15 PM** **Waterplace II - 2nd Level**  
**What Do We Do Now? Changes in Nonverbal Expectancies Over the Years**

Sponsor: Nonverbal Communication

Chair: Nicole Blau, Ohio University, Lancaster

Presenters:

Ann B Frymier, Miami University

Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Richard West, Emerson College

This panel, composed of three past ECA Presidents, will address dynamic changes in expectations for nonverbal behaviors in instructional, organizational, and interpersonal communication contexts. First introduced in the late 1970s, Expectancy Violations Theory has been examined in almost every communication context, and research findings have identified various expectancies and social norms with regard to nonverbal behaviors. This panel will focus on the evolution of nonverbal behavior expectancies identified by scholars over the past two decades.

## 12:00 PM

**210025** **12:00 PM to 1:30 PM** **Waterplace III - 2nd Level**  
**Product of the Past, Producer of the Future: Burkean Perspectives on Rhetoric and Culture**

Sponsor: Kenneth Burke

Chair: Nathan Court, Villanova University

Respondent: Jean Miller, George Washington University

"The Role of Twitter in Technological Psychosis: The Spread of Misinformation in a Post-Truth World" Taylor Plourde, Roberts Wesleyan College

"The Rhetoric of Disney: Creating Mass-Identification" Alexandra Piazza, Roberts Wesleyan College

"Kenneth Burke and Video Game Racism: Unconscious Today, Encultured Tomorrow" Steven Zwier, Duquesne University

"The Circumference of Funeral Language: Laying to Rest the Undertaker to Create the Funeral Director" Cheyenne Zaremba, Roberts Wesleyan College

Shifts in culture are inherently rhetorical. While perceptions of present realities are completely dependent upon the language we use, and matters of the future remain to be debated and defined, to create a "better" future requires an understanding of past and present. Burkean rhetorical theory is particularly helpful in unpacking and re-envisioning the complex cultural phenomena of social media and politics, Disney's audience identification, racism in video games, and perceptions of death as an industry.

**210Narragansett Pre** **12:00 PM to 1:15 PM** **Narragansett Pre-Function Ground Floor**  
**Graduate Poster Session One**

Chair: Jordan Atkinson, Missouri Western State University

Respondents: Jordan Atkinson, Missouri Western State University; Sara LaBelle, Chapman University; David McMahan, Missouri Western State University

"Locker Room Talk: Gendered Appeals through Narrowcast Advertising" Trevor Russell Arnold, Villanova University

"A Noble Idea: Peace Prize Address as Genre" Michael B Moriarty, West Chester University

"Applying Agent-Based Modeling to Communication Studies" Joe A Wasserman, West Virginia University

"Carnavalesque and Representation in *South Park*" (Debut Paper) Christopher Vincent Pierdomenico, West Chester University

"Cross-Border Mergers and Acquisitions: An Examination of Company and Third-Party Portrayals of Organizational Culture" Madison Ann Pollino, West Chester University

"Female Student Athletes' Self-identity Conflict: Masculinity and Femininity and the Effects on Self-Confidence" (Debut Paper) Licie Scheer Viapiana Leite, George Mason University

"*Hamlet in China*" (Debut Paper) Kathryn Marie Kandra, Ithaca College

"How *The 100* and *Voltron* Offer Trauma but No Hope with Bury Your Gays Trope" Casey Tobias, West Chester University

"Hungry for More: Fat Bodies and Cultural Representation in Netflix's *Insatiable*" Karli Jayne Miller, West Chester University

"If Your Friends had Casual Sex, Would You Too? A Test of the Theory of Normative Social Behavior and Engaging in Casual Sex" Kylie J Wilson, West Virginia University

"Introducing the Public Speaking Emotions Scale: A Measure of Discrete Anticipatory Emotions" Victoria Reid, University of Connecticut; Ross Buck, University of Connecticut

"Kim, Kendall, and Kylie, Oh My! Exploring the Relationship Between Kardashian/Jenner Sisters Social Media Following and Appearance Evaluation Among Young Adult Women" Alyce Viens, University of Connecticut

## 1:30 PM

**214003** **1:30 PM to 2:45 PM** **Bristol - 3rd Level**  
**ECA Planners I**

Presenters:

Jennifer Waldeck, Chapman University

Katherine S Thweatt, State University of New York, Oswego

**214005** **1:30 PM to 2:45 PM** **Kent - 3rd Level**  
**Nominating Committee**

Chair:

Benjamin R Bates, Ohio University

**214006** **1:30 PM to 2:45 PM** **Narragansett A - Ground Level**  
**ECA Coffee Cafe - Rhode Island Break**

## 1:30 PM

**214007** **1:30 PM to 2:45 PM** **Narragansett B - Ground Level**

**"Nasty Women Get Sh\*t Done:" How Women Can Utilize Media Platforms to Advance Social Justice to Create Their Future**

Sponsor: Voices of Diversity

Chair: Nancy Bressler, Wheeling Jesuit University

Respondent: Melanie R Savelli, Southern Connecticut State University

"Can We Move #MeToo Past Social Media?: Analyzing The Significance Behind Women and Their Voices Becoming Heard" Cameron Smith, Wheeling Jesuit University

"For the People--Not the Powerful: Giving a Voice to Women Through Digital Journalism" Amber Byrd, University of Hartford

"Stay Sexy and Don't Forget to Vote: My Favorite Murder and the Complexity of Comedy, True Crime, and Politics" Kathryn Hobson, James Madison University

"There are Plenty of People Who Won't Tune in Because a Woman's Voice Bothers their Eardrums': Feminist Humor on *Full Frontal with Samantha Bee*." Nancy Bressler, Wheeling Jesuit University

As current social media movements gain more widespread exposure, this panel explores how women are taking control of national conversations using various media platforms. Through the analysis of "HuffPost Black Voices," "HuffPost Women," #MeToo, and #WhyIDidn'tReport, as well as popular podcasts and late night humor, panelists explore how media can facilitate a way for women's voices to be heard and to what extent media can help create a future that enhances social justice movements.

**214009** **1:30 PM to 2:45 PM** **Narragansett C - Ground Level**

**Pennsylvania Communication Association**

**214010** **1:30 PM to 2:45 PM** **Newport - 3rd Level**

**Creating our Future through Service and Leadership**

Chair: Sara LaBelle, Chapman University

Presenters:

Ronald C Arnett, Duquesne University

Nancy Willets, Cape Cod Community College

Thomas Richard Flynn, Slippery Rock University

Janie Harden Fritz, Duquesne University

Trevor Parry-Giles, National Communication

Association/University of Maryland

This panel will feature our colleagues who have served throughout their career. They will provide insights on balancing service with teaching and scholarship, the impact of service on their careers and reasons to serve and lead.

**214013** **1:30 PM to 2:45 PM** **Providence I - 3rd Level**

**New Jersey Communication Association**

**214014** **1:30 PM to 2:45 PM** **Providence II - 3rd Level**

**Review and Reconsider: Examining Research in Interpersonal Communication and Exploring Directions for the Future**

Sponsor: Interpersonal Communication

Chair: Jenny Rosenberg, State University of New York, Oswego

"Deceptive Affection: An Overview 10 Years Later" Sean M Horan, Fairfield University; Melanie Booth-Butterfield, West Virginia University

"Communicating Humor in the Interpersonal Context" Melanie Booth-Butterfield, West Virginia University; Melissa Wanzer, Canisius College

"Don't Trash Talk my [Birth] Parents': Negative Parental Disclosure in Adoptive Families" Christine K Anzur, East Tennessee State University

The competitively selected papers on this panel review influential bodies of literature in interpersonal communication and explore meaningful and creative avenues for future research.

**214015** **1:30 PM to 2:45 PM** **Providence III - 3rd Level**

**Nonverbal Communication and Different Experiences in the Classroom**

Sponsor: Nonverbal Communication

Chair: Melissa Rizzo Weller, Ohio University

"Exploring the Intersectionality of Student Stress Inducers, Communication Apprehension, the Spiral of Silence, and Nonverbal Communication" Renee Robinson, Seton Hall University

"Learning Disabilities and Their Impact on Nonverbal Communication in the Classroom" Pamela Marshall, Rowan University

"Nonverbal Immediacy in the Classroom: Teaching New or Anxious Professors How to Engage with Nonverbals" Michael J Miller, Curry College

"Professional Innovation Through Nonverbal Communication" Elizabeth Jeter, High Point University

"Stress, Anxiety, Communication Apprehension, and Nonverbal Communication in the Classroom" Caroline Waldbuesser, Ohio University

This panel will discuss how we can create more inclusive classrooms through nonverbal communication. We consider both how differing experiences may affect the needs of students in the classroom and how teachers can meet these needs nonverbally. Additionally, we also consider how teacher needs may influence their nonverbal immediacy, and how we can train instructors to better understand their nonverbal communication behaviors with students.

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**1:30 PM**


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**214018** **1:30 PM to 2:45 PM** **South County - 3rd Level (Projector Available)**  
**Experiencing Public Places: The Interaction of Design and Audience in Creating Meaning**

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"Cloud Gate: A Public Sculpture That Invites Interaction" Carl T Hyden, Morgan State University

"From Prison History to Paranormal Investigations: A Rhetorical Analysis of the *Creation of Dynamic Spectacle*" Andi McClanahan, East Stroudsburg University

"Gaudi's La Sagrada Familia: Creating Meaning Through Experience" Theodore Sheckels, Randolph-Macon College

"Playing Historian: The Battle of Berlin and Tourist Photography" Brent Saindon, Mercy College

Design elements are, of course, important in understanding how people make meaning out of public places, but people make the meaning based on how they experience the design. Rhetorical studies have focused on design and contextual site dimensions while only occasionally attending to the experiential. Examining how a diverse group of places in this country and abroad are experienced, the panelists trace how meaning is made through interacting playfully and thoughtfully.

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**214020** **1:30 PM to 2:45 PM** **Washington - 3rd Level (Projector Available)**  
**Destroying, Discourse, and Delay of Gratification in Online Interactions**

Sponsor: Communication Technology

Chair: Kirk M Winans, Rensselaer Polytechnic Institute

"Creating a Future Relationship, or Destroying My Self-Esteem? An Exploratory Study on Dating App Experiences" Rhiannon Kallis, The College of New Jersey

"Discourse in Practice: Religious Gender and Sexual Norms Negotiated Online" (Debut Paper) Ruth Tsuria, Seton Hall University

"Examining the Effects of Media Usage on Delay of Gratification" Thomas Meade, University of Connecticut; Colleen Malachowski, Regis College

Living online has given us opportunity to explore all kinds of questions, oftentimes anonymously. The online forum has also been a way for us to test out ideas before we commit to them. This panel of papers looks at issues of sexuality, dating and delayed gratification as features of our current online experiences.

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**214022** **1:30 PM to 2:45 PM** **Waterplace I - 2nd Level**  
**Teaching Burke Into the Future: Creating Approaches for Engaging Undergraduates**

Sponsor: Kenneth Burke

Chair: Annie Laurie Nichols, Saint Vincent College

Presenters:

Elvera Berry, Roberts Wesleyan College

Jean Miller, George Washington University

Erik Garrett, Duquesne University

Richard Thames, Duquesne University

Familiarity with the work of Kenneth Burke is essential for students to gain a full understanding of the communication discipline, but teaching his works within the context of undergraduate courses can be challenging. This roundtable of faculty with extensive experience "teaching Burke" is designed to offer Burkean perspectives on teaching, suggest resources for teaching Burke, and stimulate conversation with the audience regarding the potential impact of Burke on undergraduates who are creating a new future.

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**214023** **1:30 PM to 2:45 PM** **Waterplace II - 2nd Level**  
**Opinions, "Facts," and Influence in Contemporary Journalism Trends**

Sponsor: Media Communication

Chair: Noura Ahmad Hajjaj, State University of New York, New Paltz

Respondent: Alyce Viens, University of Connecticut

"Military Perspectives on Contemporary War and Conflict Journalism" Hans C Schmidt, Penn State Brandywine

"Donald Trump's Tickets: Old, Middle-Aged, and New Media Conspiring To Shape Events" (Debut Paper) Scott Kushner, University of Rhode Island

"Exploring Global Warming Doubt: The Influence of 'Official Sources' on U.S. Climate Change News" (Debut Paper) (Student)

Christopher James Garcia, Florida State University

"Pundits, Panels, and Opinions, Oh my! The Ever-Evolving Value of Opinions Over Facts in Cable News" Mark C Meachem, Dominican College

What does the Future Hold? This session features papers and panelists that examine problematic areas of contemporary journalism in coverage of war, politics, and current events. Researchers explore how 24-hours news networks have evolved (de-evolved) into a collection of panelists offering their views and opinions on current events rather than the hard news they were originally developed to report.



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## 1:30 PM

214Narragansett Pre

1:30 PM to 3:00 PM

Narragansett Pre-Function Ground Floor

## James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Poster Session I

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chairs: Meredith Marko Harrigan, State University of New York, Geneseo; Atsushi Tajima, State University of New York, Geneseo

"Cute but Psycho': A Rhetorical Analysis of Popular Media's Portrayal of Mentally Ill Women" (Debut Paper) Emily Jennings, George Washington University

"A Rhetorical Analysis of Stigmatizing Language on Twitter" (Debut Paper) Zoena Howland, Ithaca College

"Asian Americans' Sense of Belonging Amid Rising Asian-American Lead Representation in the Media" (Debut Paper) Angelique Ceprine Arintok, George Mason University

"Believe in Something: Analyzing Nike's Role in Creating Social Change" (Debut Paper) Bailey Frederick, Wheeling Jesuit University

"Celebrity Safari: The Danger of the Zoo Approach" (Debut Paper) Lilly Wilcox, Northeastern University; Hannah Wong, Northeastern University; Vidisha Agarwalla, Northeastern University; Nicole Kraemer, Northeastern University; Adam Regenstreif, Northeastern University

"Creating an American Future: The Cultural Value Dimensions of Somali Refugees and Immigrants" (Debut Paper) Moorea Moylan, University of Massachusetts Boston

"Diabetes in the Media: How Hollywood is Causing Miseducation" Courtney Rose Gale, Bryant University

"Effects of Tinder Use on Relationship Expectations for Young Adults (18-27)" (Debut Paper) Ashley J Palmer, George Mason University

"Examining The Effectiveness of Gun Control Arguments in the House of Representatives" (Debut Paper) Samantha Bonnin, Northeastern University; Maddie Martinez, Northeastern University; Drew Baldwin, Northeastern University

"From Moms Mabley to Amy Schumer: Navigating Female Sexuality Through Stand-Up Comedy" (Debut Paper) Morgan Rose Patricia Smalley, George Mason University

"How Does Participation in the 'Me Too' Social Media Movement Empower College-Aged Women?" (Debut Paper) Haley L Thompson, George Mason University

"How Workplaces Impact the Experiences of Employees with High-Functioning Autism Spectrum Disorders" Lauren Holman, Lincoln University; Dr. Michael Lynch, Lincoln University

"Kent State Shootings: The Cry Heard Around the Nation" (Debut Paper) Jessica B Silvia, Roger Williams University

"Perceived Political Climate on Social Media and College Student's Voting Behavior" (Debut Paper) Lauren Sullivan, George Mason University

"Right Hand (Wo)Man: Feminism and Post-Feminism in the Musical *Something Rotten*" Brenna Jean Baker, Penn State Schuylkill

"Royal Wedding: Matrimony and Meticulous Messages" Gabrielle Owen, State University of New York, Geneseo

"Shhh... We Swiped Right: Communicating About Long Term Romantic Relationships that Started on Dating Apps" (Debut Paper) Kathleen Rock, State University of New York, Geneseo

"Story-based Advocacy for Transgender Rights in Massachusetts" Jasmine Chan, Northeastern University; Ari Blut, Northeastern University; Gabrielle Fox, Northeastern University

"The Impact of Intergenerational Interpretations of Politeness in Everyday Talk" (Debut Paper) Stephanie Grace Ward, Roger Williams University

"The Reef and the Public: An Analysis of Past and Current Great Barrier Reef Media Campaigns" Andrea Lloyd, Texas A&amp;M University

"The Role of Identity in the Conversational Rules of Debate" (Debut Paper) Erin Solomon, Northeastern University; Keely Craig, Northeastern University; Tiana Mudzimurema, Northeastern University; Caitlyn Ortutay, Northeastern University

"Trait Argumentativeness and Familial Dysfunction: Differential Levels of Argumentativeness and Conflict between College Students and Parents" (Debut Paper) Alexa Flinker, Ithaca College

This session involves competitive posters submitted by undergraduate students.

## 3:00 PM

217001

3:00 PM to 4:15 PM

Blackstone - 3rd Level

## Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: Jenny Rosenberg, State University of New York, Oswego

Respondent: Meredith Marko Harrigan, State University of New York, Geneseo

"Forgive and Forget?: Examining the Influence of Blame and Intentionality on Forgiveness and Termination Following Same-Sex Infidelity in Heterosexual Romantic Relationships" Amanda Denes, University of Connecticut; Megan Dillow, West Virginia University; Maria DelGreco, University of Connecticut; Pamela Lannutti, La Salle University; Jennifer Bevan, Chapman University

"Relational Turbulence and Mental Health during the Transition to College" James P Baker, West Virginia University; Liesel Sharabi, West Virginia University

"Privacy Rules and Boundary Turbulence as Predictors of Satisfaction and Trust in Military Family Support Organizations" (Debut Paper) Catherine Cole, Texas A&amp;M University, Corpus Christi; Michael Sollitto, Texas A&amp;M University-Corpus Christi; Michelle Maresh-Fuehrer, Texas A&amp;M University, Corpus Christi

The panel features the top three competitive papers in interpersonal communication.



## 3:00 PM

**217003** **3:00 PM to 4:15 PM** **Bristol - 3rd Level**  
**Top Papers in Applied Communication: Theory Meets Practice:  
 Using Mixed Methods to Explore Real-World Issues**

Sponsor: Applied Communication

Chair: Nancy A Wiencek, Rider University

Respondent: Elizabeth Jeter, High Point University

"Creating Purpose in Advertising: A Meta-Analysis of Gender Effects and Attitudes Toward Cause-Related Campaigns"\* (Debut Paper) Michelle Morin Rego, Johnson & Wales University; Leslie B Snyder, University of Connecticut; Dana Rogers, Southern Connecticut State University

"Cooperation in the Competitive Media Environment" (Debut Paper) Paul Ziek, Pace University; Katherine Fink, Pace University

"The Anxiety Recovery Conversation as Story: A Pragmatic Use of Burke's Pentad" Lisa M Millhous, West Chester University

The Applied Communication Interest Group is committed to help the general public solve socially relevant problems and to test the usefulness of communication theory in "real-world" settings. In this top paper panel, authors share how they used mixed methods--meta-analysis, experiential learning and social network analysis, and rhetorical analysis and interviews--to test theory applicable to cause-related marketing, the complex relationships among media practitioners, and caregiver interaction with anxious youth. \*Top Paper

**217005** **3:00 PM to 4:15 PM** **Kent - 3rd Level**  
**Top Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address

Chair: Jason Edwards, Bridgewater State University

Respondent: Trevor Parry-Giles, National Communication Association/University of Maryland

"Rhetorical Residencies: Civil Rights Historic Homes as Metonymic Public Memory" Roger Gatchet, West Chester University; Stephen A King, St. Edward's University

"Teach a Man to Map: Development Politics, Cartography, and the United Nations" Timothy Barney, University of Richmond

"Watch that #NastyWoman Shimmy: Memes, Public Perception, and Affective Publics during the 2016 US Presidential Debates"

Amber Davisson, Keene State College; Ashley Hinck, Xavier University

This panel represents the top papers submitted to the Rhetoric and Public Address Division. Papers include cartography and the United Nations, historic homes as important sites of civil rights public memory, and memes from the 2016 presidential election.

**217006** **3:00 PM to 4:15 PM** **Narragansett A - Ground Level**  
**From Political Messages to Mediums to Media Coverage**

Sponsor: Political Communication

Chair: Kristin English, Georgia College & State University

Respondent: Lisa Gring-Pemble, George Mason University

"Live from the Oval Office: A Historical Case Study of Television and the American Presidency Since 1960" (Student) Colin Kearney, University of Florida

"Reagan's March 4th Address: Saving Face Using a Vessel" (Student) Darrian Robert Carroll, University of Maryland

"The Union Candidate VS the Education Candidate: News Coverage of Boston's 2013 Mayoral Campaign" (Student) Brian Lepine, University of Wisconsin-Madison

"Time After Time: A News Magazine's Covers During the 2008 and 2016 U.S. Presidential Elections" Danny Paskin, California State University, Long Beach

In American Democracy, politicians disseminate messages through various mediums, and they hope that their messages will be further transmitted by the news media. This panel examines the full breath of that process by looking at everything from political messages (Reagan's Iran-Contra Address) to mediums used to transmit political message (how various presidents have worked successfully or unsuccessfully with television) to new coverage of political messages (newspaper coverage of a local political race and news magazine coverage of presidential campaigns).

**217007** **3:00 PM to 4:15 PM** **Narragansett B - Ground Level**  
**Creating Your Professional Future: Embracing Different Career Opportunities**

Sponsor: Communication Administration

Chair: Robin Smith Mathis, Mercer University

"Perspectives from a Chair and Association President" Richard West, Emerson College

"Perspectives from a New Department Chair" Sean M Horan, Fairfield University

"Perspectives from an Outgoing Dean" Ann B Frymier, Miami University

"Perspectives from Charting a New Frontier" Melinda Villagran, Texas State University

This panel consists of faculty members who embraced different administrative opportunities during their careers. This panel includes current/former department chairs, deans, and association presidents. Panelists will discuss decision criteria to include when reflecting upon whether to pursue administration, tensions experienced during identity shifts, things they wish they knew when they started, and the benefits of these administrative roles. Audiences members will be allowed to ask questions as they reflect on their own future opportunities.

3:00 PM

217009 3:00 PM to 4:15 PM Narragansett C - Ground Level  
Top Papers in The Kenneth Burke Interest Group

Sponsor: Kenneth Burke  
Chair: Cem Zeytinoglu, East Stroudsburg University  
Respondent: Brian Gilchrist, Mount St. Mary's University  
"An Emerging New American Mythos: Post-Apocalyptic Narratives as Expressions of Rupture, Rage, Resignation, and Regret"\* Celeste Lacroix, College of Charleston; Robert Westerfelhaus, College of Charleston  
"Lacanian-Burkean Ideological Criticism and the Tragicomedy of the Nation" Hanna Baranchuk, Curry College  
"Who Puts the 'Who' in Whoville? A Queered Comic Framing of How the Grinch Stole Christmas" (Debut Paper) (Student) Madison Ann Pollino, West Chester University

The Top Papers selection in the Kenneth Burke Interest Group recognize outstanding scholarship by engaging various areas of the communication discipline through the systematic thought of Kenneth Burke in relation to myth building, ideological criticism, and comic frame. Our authors contemplated on multiple topics such as post-apocalyptic narratives, nationalism, and queer theory. \* Top Paper

217010 3:00 PM to 4:15 PM Newport - 3rd Level  
Top Papers in Interpretation and Performance

Sponsor: Interpretation and Performance  
Chair: Elizabeth Whittington, Texas Southern University  
Respondent: Kathryn Hobson, James Madison University  
"Narrating Across The Lifespan: Temporal Pressures, Aesthetic Presence, and Consummation of the Other" Michael Broderick, James Madison University  
"Women Keeping the Light: Public Memory Work as Feminized Labor" Shauna McDonald, Villanova University

This session showcases the top papers in the Interpretation and Performance Studies Interest Group. Participants will present work on memory, place, space, and how performance as method and theory informs their work.


217013 3:00 PM to 4:15 PM Providence I - 3rd Level  
Teaching Fellows Panel: Adapting Time-honored Pedagogy to Future Needs

Presenters:  
Sara C Weintraub, Regis College  
Dale Herbeck, Northeastern University  
Nancy Willets, Cape Cod Community College  
Theodore Sheckels, Randolph-Macon College  
Benjamin R Bates, Ohio University

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**3:00 PM**


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**217014** **3:00 PM to 4:15 PM** **Providence II - 3rd Level**  
**In The Classroom & Around The World: The Influence of Communication Traits**

Sponsor: Communication Traits

Chair: Molly Taggart, Kent State University

Respondent: Charles J Wigley, Canisius College

"Instructors' Aggressive Communication Behavior and Communication Climate in Relation to Student State Motivation and Information Seeking Strategy: An Investigation of College Classroom in Ghana" Yang Lin, The University of Akron; Kawku A Yeboah, The University of Akron; Andrew S Rancer, School of Communication, The University of Akron

"Pre-Service Teacher Trait Behavior As A Predictor of Student and Teacher Mathematical Anxiety" James Durbin, Cleveland State University

"Communication Apprehension, Language Anxiety, Self-Perceived Communication Competence and Willingness to Communicate in Foreign Language (Chinese): A Test of Path Model" Yang Lin, The University of Akron; Run Guo, Henan University

This panel is an examination of the way that trait predispositions function in the classroom as well as in other languages. Specifically, the authors look at the aggressive communication behaviors of instructors in Ghana, the association between trait predispositions and math anxiety in teachers and students, and anxiety and apprehension within Chinese speaking individuals.

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**217015** **3:00 PM to 4:15 PM** **Providence III - 3rd Level**  
**Top Papers in the James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Lynda L McCroskey, California State University, Long Beach

Respondent: Christine Elizabeth Rittenour, West Virginia University

"Cultivation Theory: A Lens for Modern Nationalism and Social Disunity" (Debut Paper) Noah Coates, State University of New York, Geneseo

"Sexting, Eggplants & Peaches: The Relationship of Sexting Communication Apprehension, Family Communication, and Sexual Narcissism" (Debut Paper) (Student) Rachel Susan Ravera, State University of New York, New Paltz; Alyssa Rowe, State University of New York, New Paltz; Kevin Joseph Burns, State University of New York, New Paltz; Tanima Hasan, State University of New York, New Paltz

"Superhero, Super-Story: A Narrative Perspective on Marvel's *Black Panther*" (Debut Paper) Jennifer Woolley, Messiah College

"Women's Body Image: The Effect of Thin Body Image in Fashion Advertising" (Debut Paper) Jillian Calandra, Student

This panel features the Top Four Competitive Papers from the James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference. These papers represent the highest quality submissions and were ranked highest among our reviewers. Let's celebrate their hard work and accomplishment!

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**217016** **3:00 PM to 4:15 PM** **Providence IV - 3rd Level**  
**Intercultural Communication Inquiry into Ethics, Community, and Acculturation Processes**

Sponsor: Intercultural Communication

Chair: Doreen Jowi, Bloomsburg University

Respondent: Heather J Carmack, University of Alabama

"Ethical Concerns in Intercultural Training: A Pedagogical Approach" (Debut Paper) (Student) Bolton Morales, Southern Illinois University Carbondale

"History, Trauma, and Community Dialogue" Sidi Becar Meyara, Utah State University

"Investigating International Chinese Students' Intentions to Seek Counseling Service" (Debut Paper) (Student) Xiaojing Wang, The University of Maryland

The authors of this panel of competitively selected papers approach intercultural communication research from a variety of perspectives to shed light on issues of ethical concerns in intercultural training, community efforts to overcome traumatic shared past, and seeking counseling services for facilitating acculturation processes.

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**217018** **3:00 PM to 4:15 PM** **South County - 3rd Level (Projector Available)**  
**Creating our Future through Philosophy of Communication: Questions of Technology, Media, and Science**

Sponsors: Communication Technology; Philosophy of Communication

Chair: Craig Maier, Duquesne University

Presenters:

Todd Kelshaw, Monclair State University

Matthew Mancino, Indiana University at South Bend

Richard Thames, Duquesne University

Kati Elizabeth Sudnick, Duquesne University

Janie Harden Fritz, Duquesne University

Ronald C Arnett, Duquesne University

The intersection of communication and technology with the philosophy of communication. This panel explores how new technological advances and science are creating new futures that influence our idea of communication.

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**3:00 PM**


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**217020** **3:00 PM to 4:15 PM** **Washington - 3rd Level (Projector Available)**  
**Creating our Future in Integrated Marketing Communication:  
 Integrating IMC into the Communication Curriculum**

Sponsor: Short Courses

Presenter:

Thomas Richard Flynn, Slippery Rock University

This workshop introduces participants to "best practices" for developing and teaching Integrated Marketing Communications as part of their Curriculum. While instructors may feel they lack the background to teach courses reflecting industry expectations, this workshop provides tools necessary to effective instruction of IMC subject matter and skills. This course will be valuable to instructors who teach applied communication courses relating to IMC, and seek to expand their ability to engage students in learning and skill development reflecting current IMC practices. A secondary purpose addresses how to adapt IMC concepts into their existing curriculum and to applied communication degree programs.

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**217022** **3:00 PM to 4:15 PM** **Waterplace I - 2nd Level**  
**Competitive Student and Debut Papers in Health Communication**

Sponsor: Health Communication

Chair: Rosanne L Hartman, Canisius College

"Early to Bed: Using Social Media and The Theory of Planned Behavior to Change Sleep Behavior Among College Students"\* (Debut Paper) Cayla Guzowski, High Point University

"Factor Solutions for Environmental Health Risk Perception in the Air Pollution Context" (Student) Yadong Ji, Ohio University

"I Feel You: An Examination of Emotional Appeals in Public Service Announcements" (Debut Paper) Amanda Damiano, Marist College

"So You Think You're Funny: A Content Analysis of Sexual Health Campaigns using Benign Violations Theory" (Student) Kylie J Wilson, West Virginia University

This panel showcases competitive student and debut papers in Health Communication, including the \*Top Student Paper.

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**217023** **3:00 PM to 4:15 PM** **Waterplace II - 2nd Level**  
**Media Communication Paper Session**

Sponsor: Media Communication

Chair: Holly Giselle Purcell, Wayne State University

Respondent: Noura Ahmad Hajjaj, State University of New York, New Paltz

"Teaching as a Humanizing Activity: A Media Ecology Pedagogy" Michael Plugh, Manhattan College

"Examining Pop Culture Fandoms as a Parasocial Phenomenon" Gwendelyn Nisbett, University of North Texas

"The Necessity of an Unlettered Messenger to Receive and Recite 'the Message'" (Debut Paper) (Student) Basak Guven, Duquesne University

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**217025** **3:00 PM to 4:15 PM** **Waterplace III - 2nd Level**  
**Competitive Papers in Theory and Methodology**

Sponsor: Theory and Methodology

Chair: Matthew Mancino, Indiana University at South Bend

Respondent: David McMahan, Missouri Western State University

"Physical Discomfort During Public Speaking Associated with Coping" Chris R Sawyer, Texas Christian University; Delwin E Richey, Tarleton State University; Karley A Goen, Tarleton State University

"Regulating Emotion Through Others: A Proposed Model of Interpersonal Emotion Regulation" Emily A Dolan, Slippery Rock University

"Remapping Goffman: Proposal for Inter-Contextual Analyses Employing Goffman's Gender Display Framework" Atsushi Tajima, State University of New York, Geneseo; Chelsea Paige Butkowski, Cornell University

These papers are among those that have been competitively selected from among the submissions to Theory and Methodology.



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M. Cayce Myers • Stephanie Smith • Dan Tamul • John C. Tedesco  
Beth M. Waggenpack • Brandi Watkins • Chelsea Woods*

### 4:30 PM

<b>19001</b>	<b>4:30 PM to 5:15 PM</b>	<b>Blackstone - 3rd Level</b>
<b>Business Meeting: Interpersonal Communication</b>		
Sponsor: Interpersonal Communication		
<b>219003</b>	<b>4:30 PM to 5:15 PM</b>	<b>Bristol - 3rd Level</b>
<b>Business Meeting: Applied Communication</b>		
Sponsor: Applied Communication		
<b>219005</b>	<b>4:30 PM to 5:15 PM</b>	<b>Kent - 3rd Level</b>
<b>Business Meeting: Rhetoric and Public Address</b>		
Sponsor: Rhetoric and Public Address		
<b>219006</b>	<b>4:30 PM to 5:15 PM</b>	<b>Narragansett A - Ground Level</b>
<b>Business Meeting: Media Ecology</b>		
Sponsor: Media Ecology (Affiliate Organization)		
<b>219007</b>	<b>4:30 PM to 5:15 PM</b>	<b>Narragansett B - Ground Level</b>
<b>Business Meeting: Communication Administration</b>		
Sponsor: Communication Administration		
<b>219009</b>	<b>4:30 PM to 5:15 PM</b>	<b>Narragansett C - Ground Level</b>
<b>Business Meeting: Kenneth Burke</b>		
Sponsor: Kenneth Burke		
<b>219010</b>	<b>4:30 PM to 5:15 PM</b>	<b>Newport - 3rd Level</b>
<b>Business Meeting: Interpretation and Performance</b>		
Sponsor: Interpretation and Performance		
<b>219015</b>	<b>4:30 PM to 5:15 PM</b>	<b>Providence III - 3rd Level</b>
<b>Business Meeting: American Society for the History of Rhetoric</b>		
Sponsor: American Society for the History of Rhetoric (ASHR), (Affiliate Organization)		
<b>219020</b>	<b>4:30 PM to 5:15 PM</b>	<b>Washington - 3rd Level (Projector Available)</b>
<b>Business Meeting: Communication Traits</b>		
Sponsor: Communication Traits		

### 6:30 PM

<b>223010</b>	<b>6:30 PM to 8:30 PM</b>	<b>Newport - 3rd Level</b>
<b>Wine and Spots</b>		
Sponsored by Richard E Vatz, author of <i>The Only Authentic Book of Persuasion: The Agenda/Spin Model</i> (McGraw-Hill, 2017) and co-editor of Thomas S Szasz: <i>The Man and His Ideas</i> (Transaction Publishers, 2017).		
<b>223Providence 2 and 3</b>	<b>6:30 PM to 8:00 PM</b>	<b>Providence Ballroom II &amp; III</b>
<b>James C McCroskey and Virginia P Richmond Undergraduate Scholars' Reception</b>		

### 8:00 PM

<b>224001</b>	<b>8:00 PM to 9:00 PM</b>	<b>Blackstone - 3rd Level</b>
<b>12 Step Meeting</b>		

# Saturday • April 13, 2019

## 7:30 AM

301	Ground Floor Foyer	7:30 AM to 2:00 PM Convention Registration	Ground Floor Foyer
301	Ground Floor Foyer	7:30 AM to 8:30 AM ECA Coffee Cafe	Ground Floor Foyer

## 8:00 AM

302001		8:00 AM to 8:45 AM Business Meeting: Organizational Communication	Blackstone - 3rd Level
Sponsor: Organizational Communication			
302003		8:00 AM to 8:45 AM Business Meeting: Community College	Bristol - 3rd Level
Sponsor: Community College			
302005		8:00 AM to 8:45 AM Business Meeting: Intercultural Communication	Kent - 3rd Level
Sponsor: Intercultural Communication			
302006		8:00 AM to 8:45 AM Business Meeting: Voices of Diversity	Narragansett A - Ground Level
Sponsor: Voices of Diversity			
302010		8:00 AM to 8:45 AM Business Meeting: Media Communication	Newport - 3rd Level
Sponsor: Media Communication			
302015		8:00 AM to 8:45 AM Business Meeting: Nonverbal Communication	Providence III - 3rd Level
Sponsor: Nonverbal Communication			
302022		8:00 AM to 8:45 AM Business Meeting: Institute of General Semantics	Waterplace I - 2nd Level
Sponsor: Institute of General Semantics (Affiliate Organization)			
302023		8:00 AM to 8:45 AM Business Meeting: Argumentation and Forensics	Waterplace II - 2nd Level
Sponsor: Argumentation & Forensics			

## 9:00 AM

**303001** **9:00 AM to 10:15 AM** **Blackstone - 3rd Level**  
**Top Papers in Organizational Communication**

Sponsor: Organizational Communication

Chair: Scott Allan Myers, West Virginia University

Respondent: Robin Smith Mathis, Mercer University

"Superior-Subordinate Aggressive Communication Among Catholic Priests and Religious Sisters in the USA and India" Rebecca M Chory, Frostburg State University; Sean M Horan, Fairfield University; Father Peter Raposo, Ohio University

"Positivity in the Face of Uncertainty: The Relationship between Organization-Based Self-Esteem and Positive Communication" Michael Sollitto, Texas A&M University-Corpus Christi

This panel showcases the top competitive papers from the Organizational Communication Interest Group. Taken together, these papers – which exhibit a variety of communication contexts, theoretical lenses, and research methodologies – represent the best scholarship in our area. These papers are worthy of recognition and further discussion.

**303003** **9:00 AM to 10:15 AM** **Bristol - 3rd Level**  
**Creating a Better Future for the Basic Communication Course with Innovative Approaches to Assessment**

Sponsor: Community College

Chair: Tobi Mackler, Montgomery County Community College

Respondent: Mary Mino, Penn State DuBois

"A View of Basic Course Assessment from Both Sides of the Table" Tracy Kaiser-Goebel, Montgomery County Community College

"Engaging Part Time Faculty with Basic Course Assessment" Tom Donlan, Montgomery County Community College

"Facilitating Accountability: Using Core Communication Competencies to Assess the Basic Course" Susan Ward, Delaware County Community College

"Generally Speaking: Harnessing the Power of Portfolios in Assessing Oral Communication as a General Education Requirement" Michael J Stutz, Three Rivers Community College

Assessing learning outcomes in basic communication courses can be challenging given several factors: the lack of consistent core competencies for introductory courses that apply across a variety of communication contexts, the need for validated instruments and methods for assessing such competencies, and the lack of compliance from faculty, in particular, part time faculty. This panel will address these challenges, as well as provide information on innovative approaches to assessment of basic communication courses.

**303005** **9:00 AM to 10:15 AM** **Kent - 3rd Level**  
**Top Three Competitive Papers in Intercultural Communication**

Sponsor: Intercultural Communication

Chair: Diane Gagnon, Centre for Intercultural Learning

Respondent: Doreen Jowi, Bloomsburg University

"(Re)Creating Our Future as Immigrants Through a Communal Appreciation Framework" Wilfredo Alvarez, Southern Connecticut State University

"Culture: An Analysis of Navigation Preferences Across Cultures" David P Keppel, Slippery Rock University

"Producing Queer Future: Queer Visibility and Queer Subjectivity in the Chinese Pink Market" (Debut Paper) Shuzhen Huang, Bloomsburg University; Terrie Wong, Arizona State University

This panel showcases the top three competitively selected papers from the Intercultural Communication Interest Group. The authors of these papers approach intercultural communication scholarship across a variety of topics, contexts, theoretical perspectives, and research methodologies. Collectively, the papers represent the highest quality submissions and are deserving of recognition.

**303006** **9:00 AM to 10:15 AM** **Narragansett A - Ground Level**  
**Top Papers in Voices of Diversity**

Sponsor: Voices of Diversity

Chair: Christine Courtade Hirsch, State University of New York, Oswego

"Queer Methodologies: Gloria Anzaldúa, Performance, and Intersectional Alliance Building" Kathryn Hobson, James Madison University

"We Raise Our Children to Believe that They Can Be Anything: Examining the Feminist Fathering Possibilities on *Black-ish*" Nancy Bressler, Wheeling Jesuit University

"Assimilating to the 'General Dickey' of the Workplace: How Women Negotiate Masculine Humor in Advertising Creative Departments" Sarah N Heiss, University of Vermont; Dana Buckhorn, University of Vermont

"The Journeys and Battles of Single Women: A Metaphor Analysis of Self-Help Affirmations" (Debut Paper) Anna Turnage, Bloomsburg University

Top Competitive Papers submitted to Voices of Diversity.



## 9:00 AM

**303007** **9:00 AM to 10:15 AM** **Narragansett B - Ground Level**  
**Laughing Out Loud (LOL): Examining the Role of Humor Across Various Relational Contexts**

Sponsor: Interpersonal Communication

Chair: Mary E King, Bloomsburg University

Respondent: Candice Elaine Thomas-Maddox, Ohio University, Lancaster

"Twitter and Instagram Make It Easy to Share a Laugh': Computer-Mediated Humor in Romantic Relationships" (Student) Kaitlyn Virginia Whyte, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Family Fun: The Relationship Between Family Communication Patterns and Humor" Margaret Thorwart, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Humor Styles Related to Topic Avoidance in Close Interpersonal Relationships" Sara Pitts, West Virginia University

The competitively selected papers on this panel examine functions of humor within families, close personal relationships, and romantic relationships.

**303009** **9:00 AM to 10:15 AM** **Narragansett C - Ground Level**  
**First Ladies, Epideictic Rhetoric, and the Performance of Public Mourning**

Sponsor: Rhetoric and Public Address

Chair: Molly Wertheimer, Penn State University

"Bearing Witness to History: Contemporary First Ladies & Funerals" Anne F Mattina, Stonehill College

"Grieving with Grace – and Purpose: Jacqueline Kennedy's Performance of Public Mourning" Lisa M Burns, Quinnipiac University

"Keeping Watch and Witness: Lucretia Garfield Faces Husband's Prolonged Suffering with Hope and Candor" Paulette Brinka, Suffolk County Community College, SUNY

"Orchestrating Reagan's Presidential Funeral: Nancy Foregrounds Her Husband's Sterling Character and His Political and Romantic Legacy" Molly Wertheimer, Penn State University

Funerals of presidents and their spouses are cases of epideictic rhetoric. Despite personal grief, first ladies lead the nation in mourning their husbands by highlighting values of patriotism, service-above-self, and a legacy of character and achievements. Rhetorically, these occasions recall, refresh, and renew public values, thereby reinforcing them as models to guide future public leaders. This panel examines how several first ladies directed their husbands' funerals and participated in the funerals of other first ladies.

**303010** **9:00 AM to 10:15 AM** **Newport - 3rd Level**  
**Top Papers in Media Communication**

Sponsor: Media Communication

Chair: Holly Giselle Purcell, Wayne State University

Respondent: Noura Ahmad Hajjaj, State University of New York, New Paltz

"Intraday Salience Transfer and the News Media: Exploring Agenda-Setting in the Manic World of Online Publishing" Matt Ritter, High Point University

"The Development and Validation of the General Binge Watching Scale and the Single-Program Binge Watching Scale" Alyce Viens, University of Connecticut; Kirstie M Farrar, University of Connecticut

Brilliantly written and researched, we are proud to announce our top papers of this year's media division. These papers highlight diverse approaches to studying mediated communication—engaging in content analysis, empirical measurement, and critical analysis to understand the changing landscape of news production, influence and media consumption.

**303013** **9:00 AM to 10:15 AM** **Providence I - 3rd Level**  
**Futures of Debate and Forensics**

Sponsor: Argumentation & Forensics

Chair: Theodore Sheckels, Randolph-Macon College

"Bringing Debate Back Home: Debate in the Classroom as a Cornerstone to Competitive Forens" Taylor W Hahn, Johns Hopkins University

"Creating a Future for Forensic Competition: The CFA Experience" Carl T Hyden, Morgan State University

"Managing the Risks and Rewards of Alternative Debate Professionalization: Fulfilling the Promise of Frederick Douglass Debate" Robert J Green, Bloomsburg University

"Student on Their Own: The Successes of the American Parliamentary Debate Association" Theodore Sheckels, Randolph-Macon College

Educators value debating and forensics, but, nationally and in the ECA region, find both disappearing. Some very successful programs exist, but the large number of schools once involved has shrunk. The session implies why, but is more focused on what might be done to counteract it. Thus, presentations consider the possibilities offered by the Frederick Douglass Debate Society (Pennsylvania), the Collegiate Forensic Association (East coast), classroom debating (anywhere), and the American Parliamentary Debate Association (Northeast).

9:00 AM

**303014** **9:00 AM to 10:15 AM** **Providence II - 3rd Level**  
**Big Problems Deserve Better Solutions: Scaffolding Students' Understanding of Policy**

Sponsor: Short Courses

Presenter:

Marcy Milhomme, Penn State University

Academicians in the field of communication studies play an important role in shaping the civic engagement futures of their students. Put another way, helping students realize their potential as active participants and change agents in government and policy is an amazing opportunity. As Bill Gates notes, "Governments will always play a huge part in solving big problems. They set public policy and are uniquely able to provide the resources to make sure solutions reach everyone who needs them. They also fund basic research, which is a crucial component of the innovation that improves life for everyone." Gates' thoughts on the interaction of public policy and government are spot on, but how can instructors help students navigate the messy and often overly politicized reality of public policy in U.S. government? In my short course, participants will be able to evaluate contemporary social problems through a policymaker lens that will help make sense of social and governmental policy design. This short course will be substantive, yet efficient. Attendees will learn about topics critical to understanding government policy (both local and federal) in practice.

**303015** **9:00 AM to 10:15 AM** **Providence III - 3rd Level**  
**Resisting & Responding: Administrators' Perspectives on Trends Shaping the Future of the Discipline**

Sponsor: Communication Administration

Chair: Amanda G McKendree, University of Notre Dame

Presenters:

Don Stacks, University of Miami

Ronald C Arnett, Duquesne University

Ann B Frymier, Miami University

This round table, featuring three standard-bearers of the Communication Administration Interest Group, will examine significant trends shaping the discipline from a communication administrator's perspective. Each discussant will share his or her reactions to these trends and detail their implications for the future of the discipline. For example, one discussant will describe a troubling shift in higher education toward exponential growth of administration and away from the core values of teaching, scholarship, and service. We will then open the floor for attendee comment and discussion.



Geneva College congratulates Communication majors  
**Chelsea Curry & Rachael Koontz**

*whose scholarly paper was  
 accepted for presentation at the  
 James C. McCroskey & Virginia P. Richmond  
 Undergraduate Scholars Conference.*

Geneva fosters academic strength and prepares students to serve God and neighbor in all aspects of life. With over 115 majors and programs, fully online Adult Degree Programs and high-demand graduate degrees, Geneva's programs are recognized for their high quality.

Geneva offers a broad-scoped Communication degree program with specialization in one of five concentration areas: Communication Studies, Public Relations, Writing, Visual Media and Integrated Media; as well as Communication Design.



**Geneva.edu/communication**

9:00 AM

**303016** **9:00 AM to 10:15 AM** **Providence IV - 3rd Level**  
**Philosophy of Communication in Popular Narrative**

Sponsors: Communication Technology; Philosophy of Communication

Chair: Sarah Deluliis, Duquesne University

"Bearing the Weight of Witness: Communicating Memory and Identity in Art Spiegelman's *Maus*" Austin D Hestdalen, Duquesne University

"Do You Know Who You Are? Understanding the Self in *Moana* through Philosophy of Communication" Kati Elizabeth Sudnick, Duquesne University

"Lewis Mumford and *The Circle*: A Philosophical Engagement with Popular Culture" Mathew P Mancino, Plymouth State University

"Public Narrative, Popular Culture, and Andy Warhol: A Philosophy of Communication Ethics" Sarah Deluliis, Duquesne University

Popular narratives have significant implications for reflecting upon the theory and practice of communication in philosophically nuanced and creative ways. While popular narratives are often presented as relatively innocuous spectacles that stimulate, but fail to challenge creative thought, papers on this panel consider philosophical understandings of communicating identity, memory, progress presented in popular narrative forms, and the implications their implications for engaging a market of commodified discourses. In responding to the conference theme of "Creating Our Future," this panel examines how artifacts of popular culture communicate, interrogate, and provide means of creative response for reflecting upon and communicatively engaging common conflicts of our current historical moment. Popular narratives, in this sense, present challenging considerations which have the power to awaken us as communicative actors engaged in a complex milieu taken for granted in the ever-quickening pace of every-day life.

**303018** **9:00 AM to 10:15 AM** **South County - 3rd Level (Projector Available)**  
**The Currency of Media Effects: How Does Digital Change Our Ordinary Interactions?**

Sponsor: Communication Technology

Chair: Joel Scott Ward, Geneva College

Respondent: Joel Scott Ward, Geneva College

"A Study Of Mobile Payment Adoption: Implications for Users and Firms" Jenna Grzeslo, State University of New York, New Paltz

"How Do Social Media Impact Interpersonal Communication Competence? A Uses and Gratifications Approach" Erin E Hollenbaugh, Kent State University Stark; Amber Ferris, University of Akron Wayne College; Daniel J Casey, University of Wisconsin Stevens Point

"The Mere Presence Hypothesis and College Students: The Effects of Instructor Cell Phone Visibility in the Classroom" Cathlin Clark-Gordon, West Virginia University; Liesel Sharabi, West Virginia University; Nicholas David Bowman, West Virginia University

Technology now features in most of our ordinary daily activities. The presence of a personal cellphone in one's workplace, when buying coffee, or even just around in every conversation raises interesting implications for the unseen media effects that subtly change these habits. This paper panel discusses how new media changes even the ordinary including the impressions others have of us, our ability to communicate, or even the way we pay for things.

**303020** **9:00 AM to 10:15 AM** **Washington - 3rd Level (Projector Available)**  
**Creativity in Communication Pedagogy: Arts-Based Methods for Teaching and Community Outreach**

Sponsor: Instructional Communication

Chair: Cassandra Hill, Coastal Carolina University

"Drawing in the Communication Classroom" KC Councilor, Southern Connecticut State University

"From Academic Research to Community Art and Archive: The AIDS Clinical Trial Group" Liz Barr, University of Maryland-Baltimore County, Towson University

"Remix as Public Deliberation" Annie Laurie Nichols, Saint Vincent College

This panel showcases the use of comics and other arts-based methods both to create imaginative spaces in the classroom and to share communication research with non-academic communities. Audience members will take away new ideas for how to incorporate creative practices into their own classrooms.

**303022** **9:00 AM to 10:15 AM** **Waterplace I - 2nd Level**  
**Institute of General Semantics**

Chair: Lance Strate Affiliation, Fordham University

**303Narragansett Pre** **9:00 AM to 3:00 PM** **Narragansett Pre-Function Ground Floor**  
**Exhibitor Showcase**

## 10:15 AM

306Narragansett Pre

10:15 AM to 11:45 AM

Narragansett Pre-Function Ground Floor

**James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Poster Session II**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chairs: Atsushi Tajima, State University of New York, Geneseo; Meredith Marko Harrigan, State University of New York, Geneseo

"Branding Theory Applied to Boston's Five Professional Sports Teams" (Debut Paper) Julia Barron, Boston College

"Break the Chain: A Health Campaign Design to Raise Awareness of Diabulimia" (Debut Paper) Kathryn Leggett, The University of North Carolina, Wilmington

"Breaking Tweets: Uses and Gratifications in College Students' News Consumption" (Debut Paper) Natalie Stephens, Wilkes University

"How Celebrity Self-Disclosure on Instagram is Related to Fan's Emotional Attachment" (Debut Paper) Tiffany Tu, George Mason University

"Implicit and Explicit Censorship: A Comparison of Indian and American Media Censorship" (Debut Paper) Kathryn Packard, Stonehill College

"Little People, Open Minds: How Does the Portrayal of Dwarfism in the Media Influence the Perception of Physical Disabilities?" (Debut Paper) Brooke Michelle Farbstein, George Mason University

"New Theory Development: Privacy Surrender for Security Theory" (Debut Paper) Abigail R Brewer, Liberty University; Kasey Lange, Liberty University; Hanna Bathrick, Liberty University; Robert Goodwin, Liberty University

"Self-Esteem, Social Comparison, and Instagram: Creating a Better Future Online Through Understanding" Annamarie Jacqueline Cardo, Saint Vincent College; Cleona Helton, Saint Vincent College

"Speaking the Unspeakable: What Millennial Chinese Students Believe About Sex, Sexuality, and Sex Education" Zijia Song, Boston College

"The Epistemological Problem with Wokeness" (Debut Paper) Edith Olmsted, Northeastern University; Elisa Ternynck, Northeastern University; Katharine Dixon, Northeastern University; Kristen Haarstick, Northeastern University; Diane Lee, Northeastern University

"The Lament of the Losers" (Debut Paper) Celeste Roh, Northeastern University; Naomi Mora, Northeastern University

"The Relationship Between Family Communication Patterns and Television Viewing Motives" (Debut Paper) Ashley Marie Campbell, High Point University

"The Structural Factors that Influence Users Online Self-Presentation Strategies and Practices in Aceh, Indonesia" Sara C Izquierdo, Ohio University

"The Struggles of Being Muslim and Saudi in the United States: An Auto-Ethnography" (Debut Paper) Ayah Kattan, Northeastern University

"The Understanding of the Fear of Missing Out Through the Lens of Communication Privacy Management Theory" (Debut Paper) Sunny M Krupnicki, State University of New York, Geneseo; Troy M Hallahan, State University of New York, Geneseo; Kennedy J Fotheringham, State University of New York, Geneseo

"Visualizing the Future: Visual Media in the Classroom as it Relates to Social Equity" (Debut Paper) Elizabeth Bailey Metsch, Manhattan College

"What Fairytales are Communicating: The Sociological and Psychological Reflection." (Debut Paper) Elizabeth Reeves, East Stroudsburg University

"Women ≠ Burgers: A Content Analysis of Carl's Jr Commercial Campaign" (Debut Paper) Yiting Ma, Northeastern University

This session features competitively selected undergraduate student posters.

## 10:30 AM

307003

10:30 AM to 11:45 AM

Bristol - 3rd Level

**A Contemporary Approach to the Study of Relationship Maintenance:  
Creating a Research Future for Family and Interpersonal Communication Scholars**

Sponsor: Interpersonal Communication

Chair: Dana Borzea, West Virginia University

"Further Explorations in Predicting the Use of Negative Maintenance Behaviors: Sex, Gender, Relationship Length, and Communal versus Exchange Orientations" Marianne Dainton, La Salle University

"Relational Maintenance Behaviors and Relational Quality in Family, Romantic, and Friendship Relationships" Scott Allan Myers, West Virginia University

"Relational Maintenance Behaviors in Nontraditional Parent-Child Relationships" Christine K Anzur, East Tennessee State University

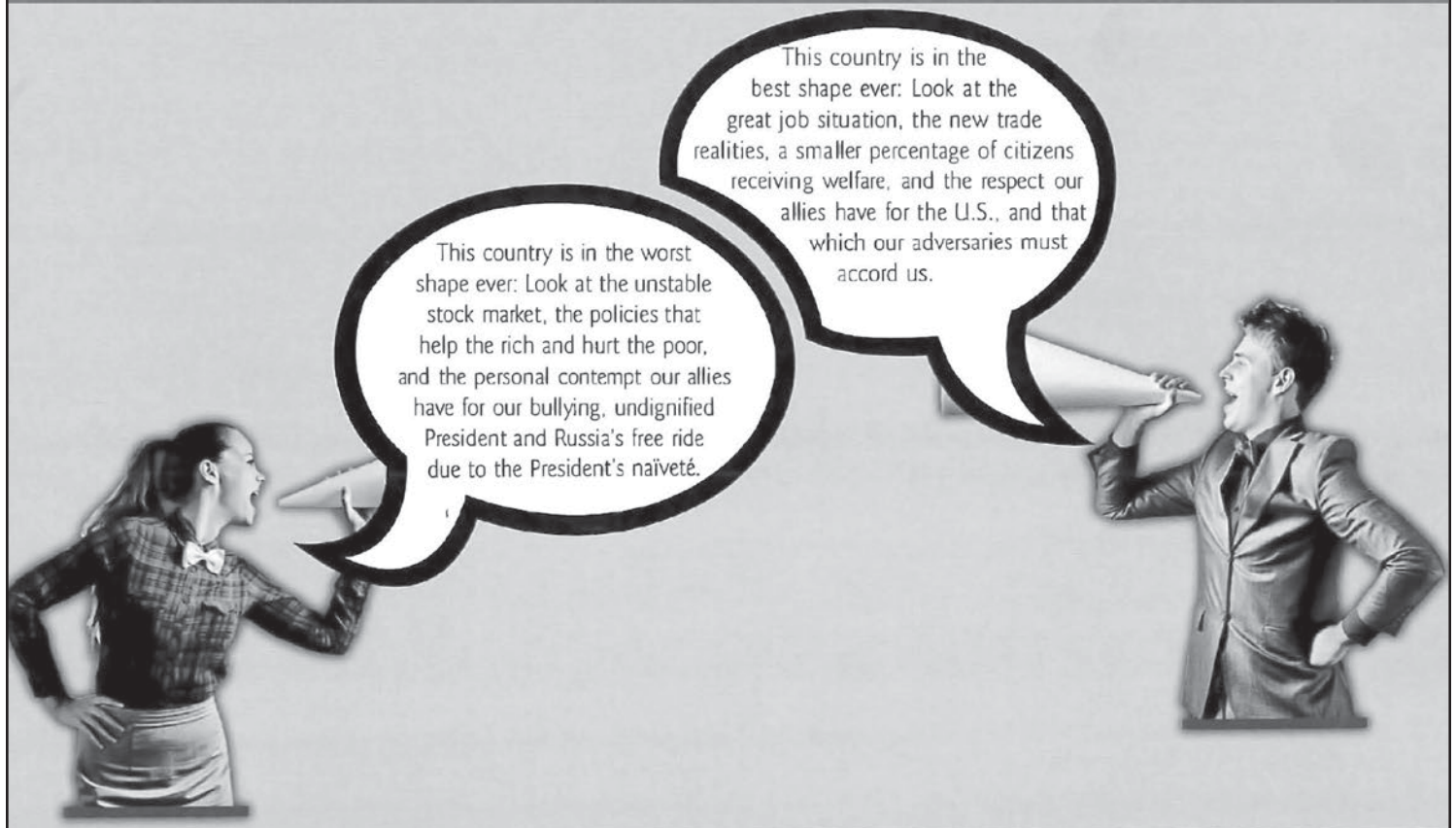
"The Same-Sex Couples Maintenance Project: Findings from Years 1 and 2" Pamela Lannutti, La Salle University

The study of relational maintenance has evolved since its beginning in 1991 to continue to further explore the positive and negative maintenance behaviors used by partners involved in parent-child, sibling, marital, gay and lesbian, and friendship dyads. These papers examine how relational partners not only continue to use these positive and negative relationship maintenance behaviors, but also how these behaviors are grounded in their relational type, tied to relational quality, and influenced by socio-cultural contexts.

# The Only Authentic Book of Persuasion

# 3e

Colleagues, here is the book explaining the Agenda-Spin method of political and general persuasion. I hope you will use the book in your classes on rhetoric and communication. (I make no profit from its sales.) Individual copies may be obtained by calling or writing LAD (877.318.8800) or [rdockett@ladcustompub.com](mailto:rdockett@ladcustompub.com)



**Richard E. Vatz**  
Towson University

"The Only Authentic Book of Persuasion is a fascinating read. Richard Vatz' Agenda-Spin model has changed the way I understand and respond to attempts at persuasion. Packed with eye-opening examples of how skilled persuaders get us to pay attention and assign importance to certain issues, we also learn how others are kept out of our consideration. Rick's renowned Article Rewrite Assignment which is the most brilliant communication exercise I've ever come across, clearly and powerfully demonstrates how human beings create meaning in discourse, from our everyday conversations to the news we share to the President's State of the Union address. He presents it all with such clarity and wit that I kept reading and re-reading for the sheer pleasure of it."

Source: Harrison Monarth, best-selling *New York Times* author, GuruMaker-School of Professional Speaking

The only Persuasion book that tells you step by step how to persuade.

## 10:30 AM

**307005** **10:30 AM to 11:45 AM** **Kent - 3rd Level**

**What Television Teaches Us Today?**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Corey Jay Liberman, Marymount Manhattan College

Respondent: Heather M Stassen, Cazenovia College

"Advocacy Satire: Late-Night TV's Antidote to Trump Fatigue" (Debut Paper) Meredith Dietz, Northeastern University

"An Exploratory Investigation of Bachelor Viewership: Understanding the Reasons for Watching and Effects on Relationship Expectations" (Debut Paper) Madeline Rickett, Canisius College

"Attachment Style and Relationship Maintenance: An Analysis of Jersey Shore" (Debut Paper) Ellen Foley, Northeastern University

"Children's Educational Television: Equipment for Living in *Mister Rogers' Neighborhood*" (Debut Paper) Amber Nicole Clemens, Messiah College

"Mastering Us: A Relational Communication Analysis of Dev and Rachel in *Master of None*" (Debut Paper) Kennan Patrick Martin, Southern Connecticut State University

Television has existed for decades and its power in influencing the post-WWII society is undeniable. These competitively selected papers analyze and argue the powerful role modern television plays. In doing so, they make important additions to the literature.

**307006** **10:30 AM to 11:45 AM** **Narragansett A - Ground Level**  
**ECA Coffee Cafe**

**307007** **10:30 AM to 11:45 AM** **Narragansett B - Ground Level**  
**The Trump Watch 2019: Evaluations of Political Rhetoric and Policy**

Sponsor: Political Communication

Chair: Richard Eugene Vatz, Towson University

"Fabulous, 'Fake News' Filibustering: How Trump is Filling the Void with Mixed Results" J Kanan Sawyer, West Chester University

"Presidential FBI Investigative Rhetoric" Paula Youra, University of Lynchburg

"The Art of the Lie: POTUS, Prevarication and Priming" Mary Kahl, Penn State Behrend

"The End of Disinterested Rhetorical and Political Presidential Appraisal" Richard Eugene Vatz, Towson University

"The Rhetoric of Loyalty in the Trump Presidency The Rhetoric of Loyalty in the Trump Presidency" Kathleen Kendall, University of Maryland

"Trump on the Stump: The Rhetoric of the Rally" Theodore Sheckels, Randolph-Macon College

"Tweets and Falsehoods: The Unprecedented Rhetoric of President Donald J Trump" Judith Trent, University of Cincinnati

In 2019, views on the rhetorical and political success or failure of President Donald Trump are completely polarized. According to the Left, the Trump Presidency is a complete disaster, perhaps a unique disaster, from his personal predilections/outrages to his Supreme Court nominees to his domestic policy to his foreign policy. According to the Right, President Trump is a diamond in the rough, forging needed domestic and foreign policy changes, making his presidency one of greatness.

**307009** **10:30 AM to 11:45 AM** **Narragansett C - Ground Level**  
**Create Our Future Utilizing Media Based Pedagogies to Promote Social Awareness in Our Students**

Sponsor: Short Courses

Presenters:

Jack Banks, University of Hartford

Nancy Bressler, Wheeling Jesuit University

With the rise of social media hashtags like #MeToo and #TimesUp and the debate between facts and "fake news," students have an increased interest in and need for media literacy and media production skills. As a pedagogical technique, this short course considers the opportunities of creating media to address larger pedagogical goals, such as media literacy, critical thinking skills, and active learning techniques. In connection with ECA's theme of "Creating Our Future," this course specifically questions how we can advance student engagement through the analysis and creation of media to engage them in social and cultural awareness and civic action.

## 10:30 AM

**307010** **10:30 AM to 11:45 AM** **Newport - 3rd Level**  
**Top Competitive Papers in Instructional Communication**

Sponsor: Instructional Communication

Chair: Sara C Weintraub, Regis College

Respondent: Ann B Frymier, Miami University

"Classroom Storytelling: Exploring Relevant and Irrelevant Instructor Narratives in the College Classroom"\* Stephen M Kromka, West Virginia University; Jaime Banks, West Virginia University; Alan K Goodboy, West Virginia University

"Exploring the Potential for Mediation/Moderation in the Humor-Learning Relationship" Mckay Steven West, West Virginia University; Matthew M Martin, West Virginia University

"Laughing at Oneself: Outcomes of Instructor Self-Disparaging Humor Use in the Classroom" Stephen M Kromka, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"'Honestly Didn't Learn Shit': A Typology of Negative Course Evaluations" Heather J Carmack, University of Alabama; Leah E LeFebvre, University of Alabama

This panel features the top four competitively selected papers submitted to the Instructional Communication Interest Group. Topics of these papers include instructor use of humor and narratives in the classroom as well as course evaluations. These four papers are excellent examples of conceptual advancements in instructional communication.\*TOP PAPER

**307013** **10:30 AM to 11:45 AM** **Providence I - 3rd Level**  
**ECA Planners II**

Sponsor: Planner Meetings

Presenters:

Jennifer Waldeck, Chapman University

Katherine S Thweatt, State University of New York, Oswego

**307014** **10:30 AM to 11:45 AM** **Providence II - 3rd Level**  
**Many Englishes, One Classroom: Creating future Spaces for Language Variation in Communication Courses**

Sponsor: Community College

Chair: Sumanth Inukonda, LaGuardia Community College, CUNY

Respondent: Andy Kai-chun Chuang, LaGuardia Community College, CUNY

"Attitudes Towards 'Non-standard Language' in Public Speaking Textbooks: Creating a Less Biased Future Classroom" Poppy Slocum, LaGuardia Community College, CUNY; Carlos de Cuba, Kingsborough Community College, CUNY

"Performance as a Space to Play: Language Experimentation in the Performance Classroom" Alyse Keller, Kingsborough Community College, CUNY

"Teaching Voice & Articulation in the Age of Immigration: 'Before taking this class I did have somewhat of a bias against people with accents...'" Laura Spinu, Kingsborough Community College, CUNY

This panel explores how English speakers play with accent and nonstandard language in the context of the community college classroom. Four professors from linguistically diverse community colleges, in the greater New York City area, examine the use, perception, and pedagogy of nonstandard language. The goal of this session is to shed light on the importance of a sociolinguistic perspective when examining the use of nonstandard language in our Community College classrooms.

**307015** **10:30 AM to 11:45 AM** **Providence III - 3rd Level**  
**Image Repair**

Sponsor: Media Communication

Chair: Nicholas Scott Smith, Urbana University

Respondent: Alyce Viens, University of Connecticut

"Between a Rock and Hard Tweet: Roger Goodell's Response to the Kneeler Controversy" Rod Carveth, Morgan State University; Julie Morgan, Eastern University

"Ohio State University's Image Restoration Strategies During the 2018 Domestic Violence Crisis" (Debut Paper) (Student) Lucy Moran, Morgan State University; William Carter, Morgan State University; Adeola Adeyemo, Morgan State University; Jasmyn Hall, Morgan State University; Corey Holmes, Morgan State University

"The Jordan McNair Tragedy and the Attempt to Restore the Image of the University of Maryland" (Debut Paper) (Student) Corin Adams, Morgan State University; Nehemiah Bester, Morgan State; Olivia Rice, Morgan State; Jamesia Downer, Morgan State University; Jennifer Short, Morgan State University; Camden Musgrave, Morgan State University

## 10:30 AM

**307016** **10:30 AM to 11:45 AM** **Providence IV - 3rd Level**  
**Addressing Organizational Challenges: Identity, Engagement, and Financial Viability**

Sponsor: Applied Communication

Chair: J.J. Sylvia IV, Fitchburg State University

"Uber, Amazon and Walmart: Managing Ethical Organizational Accountability When Employee Experience Differs from External Reputation" Susannah K McMonagle, Eastern University; Maxine Gesualdi, West Chester University

"Women in the Workforce: A Study of Occupational Self-Efficacy and Career Aspirations" Rosanne L Hartman, Canisius College; Emily Barber, Canisius College

"Examining the Uses and Gratifications that Influence a Metropolitan Newspaper's Digital Users' Willingness to Pay." (Debut Paper) Jackie Soteropoulos Incollingo, Rider University

Today's organizations face a myriad of issues from reputation management, employee engagement, and surviving in rapidly changing industries. These panelists will share their research on what happens when internal identity does not match external reputation, the effect of occupational self-efficacy on career aspirations of women, and ways in which struggling metropolitan newspapers can be more effective in monetizing digital content.

**307018** **10:30 AM to 11:45 AM** **South County - 3rd Level (Projector Available)**  
**Creating our Future: The Importance of Student Organizations**

Chair: William John Eichhorn, National Communication Association

Respondent: William John Eichhorn, National Communication Association

Presenters:

Paul Farrell, Stevenson University

Quinn Luethy, Stevenson University

Molly Myers, Stevenson University

Mariah Williams, Stevenson University

Leanne M Bell McManus, Stevenson University

This panel brings together various students, clubs, organizations, and communication honor societies including Lambda Pi Eta in order to share their university experiences.

**307020** **10:30 AM to 11:45 AM** **Washington - 3rd Level (Projector Available)**  
**The Social Media Law And Ethics Roundtable: "Creating Our Social Media Future"**

Sponsor: Communication Law and Ethics

Chair: Susan Drucker, Hofstra University

Presenters:

Nicholas David Bowman, West Virginia University

Dale Herbeck, Northeastern University

Thomas Richard Flynn, Slippery Rock University

Martin Wallenstein, John Jay College, CUNY

Kristie Byrum, Bloomsburg University

Douglas C Strahler, Slippery Rock University

Jeffrey Morosoff, Hofstra University

Our future, both civic and personal, is intertwined with social media. The ethical and legal limits of free expression in this new media landscape are beginning to emerge both domestically and internationally. Social media space presents a staggering breadth of matters to consider: privacy, copyright and trademark, along with defamation, privacy, harassment, stalking, contracts, advertising, censorship issues, to name a few. A fundamental issue of "who regulates social media" has increasingly arisen. Myriad standards of professional ethics command compliance in order for various media industries to function. This roundtable will address the scope and nature of this newly developing media environment. This panel will examine a series of legal and ethical issues raised by (1) data breaches (2) fake news and (3) expanded opportunities for law enforcement and government surveillance.

**307022** **10:30 AM to 11:45 AM** **Waterplace I - 2nd Level**  
**Investigating Students' Mental Health and Communication: Roles of Family and Instructor Support**

Sponsor: Instructional Communication

Chair: Sara Pitts, West Virginia University

Respondent: Candice Elaine Thomas-Maddox, Ohio University, Lancaster

"An Initial Examination of Academic and Social Integration" Zac Johnson, California State University, Fullerton; Zachary W Goldman, University of Louisville

"First Generation College Students' Communication with Parents: Support, Distraction, and Identity Gaps" Margaret Thorwart, West Virginia University; Christine Elizabeth Rittenour, West Virginia University

"Graduate Student Mental Health and Family Relationships" (Student) Caroline Waldbuesser, Ohio University; Jordan Wagner, Ohio University

"Instructors' Perceived Roles in Students' Mental Health Management: A Qualitative Investigation" Allie White, Chapman University; Sara LaBelle, Chapman University

This panel features four papers that investigate student communication beyond the traditional classroom setting. Topics of these competitively selected papers include the communication of student mental health with family and instructors, first generation students' communication with parents, and academic and social integration. Using a variety of methodologies, these papers highlight important developments in the instructional communication literature.



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**12:00 PM**

**310001** **12:00 PM to 2:00 PM** **Blackstone - 3rd Level**  
**Past Officers Luncheon**

Sponsor: Planner Meetings

**310003** **12:00 PM to 1:15 PM** **Bristol - 3rd Level**  
**Top Student Papers in the Interpretation and Performance Interest Group**

Sponsor: Interpretation Performance

Chair: Michael Broderick, James Madison University

Author: Carmen Hernandez-Ojeda, University of Massachusetts Amherst

Respondent: Christina E Saindon, Queensborough Community College, CUNY

"Creating Bigger Worlds: Exploring Relationships between Childhood Trauma, Memory, and Dissociation" Ryan Chase Dunn, James Madison University

"During the Losing, During the Searching" Taylor Lee Jackson, James Madison University

"Performing to Transform: Scholars of Color on the Future of the Discipline" Victoria Alcazar, University of Massachusetts Amherst;

Porntip Israsena Twishime, University of Massachusetts Amherst; Carmen Hernandez-Ojeda, University of Massachusetts Amherst

This paper/performance panel showcases the top student papers in the Interpretation and Performance Interest Group. Themes of these papers include memory, loss, intersectionality, and how performance informs these students' work.

**310005** **12:00 PM to 1:15 PM** **Kent - 3rd Level**  
**Forming Relationships with Learners Through Communication Style, Funniness, and Relational Identity**

Sponsor: Instructional Communication

Chair: Margaret Thorwart, West Virginia University

Respondent: Caroline Waldbuesser, Ohio University

"Funniness and Realism/Believability in Instructors' Use of Humorous Emails" (Student) McKay Steven West, West Virginia University

"Relational Identity in Study Partners: Creating Relational Space in Math & Science Peer Tutoring Sessions" (Debut Paper) Robert R Agne, Auburn University; Heidi Lynn Muller, University of Northern Colorado

"The Influence of Communication Style on Instructor and Student Performance Satisfaction and Instructor-Student Social Media Use"

Rhiannon Kallis, The College of New Jersey; Mary E King, Bloomsburg University; Sara Trask, McKendree University; Jennifer Owlett, William Paterson University; Shavonne Shorter, Bloomsburg University

These three competitively selected papers investigate relational and rhetorical approaches to the instructor-student relationship. Topics to be discussed include funniness, realism, relational identity, and communication style. While diverse in their methodologies, these papers represent important advancements in the instructional communication literature.

**310006** **12:00 PM to 1:15 PM** **Narragansett A - Ground Level**  
**Aesthetic Interventions Before a Hopeless Horizon: Resistance, Coping, and Meaning**

Sponsor: Philosophy of Communication

Chair: Garnet Butchart, Duquesne University

"Apocalypticism in the Anthropocene: On Finding Hope in the Dust of this Planet" Robert Foschia, University of Pittsburgh

"Disturbing Hope: Vaclav Havel's Philosophy of Resistance Amid Pseudo-events" Margaret Mullan, East Stroudsburg University

"Hope in Unjust Times: Understanding the Hypermodern Abject" Jenna Lo Castro, Penn State Fayette

"Thoreau's Eastern Counterpart: Ai Weiwei's Political Artwork and the Rhetoric of Civil Disobedience" Hongchao Qian, Duquesne University; Timothy Michaels, Slippery Rock University

In uncertain and precarious times, hope hardly seems to ameliorate current situations. Following the work of Ronald C Arnett, framing the philosophy of communication as a call of responsible action framing a life, even if that life exists in a historical moment of cynicism, extreme politics, and chaos. This panel responds to the current historical moment from different methodological perspectives, working from philosophy, art, political activism, and horror, panelists espouse various creative responses to the future.

**310009** **12:00 PM to 1:15 PM** **Narragansett C - Ground Level**  
**National Communication Association: The State of the Discipline**

Presenters:

Ronald L Jackson, II, University of Cincinnati

Trevor Parry-Giles, National Communication Association/University of Maryland

David McMahan, Missouri Western State University

This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today's communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, number of doctoral recipients, faculty salaries/graduate stipend, and the role of learning outcomes in Communication course and programs. The following NCA Representatives will speak. NCA Representatives: Trevor Parry-Giles, NCA Executive Director David McMahan, NCA Second Vice President Ronald L Jackson II, NCA Immediate Past President

**12:00 PM**

**310015** **12:00 PM to 1:15 PM** **Providence III - 3rd Level**  
**American Society for the History of Rhetoric**

Chair: Michelle Gibbons

**310020** **12:00 PM to 1:15 PM** **Washington - 3rd Level (Projector Available)**  
**Diagrams and Theory for Teaching Quotation in Print Journalism**

Sponsor: Short Courses

Presenter:

Joseph Harry, Slippery Rock University

This course would introduce visual (non-linguistic) diagrams, which I have devised based on my own research, to describe and explain common source-quotation modes for print journalism. These diagrams have already proved useful in the classroom. I utilize semiotic-pragmatic theory -- specifically, the icon, index, and symbol -- to theoretically ground different quote modes as variously iconic, indexical, or symbolic. This diagram/theory application is quite useful in teaching journalistic quotation, and helpful to faculty teaching it.

**310022** **12:00 PM to 1:15 PM** **Waterplace I - 2nd Level**  
**Voices of Diversity Student Paper Panel**

Sponsor: Voices of Diversity

Chair: Celeste Lacroix, College of Charleston

Respondent: Daniel S Strasser, Rowan University

"Eh... You Hawaiian? Understanding Native Hawaiian Identity" (Debut Paper) (Student) Colby Miyose, University of Massachusetts, Amherst

"Guiding the Medieval Conversation into the Future With the Literary Symbolism of Renaissance Humanism: The Rhetorical Contributions of Christine de Pizan" (Student) Kathleen Burk, Duquesne University

"Play on: An Examination of Black Athletes in Non-Majority sports" (Student) Colin Kearney, University of Florida

"Disney's *Fool*" (Debut Paper) Abigail M Schneider, North Carolina State University

Student and Debut Papers submitted to Voices of Diversity.

**310Narragansett Pre** **12:00 PM to 1:15 PM** **Narragansett Pre-Function Ground Floor**  
**Organizational Communication Poster Session**

Sponsor: Organizational Communication

Chair: Kaitlyn Virginia Whyte, West Virginia University

"Computer-Mediated Communication and the Dual Identification in Chinese Organizations" Moyi Jia, State University of New York, Cortland; Ran Ju, Mount Royal University

"School Principal Perceived School Climate and It's Effect on Job Satisfaction" James Durbin, Cleveland State University

The Organizational Communication Interest Group Poster Session highlights research investigating communicative behaviors that have the potential to influence various organizational employee outcomes including such topics as employee identity and job satisfaction.

**310Water II-III** **12:00 PM to 1:15 PM** **Waterplace Ballroom II & III**  
**James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference Luncheon**

**311024** **12:30 PM to 3:00 PM** **Waterplace II Prefunction - 2nd Level**  
**ECA Graduate Fair**

**1:30 PM**

**314003** **1:30 PM to 2:45 PM** **Bristol - 3rd Level**  
**Facebook Me! Exploring Friendship Maintenance on Social Media**

Sponsor: Communication Technology

Chair: Jordan Atkinson, Missouri Western State University

"Don't Ignore Me!: The Dark Side of Maintaining Friendships on Social Media" Nicole Blau, Ohio University, Lancaster

"Friends Through Thick and Thin: Technology and Mental Health in Friendships" Caroline Waldbuesser, Ohio University

"Watching Weight Together: Baby Boomers' Use of Social Functions of Mobile Health Applications" Christina Van Fossen, Ohio University; Stephanie Tikkanen, Ohio University

"Facebook Face': Friendships, Identity, and Identity Gaps" Melissa Rizzo Weller, Ohio University

As our reliance on technology increases, it is necessary to mold our relational communication practices accordingly. According to the Pew Research Center (2018), approximately 68% of American adults use Facebook on a regular basis. While there are many functions of social media, one often-cited reason to use Facebook is to connect with others and maintain relationships. This panel will focus on the use of technology in maintaining friendship relationships.

**314005** **1:30 PM to 2:45 PM** **Kent - 3rd Level**  
**Burkean Perspectives on Technology**

Sponsors: Communication Technology; Kenneth Burke

Presenters:

Cem Zeytinoglu, East Stroudsburg University

Brian Gilchrist, Mount St. Mary's University

Annette Holba, Plymouth State University

Joel Scott Ward, Geneva College

This special roundtable invites all students of Burkean thought to discuss and ponder upon the different aspects of our technological future. Our participants will lead the discussion and talk about various ideas ranging from but not limited to poetization of technology, providence and technology, ecology of future technological media. The not so distant future of full automation, exoskeletons, smart homes and vehicles, makes Burkean criticism of technology only more interesting.

**314006** **1:30 PM to 2:45 PM** **Narragansett A - Ground Level**  
**Impacting the Community, Creating a Better Future**

Sponsor: Community Impact

Chair: Robert John Sidelinger, Oakland University

"A Lead-Based Awareness Campaign Prepared for the Erie Redevelopment Authority" Emad Alsehely, Gannon University; Jennifer Allen Catellier, Gannon University; Ruta Vetra, Gannon University

"Creating a Healthier Future for Communities: An Interdisciplinary Research Program to Encourage Community Involvement in Disadvantaged Urban Neighborhoods" Lara Zwarun, University of Missouri

"Creating Our Future Through Community Impact: Exploring Instructional Communication in the Contemporary Secondary Classroom" Zac Johnson, California State University, Fullerton; Sara LaBelle, Chapman University

"The Influence of School-Based Nutrition Education Program on Healthy Eating Literacy and Healthy Food Choice among Primary School Children" Taejin Jung, State University of New York, Oswego; Jiancheng Huang, Oswego County Health Department; Diane Oldenburg, Oswego County Health Department; Linda Eagan, Oswego County Health Department

Communication research in areas related to health, ecology, and instruction, can make an important impact on present and future conditions in our schools, neighborhoods, and communities. This program consists of panelists who will discuss a range of research and outreach projects that impact local communities in significant ways. In their efforts to influence health literacy and food choices among children, bring cutting edge instructional communication scholarship to secondary classrooms, collaborate with ecologists to design a message campaign to instill hope and pride in poor urban neighborhoods, and enhance awareness of the dangers of lead-based paints, ECA scholars are making important community impacts.



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**1:30 PM**

**314007** **1:30 PM to 2:45 PM** **Narragansett B - Ground Level**  
**Uncertainty and Perceptions in Health Communication**

Sponsor: Health Communication

Chair: Kelly Daily, La Salle University

"Teetering on a Tightrope: Coping with Uncertainty During the Cancer Diagnosis Process" Lisa Glebatis Perks, Merrimack College; Andrew Tollison, Merrimack College; Rebecca Legro, Merrimack College; Daniel Proulx, Merrimack College; Octavia Rossini, Merrimack College; Stephanie Sartori, Merrimack College; Robert Tolan, Merrimack College

"Treating Infertility: Identity Uncertainty and Health Behaviors" Sarah C Tardif, University of Massachusetts Boston

"'I did not go through enough to be called a survivor': An Exploratory Investigation of Former Cancer Patients' Perceptions of The Term Survivor" Melissa Wanzer, Canisius College; Katie Simon, Canisius College; Noah Cliff, Canisius College

"'There is so much more to communication than what is said': A Qualitative Analysis of Physicians' Awareness of Nonverbal Communication with Patients" Melissa Wanzer, Canisius College; Timothy Utz, Canisius College

The papers on this competitive paper panel examine issues of uncertainty and perceptions in health communication interactions.

**314010** **1:30 PM to 2:45 PM** **Newport - 3rd Level**  
**Urban Futures: Vulnerable Urban Communities in Global Contexts**

Sponsor: Community Impact

Chair: Gary Gumpert, Urban Communication Foundation

"Communicating Community Impact Assessments" Rebecca M Townsend, University of Hartford

"Divided Nicosia: An Ancient City in Transition" Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

"Prenatal/Neonatal Care in Egypt: A Discourse Analysis on Examining The Extreme Vulnerability of the Vulnerable Population in Urban Communities" Noura Ahmad Hajjaj, State University of New York, New Paltz

"Root Shock: A Case Study of Vulnerability and Resilience in Pittsburgh's Historic African Hill District" Erik Garrett, Duquesne University

Within Habitat III's "New Urban Agenda," the concept of vulnerability is featured. The word vulnerable itself appears 15 times in the 23 page manifesto. Those who are said to be in vulnerable situations include women, children and youth, older persons and persons with disabilities, migrants, indigenous peoples and local communities and communities that are most vulnerable to disasters. Urban communities are vulnerable to all sorts of distinct risks. This panel will critically explore diverse vulnerable urban populations in cities around the world examining how the communication patterns and policies in each cultural context. What can communication policies and practices do to reduce or remove their vulnerability? Can communication practices or interventions help those at risk to cope, to lessen risk or to remove risk? The panelists address diverse issues ranging from health care and communication to discrimination and social and physical isolation.

**314013** **1:30 PM to 2:45 PM** **Providence I - 3rd Level**  
**Research Fellows Office Hours**

**314014** **1:30 PM to 2:45 PM** **Providence II - 3rd Level**  
**G.I.F.T.S.: Great Ideas for Teaching Students II**

Sponsor: G.I.F.T.S

Chair: Andy Kai-chun Chuang, LaGuardia Community College, CUNY

"'Tell Me a Story' Theory Application Paper G.I.F.T.S. Activity" (Student) Stephen M Kromka, West Virginia University

"The Creation of Meaning: Teaching Content and Relational Meaning in Interpersonal Communication Via Emojis" (Debut Paper) Yiyi Yang, The University of North Carolina Wilmington

"Journey to Explore Who We Are: Identity as Static and Dynamic" (Debut Paper) Emi Kanemoto, State University New York, Geneseo

"Escape Room Exam Review" Tiffany Petricini, Penn State University

"Communicating Cultural Identity & Meaningful Symbols Through Good Flags" Elizabeth Jeter, High Point University

"Communicating About Cultural Identities and Difference: A Public Service Announcement Project" Erin Brummett, Bloomsburg University

"Snapshot of Culture Through Music Around the World" (Debut Paper) Sasha Allgayer, State University of New York, Geneseo

Presenters address great ideas for teaching students. They discuss variety of topics including theory and practical life, relational meanings in interpersonal communication, cultural identity and meanings, and group work strategies.

## 1:30 PM

**314015** **1:30 PM to 2:45 PM** **Providence III - 3rd Level**

**Racial and Ethnicity Representations: The Power of Popular Culture to Enable and Constrain**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Atsushi Tajima, State University of New York, Geneseo

Respondent: Nancy Bressler, Wheeling Jesuit University

"Chinese Food Culture and How it is (Mis)Understood by Americans" (Debut Paper) Emily Casey, Stonehill College; Meagan Ruest, Stonehill College; Owen Murray, Stonehill College

"Freedom in Laughter: The Comedy of Dick Gregory in the Civil Rights Movement" (Debut Paper) Johanna Young, Grove City College

"Latina Portrayals in the Media: *Modern Family's* Gloria Delgado-Pritchett" (Debut Paper) Rachel LaBella, University of Connecticut

"Representation of Race: Commodity Fetishism and Social Exclusion in Luxury Brands" (Debut Paper) Rebecca Fredey, Stonehill College

"'I remember you was conflicted...': Blackness, Police Brutality, and the State of Racial Tensions as Portrayed in the 'Alright' Music Video by Kendrick Lamar" Pierre A Holmes, Stonehill college

These competitively selected papers highlight the role of popular culture and communication in connecting race and ethnicity to various social and historical contexts. The authors help us understand race and ethnicity as socio-cultural constructions, discuss the specific contexts where such construction takes place, and illuminate how people perform race and ethnicity within those contexts.

**314016** **1:30 PM to 2:45 PM** **Providence IV - 3rd Level**

**Teaching Fellows Office Hours**

**314018** **1:30 PM to 2:45 PM** **South County - 3rd Level (Projector Available)**

**Integrating Entertainment Media into the Undergraduate Media Communication Curriculum**

Sponsor: Short Courses

Presenters:

Allison Eden, Michigan State University

Matthew Grizzard, Ohio State University

Nicholas David Bowman, West Virginia University

Most communication programs have established courses on mass media/communication, but an emerging area of this curriculum is that of entertainment media—a specific focus on the uses and effects of entertainment programming on people's thoughts, feelings, and actions. What was once a nuanced sub-section of mass media courses (usually, a single chapter or section devoted to entertainment media) has grown into a prominent discipline of its own. In this 90-minute short course, we present a bleeding-edge "roadmap" of entertainment media scholarship as a guide to help colleagues develop curriculum of their own, using examples and course materials already in use at our institutions.

**314020** **1:30 PM to 2:45 PM** **Washington - 3rd Level (Projector Available)**

**The Future of Advertising**

Sponsor: Media Communication

Chair: Zachary Humphries, Kent State University

"Digital, Mobile, and Wearable Technology: Global Brands Adapt" Susannah K McMonagle, Eastern University

"Where's My Mickey? As an Advergame" Zeynep Tanes, Duquesne University; Jeffrey Stockman, Duquesne University

**314022** **1:30 PM to 2:45 PM** **Waterplace I - 2nd Level**

**Exploring Course Format and Learning: Online, Face-to-Face, and Alternative Learning Experiences**

Sponsor: Instructional Communication

Chair: James P Baker, West Virginia University

Respondent: Jennifer Waldeck, Chapman University

"An Initial Application of Uses and Gratifications Measures to Explore the Features and Usability of e-textbooks in Communication Studies" Rebecca Curnalia, Youngstown State University; Amber Ferris, University of Akron, Wayne College

"Can Course Format Drive Learning? Face-to-face and Lecture-lab Models of the Fundamentals of Communication Course" Melissa A Broeckelman-Post, George Mason University; Andie S Malterud, George Mason University; Anthony Arciero, George Mason University; Katherine E Hyatt Hawkins, George Mason University

"Online Versus Face to Face Public Speaking Outcomes: A Comprehensive Assessment" Melissa A Broeckelman-Post, George Mason University; Katherine E Hyatt Hawkins, George Mason University; Anthony Arciero, George Mason University; Andie S Malterud, George Mason University

"Service and Civility in College" Katie Neary Dunleavy, La Salle University

These four competitively selected papers highlight important contributions regarding student learning outside of the traditional classroom setting. With the increase in distance learning opportunities, investigations pertaining course format and alternative forms of learning are necessary. These papers explore topics of online learning, course format, service-learning, and the use of e-textbooks.

## 1:30 PM

314Narragansett Pre

1:30 PM to 2:45 PM

Narragansett Pre-Function Ground Floor

## Graduate Poster Session Two

Chair: Jordan Atkinson, Missouri Western State University

Respondents: Jordan Atkinson, Missouri Western State University; Christine K Anzur, East Tennessee State University; Donell C Murray, Morehead State University

"Fake News' It Until They Lose It: The Impact of Emotional Labeling in News on Audience Trust and Attitudes" (Debut Paper) Anna Young, University of Connecticut

"Let's Talk About Consent: A Content Analysis of How Sexual Consent is Discussed on Twitter" (Debut Paper) Victoria Barbeisch, University at Albany, SUNY; Archana Krishnan, University at Albany, SUNY

"Recovering with Social Media: A Digital Exploration of Recovering from a Substance Abuse" (Debut Paper) Victoria Walker, Villanova University

"Social Media Influencing Diversity and Inclusion on College Campuses" (Debut Paper) Amanda R Ebrahim, State University of New York, Oswego; Rachele R Hills, State University of New York, Oswego

"The Effects of Coach Confirmation on Athlete Motivation" (Debut Paper) George Eglesfield, Bryant University

"The Gateway Plastic: A Persuasive Anti-Plastic Straw Campaign" (Debut Paper) Katy Henchy, University of Hartford; Nicole Ashley Demars, University of Hartford

"The Lion Sleeps with the Fishes: Rhetorical Homologies in *The Lion King* and the Mafia/Gangster TV/Film Genre" Jonathan Schumacher, West Chester University

"The Pressures of Popularity" (Debut Paper) Melanie Pearl Miller, George Mason University

"The Role of Music in Narrative Transportation, Interpersonal Attraction, and Personal Involvement" (Debut Paper) Ashley Holley Russell, High Point University

"Trends in American Newspaper Coverage of Autism" (Debut Paper) Allison M Miller, Bryant University

"Who Do You Trust?! Whom do people trust from eWOM Communication via Instagram?" (Debut Paper) Katherine Brinkley Werner, George Mason University

## 3:00 PM

317001

3:00 PM to 4:15 PM

Blackstone - 3rd Level

**"I can handle a bad story better than anybody. As long as it's true."**

**How Fictional Narratives in the Age of Trump are Creating Conversations About Our Future**

Sponsor: Media Communication

Chair: Brandon Tenney, Wheeling Jesuit University

Respondent: Jack Banks, University of Hartford

"Are you with us, or are you against us and all we stand for?": Analyzing Representations of Social and Political Issues in *American Horror Story*" Amber Byrd, University of Hartford

"SNL finds the funny side of #MeToo: But at what cost?" Alison Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"Trump Administration: *T'Challa Incarnate*." Kaitlin Shields, Wheeling Jesuit University

"Well, middle-class was fun!": Questioning Class Issues in the *Roseanne Revival*" Nancy Bressler, Wheeling Jesuit University

This panel analyzes television shows and movies that have aired since 2016 to understand how contemporary media narratives reflect, represent, and discuss life in the Trump era. Panelists argue how these fictional media characters, narratives, and plots are highlighting the social, cultural, and/or political discourses that have been raised since President Trump's inauguration. We question how these fictional narratives create our future with narratives that resonate with our real world hopes, concerns, fears, and aspirations.

317003

3:00 PM to 4:15 PM

Bristol - 3rd Level

**Creating our Future through Community Impact - Local and Global**

Sponsor: Applied Communication

Chair: Elizaveta Friesem, Temple University

"Community-University Collaborations to Promote a Hunger-Free America" Kathleen Gorman, University of Rhode Island

"Cultural Complexity and Sustainable Change—A United Nations Perspective" Adelina Sylaj, University of Rhode Island

"Empowerment and Resilience Among the Ultra Poor and the Hardest to Reach" Ann Salzarulo, University of Rhode Island

"Food Deserts and Swamps, Urban Connectivity and Quality of Life in Providence" Norbert Mundorf, University of Rhode Island

"The Ins and Outs of Poverty" Jaya Sakar, Trickle Up

Our panel focuses on local and global approaches to mediate the impact of food insecurity and social injustice. This panel is associated with a hands-on component connecting ECA Convention participants with the Anti-Hunger Center and providing an opportunity to reach out and support local anti-hunger initiatives. The presenters address issues from different perspectives, all of them unified by a focus on communication and human behavior and the need for a culture of sustainable change, social equity, and peace.



3:00 PM

**317005** **3:00 PM to 4:15 PM** **Kent - 3rd Level**  
**Creating a Healthy Future: Launching Health Campaigns on College Campuses**

Sponsor: Health Communication

Chair: Nicole Blau, Ohio University, Lancaster

"Food for Thought: Using Health Communication Courses to Launch Campus Health Campaigns" Nicole Blau, Ohio University, Lancaster

"Let's Get Involved: The Impact of Alcohol-Focused Social Marketing Class Projects on Participants Perceptions and Behavior" Mark Allen Flynn, Emmanuel College

"Nourishment in the Food Desert: Linking Community Health to Student Health and Wellness" Christina Selby, Coastal Carolina University

Each year an increasing number of college campuses are launching health initiatives to help students deal with physical and mental health issues (Dejong, 2002; Santich, 2015). As such, it is essential that communication scholars merge theory and practice by implementing more health communication campaigns on campuses across the country. Moreover, this work will impact student development. This panel will address the need for campus health campaigns and center on how to initiate these campaigns.

**317010** **3:00 PM to 4:15 PM** **Newport - 3rd Level**  
**The Future of the Democratic Party: An Examination of 2018 Mid-Term Elections in Five States**

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

"Creating a Blue Future for a Red State: A Rhetorical Analysis of the Strategies Used by Democratic Candidates in Kansas' 2018 Toss-Up Races" Amy Louise Schumacker-Rutherford, University of Kansas

"Making Red Go Blue: Democratic Strategies in Three Virginia Congressional Races" Theodore Sheckels, Randolph-Macon College

"Richard Condray and the 2018 Ohio Governor's Race" Jeffrey St. Onge, Ohio Northern University

"The Democrats: Creating a New Future in Maryland (Or Not)" Carl T Hyden, Morgan State University

"To the Right or to the Left?: Democratic Campaign Strategies in Pennsylvania" Andi McClanahan, East Stroudsburg University

After 2016 and in the wake of Trump, how should Democrats define themselves? Should they lean left or right? The panelists examine crucial 2018 races in Pennsylvania, Maryland, Virginia, Ohio, and Kansas in an attempt to determine what the viable strategy might be.

**317013** **3:00 PM to 4:15 PM** **Providence I - 3rd Level**  
**The Role of Public Scholarship in Creating Our Future**

Sponsor: Community Impact

Chair: Ann B Frymier, Miami University

"Benefits of Public Scholarship for Higher Education and Our Discipline" Ann B Frymier, Miami University

"How Do Doctoral Granting Institutions View Public Scholarship?" Matthew M Martin, West Virginia University

"Is Public Scholarship the Panacea for Dwindling Enrollment in Higher Education?" Nancy Willets, Cape Cod Community College

"Shifting the Focus from "Either/Or" to "Both/And": Integrating Scholarship as Part of Teaching, Professional Development & Learning" Candice Elaine Thomas-Maddox, Ohio University, Lancaster

Communication scholarship is relevant to a variety of problems faced by individuals and organizations across contexts, however, most communication scholarship is inaccessible to the general public. Public scholarship connects scholars to communities and/or the public. Public scholarship can take many forms, such as projects aligned with traditional service learning, projects that leverage faculty expertise in solving a community problem, as well as non-academic publications that translate research for public consumption. The purpose of this roundtable is to bring together four different perspectives on communication scholarship and public scholarship. Specifically to discuss barriers to public scholarship for faculty and potential benefits of public scholarship for the communication discipline, for higher education, and for faculty.

**317014** **3:00 PM to 4:15 PM** **Providence II - 3rd Level**  
**Competitive Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address

Chair: Timothy Barney, University of Richmond

Respondent: Melanie Joy McNaughton, Bridgewater State University

"Anonymous' Affective Meanings: Affect in Social Movement" Kirk M Winans, Rensselaer Polytechnic Institute

"Ellen DeGeneres's Remarks on the Murder of Matthew Shepard: An Ideological Clash Between <Hate> and <Love>" (Debut Paper) (Student) Madison Ann Pollino, West Chester University

"Parasocial Relationship Construction on Twitter: NBA Players' Use of Twitter for Social and Economic Gains" Ty Zelinsky, Cazenovia College; Heather M Stassen, Cazenovia College

"The Reality of 'Fake News': A Rhetorical Analysis" Nicholas Michael Messina, Monmouth University

This competitive paper panel features essays that focus on "fake news" in the 2016 presidential campaign, affect in social movements, Ellen DeGeneres's remarks on the murder of Matthew Shepard, and NBA players use of Twitter.

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**3:00 PM**


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**317015** **3:00 PM to 4:15 PM** **Providence III - 3rd Level**  
**Shaping the Future of Philosophy of Communication through Scholarly Engagement**

Sponsor: Philosophy of Communication

Chair: Janie Harden Fritz, Duquesne University

"A Philosophy of Difference: Ethics, Rhetoric, and Culture" Ronald C Arnett, Duquesne University

"Cosmopolitan Ethics as Dialogic Bridge" Annette Holba, Plymouth State University

"Examining Out of Classroom Communication (OCC) through the Lens of Paulo Freire" LeeAnne M Bell McManus, Stevenson University

"Listening and Philosophy of Communication: Arendtian Insights on *StoryCorps*" Susan Mancino, St Mary's College

"Niccolò Machiavelli: Examining Conflict, Politics, and Ethics" Amanda G McKendree, University of Notre Dame

"Virtue Ethics: Perspectives from the Field of Communication" Janie Harden Fritz, Duquesne University

This panel highlights emerging scholarship through the artifacts of recently published pieces in the philosophy of communication. Through their scholarly work, these authors promote public engagement in a time of narrative and virtue contention, suggesting responses to the philosophical and ethical exigencies of the current historical moment. Panelists will reflect on the impact and implications of their scholarship in the college classroom, inviting dialogue that creates a promising future for the philosophy of communication.

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**317016** **3:00 PM to 4:15 PM** **Providence IV - 3rd Level**  
**On the Constitution, Limits, and Promise of Rhetorical Futures**

Sponsor: Rhetoric and Public Address

Chair: Christopher Eisenhart, University of Massachusetts, Dartmouth

"Constitutive Rhetoric: Identification and Metaphor in 'Islamofascism Awareness Week' Recruitment Materials" Erik Isaacson, University of Massachusetts Dartmouth

"Dividing the World in Two: The Bookcase to The Annex" Jerry Blitefield, University of Massachusetts, Dartmouth

"The Future is in the 'dead hand'" Karen Gulbrandsen, University of Massachusetts, Dartmouth

The three papers on this panel embrace the conference theme of creating the future, by providing three different takes on the rhetorical future. In the first paper, the author examines the borrowing of the historically and culturally situated term "Fascism" and its pairing with Islam ("Islamofascism"). The paper treats the term as a rhetorical constitution of present risks to motivate future political actions on campuses by political actors such as Stephen Miller. In the second paper, the author examines the physical and political limits on a rhetor's ability to create and enact a rhetorical future through the case and place of the Anne Frank Diary and Anne Frank house. And in the final paper, the authors examine the public commitments of "The Giving Pledge" as a rhetorical construct of the promise of future benefits of wealth accrual in a context of wealth inequality.

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**317018** **3:00 PM to 4:15 PM** **South County - 3rd Level (Projector Available)**  
**Crafting the Future of Communication Research: Advancing Student Digital Literacy Skills**

Sponsor: Short Courses

Presenters:

Ruth Tsuria, Seton Hall University

Renee Robinson, Seton Hall University

This short course focuses on instructional strategies and campus resources that improve the communication classroom in advancing students' digital/information/media literacy skills and understanding of communication research. These practices apply to both undergraduate and graduate classes and focus on increasing student familiarity with the different communication texts and tools that frame our discipline. While current students are considered 'digital natives,' many of them struggle utilizing the mass of information found online to better their academic and professional futures. Consequently, ideas for building, collaborating, and imagining instructional practices that educate students about research within the communication discipline are explored.

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**317020** **3:00 PM to 4:15 PM** **Washington - 3rd Level (Projector Available)**  
**Transforming Students' Lives Through Faculty-Led, Short-Term Study Abroad Programs**

Sponsor: Short Courses

Presenters:

Susan Lee Pasquarelli, Roger Williams University

Robert Alexander Cole, Roger Williams University

This workshop provides university faculty with a broad understanding of how to develop academically sound, culturally relevant, short-term, faculty-led study abroad programs. Facilitators provide an overview of the building blocks for designing an abroad program. They lead participants to conceptualize how to match their own areas of competency and content expertise with potential field sites. Working backwards from an outcomes-based curriculum, participants discover how to build rigorous curriculum that engages students in content and context.

## 3:00 PM

**317022** **3:00 PM to 4:15 PM** **Waterplace I - 2nd Level**

**Integrating & Utilizing Traits Research Throughout The Communication Discipline**

Sponsors: Communication Traits; Media Communication; Organizational Communication

Chair: Nicholas Scott Smith, Urbana University

Presenters:

Jake A Kucek, Kent State University

Jessica Papajcik, Stark State College

Zachary Humphries, Kent State University

Joseph Lybarger, University of Tennessee

James Durbin, Cleveland State University

Molly Taggart, Kent State University

The study of communication traits is a far reaching endeavor. This roundtable examines the ways in which the study of traits can be used to inform several different topics throughout the communication discipline. Specifically, the panelists will discuss the way in which trait research influences their respective areas of study. The topics included in this roundtable will range from Professional Development, Media & Sports, and Leadership, to Instructor/Student Communication and Entrepreneurship. This overarching look at the wide spread applicability of traits research across the discipline will serve as an exemplar of how important, and ingrained in the study of communication, traits research really is.

**317023** **3:00 PM to 4:15 PM** **Waterplace II - 2nd Level**

**Technology, Influence, and Well-Being**

Sponsor: James C McCroskey and Virginia P Richmond Undergraduate Scholars' Conference

Chair: Bonnie McCracken Nickels, Rochester Institute of Technology

Respondent: Jessica Harvey, Saint Vincent College

"Examining the Discourse of FOMO" (Debut Paper) Stephanie Francesca Roney, State University of New York, Geneseo; Emily Nicole LaRocca, State University of New York, Geneseo; Rachel Adina Renders, State University of New York, Geneseo

"Perceptions of Disclosures of Mental Health on Social Media" Sydney Schoff, Saint Vincent College; Aubrey Marquis, Saint Vincent College

"Technology as the Representative Anecdote for the Military in *Black Mirror's* 'Men Against Fire'" (Debut Paper) Hannah Rauhut, Messiah College

"That Could be Me: The Relationship Between Female Body Dissatisfaction and Instagram" (Debut Paper) Kaci Joan Snyder, State University of New York, Geneseo

"The Likelihood to Share Stigmatized Health Topics on Social Media" (Debut Paper) Meaghan R Angers, Bryant University; Mitch Anderson, Bryant University

The ever-increasing presence of technology provides new means through which we exchange thoughts, learn new ideas, and interact with others. These competitively selected papers discuss how people use new communicative spaces and how, in turn, these spaces influence our wellness. The authors highlight how we create, maintain, and alter messages in those technology-driven new communication sites.

**317025** **3:00 PM to 4:15 PM** **Waterplace III - 2nd Level**

**Exploring a Path to Service: Conversation with Current and Past ECA Leaders**

Sponsor: Vice President's Panels

Chair: Jason S Wrench, State University of New York, New Paltz

Presenters:

Jason S Wrench, State University of New York, New Paltz

Cheryl A Casey, Champlain College

Leeanne M Bell McManus, Stevenson University

Nicholas David Bowman, West Virginia University

Benjamin R Bates, Ohio University

Jennifer Waldeck, Chapman University

This panel will feature our colleagues who have followed a path leading to significant service to our field. These experts will share their personal history of service and discuss how others might follow the same path.



# Sunday • April 14, 2019

## 7:30 AM

401 Ground Floor Foyer

7:30 AM to 10:30 AM  
Convention Registration

Ground Floor Foyer

## 8:00 AM

402004

8:00 AM to 9:00 AM  
Finance Committee Meeting II

Executive Board Room - 3rd Level

Kristen L Majocha, California University of Pennsylvania  
Nicholas David Bowman, West Virginia University  
Cheryl A Casey, Champlain College  
Katherine S Thweatt, State University of New York, Oswego

Leeanne M Bell McManus, Stevenson University  
Benjamin R Bates, Ohio University  
Jennifer Waldeck, Chapman University

## 9:30 AM

404015

9:30 AM to 12:00 PM

Providence III - 3rd Level

**Executive Council Meeting II The following groups need representatives for Sunday: Health Communication, Interpretation and Performance, Media Communication, Nonverbal Communication Organizational Communication**

Leeanne M Bell McManus, Stevenson University  
Benjamin R Bates, Ohio University  
Katherine S Thweatt, State University of New York, Oswego  
Amanda G McKendree, University of Notre Dame  
Cheryl A Casey, Champlain College  
Douglas C Strahler, Slippery Rock University  
Dana Borzea, West Virginia University  
Nicholas David Bowman, West Virginia University  
Mary E Donato, Buena Vista University  
Kristin English, Georgia College & State University  
Thomas Richard Flynn, Slippery Rock University  
Janie Harden Fritz, Duquesne University  
Ann B Frymier, Miami University  
Jean Miller, George Washington University  
Mary Mino, Penn State DuBois

Jessica Papajcik, Stark State College  
Nicholas Scott Smith, Urbana University  
Richard West, Emerson College  
Elizabeth Whittington, Texas Southern University  
Kathryn Hobson, James Madison University  
Tracey Quigley Holden, University of Delaware  
Carl T Hyden, Morgan State University  
Doreen Jowi, Bloomsburg University  
Kristen L Majocha, California University of Pennsylvania  
Daniel Mansson, Penn State Hazleton  
Chris Morse, Bryant University  
Trevor Parry-Giles, National Communication Association/  
University of Maryland  
Jennifer Waldeck, Chapman University  
Kelly Rocca DelGaizo, St. John's University

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## EASTERN COMMUNICATION ASSOCIATION PRESIDENTS

<b>1910</b>	Paul M Pearson, <i>Swarthmore College</i> Albert E Hancock, <i>Haverford College</i> Frederic A Child, <i>University of Pennsylvania</i> (Organizers; No President)	<b>1973</b>	Howard Schwartz, <i>Rider College</i>
<b>1911</b>	Paul M Pearson, <i>Swarthmore College</i>	<b>1974</b>	Jane Blankenship, <i>University of Massachusetts</i>
<b>1912-1913</b>	Erasthus Palmer, <i>City College, New York</i>	<b>1975</b>	Philip P Amato, <i>Emerson College</i>
<b>1914-1915</b>	James A Winans, <i>Cornell University</i>	<b>1976</b>	Agnes G Doody, <i>University of Rhode Island</i>
<b>1916-1919</b>	Wilbur Jones Kay, <i>Washington &amp; Jefferson College &amp; Swarthmore College</i>	<b>1977</b>	Andrew D Wolvin, <i>University of Maryland</i>
<b>1920</b>	Horace G McKean, <i>Union College</i>	<b>1978</b>	John F Wilson, <i>Herbert H Lehman College, SUNY</i>
<b>1921</b>	Daniel W Redmond, <i>City College, New York</i>	<b>1979</b>	James C McCroskey, <i>West Virginia University</i>
<b>1922</b>	John Dolman, Jr., <i>University of Pennsylvania</i>	<b>1980</b>	Dan F Hahn, <i>Queens College, CUNY</i>
<b>1923</b>	Everett L Hunt, <i>Cornell University</i>	<b>1981</b>	Jeanne Lutz, <i>Pennsylvania State University</i>
<b>1924-1927</b>	G. Rowland Collins, <i>New York University</i>	<b>1982</b>	W. Barnett Pearce, <i>University of Massachusetts</i>
<b>1928</b>	Elizabeth Avery, <i>Smith College</i>	<b>1983</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1929-1930</b>	Hoyt H Hudson, <i>Princeton College</i>	<b>1984</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1931</b>	Herbert A Wichelns, <i>Cornell University</i>	<b>1985</b>	Floyd D Anderson, <i>State University of New York, Brockport</i>
<b>1932-1933</b>	Arleigh B Williamson, <i>New York University</i>	<b>1986</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1934-1935</b>	Wayland Maxfield Parish, <i>University of Pittsburgh</i>	<b>1987</b>	Darlyn R Wolvin, <i>Prince George's Community College</i>
<b>1936-1937</b>	Jane Dorsey Zimmerman, <i>Columbia University</i>	<b>1988</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1938-1939</b>	J. Walter Reeves, <i>The Peddle School</i>	<b>1989</b>	Barbara M Montgomery, <i>University of New Hampshire</i>
<b>1940-1941</b>	W. Hayes Yaeger, <i>George Washington University</i>	<b>1990</b>	Sandra L (Fish) Herndon, <i>Ithaca College</i>
<b>1942</b>	Arthur L Woehl, <i>Hunter College</i>	<b>1991</b>	Deborah F Atwater, <i>Pennsylvania State University</i>
<b>1943-1946</b>	John H Frizzell, <i>Pennsylvania State University</i>	<b>1992</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1947</b>	Joseph F O'Brien, <i>Pennsylvania State University</i>	<b>1993</b>	Alison Alexander, <i>University of Massachusetts</i>
<b>1948</b>	Russell H Wagner, <i>University of Virginia</i>	<b>1994</b>	Thomas L Veenendall, <i>Montclair State University</i>
<b>1949</b>	Wilbur E Gilman, <i>Queens College</i>	<b>1995</b>	Harvey R Kelly, Jr., <i>Pennsylvania State University</i>
<b>1950</b>	Agnes I Allardyce, <i>Syracuse University</i>	<b>1996</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>1951</b>	Robert B Huber, <i>University of Vermont</i>	<b>1997</b>	Deborah Borisoff, <i>New York University</i>
<b>1952</b>	Earl H Ryan, <i>City College, New York</i>	<b>1998</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1953</b>	James H Henning, <i>West Virginia University</i>	<b>1999</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1954</b>	Marvin G Bauer, <i>Brooklyn College</i>	<b>2000</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1955</b>	David C Phillips, <i>University of Connecticut</i>	<b>2001</b>	Susan J Drucker, <i>Hofstra University</i>
<b>1956</b>	H. Barrett Davis, <i>Lehigh University</i>	<b>2002</b>	Don M Boileau, <i>George Mason University</i>
<b>1957</b>	Evelyn Kongisberg, <i>Washington Irving High School, NY</i>	<b>2003</b>	Ann Bainbridge Frymier, <i>Miami University</i>
<b>1958</b>	J. Calvin Callahan, <i>Syracuse University</i>	<b>2004</b>	Mary L Kahl, <i>State University of New York, New Paltz</i>
<b>1959</b>	Magdalene Kramer, <i>Teachers College, Columbia University</i>	<b>2005</b>	Donald A Fishman, <i>Boston College</i>
<b>1960</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>2006</b>	John Courtright, <i>University of Delaware</i>
<b>1961</b>	Eleanor M Luse, <i>University of Vermont</i>	<b>2007</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>
<b>1962</b>	Sam Boyd, Jr., <i>West Virginia University</i>	<b>2008</b>	Richard West, <i>Emerson College</i>
<b>1963</b>	Ray E Keeseey, <i>University of Delaware</i>	<b>2009</b>	Sara Chudnovsky-Weintraub, <i>Regis College</i>
<b>1964</b>	Carroll C Arnold, <i>Pennsylvania State University</i>	<b>2010</b>	Candice E Thomas-Maddox, <i>Ohio University - Lancaster</i>
<b>1965</b>	Wofford C Gardner, <i>University of Maine</i>	<b>2011</b>	Janie M Harden Fritz, <i>Duquesne University</i>
<b>1966</b>	Harold M Scholl, <i>Montclair State College</i>	<b>2012</b>	Cindy M Lont, <i>George Mason University</i>
<b>1967</b>	Robert T Oliver, <i>Pennsylvania State University</i>	<b>2013</b>	Nancy J Willets, <i>Cape Cod Community College</i>
<b>1968</b>	Joseph D Batcheller, <i>University of New Hampshire</i>	<b>2014</b>	Danette Ifert Johnson, <i>Ithaca College</i>
<b>1969</b>	Thomas Hopkins, <i>Carlow College</i>	<b>2015</b>	Thomas R Flynn, <i>Slippery Rock University</i>
<b>1970</b>	Ronald F Reid, <i>University of Massachusetts</i>	<b>2016</b>	J. Kanan Sawyer, <i>West Chester University</i>
<b>1971</b>	Paul L Brownstone, <i>Long Island University</i>	<b>2017</b>	Jason S Wrench, <i>State University of New York, New Paltz</i>
<b>1972</b>	Donald H Ecroyd, <i>Temple University</i>	<b>2018</b>	Leeanne Bell McManus, <i>Stevenson University</i>

## SECOND VICE PRESIDENTS

<b>1950</b>	Lillian M O'Conner, <i>Wadleigh High School, NY</i>	<b>1991</b>	Harvey R Kelly, Jr., <i>Pennsylvania State University, Beaver</i>
<b>1951</b>	Samuel B Gould, <i>Boston University</i>	<b>1992</b>	Rebecca Lockridge, <i>University of Southern Maine</i>
<b>1952</b>	Lindsey S Perkins, <i>Brooklyn College</i>	<b>1993</b>	Joan O'Mara, <i>University of Hartford</i>
<b>1953</b>	Evelyn Kongisberg, <i>Board of Education, NYC</i>	<b>1994</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1954</b>	H. Barrett Davis, <i>Lehigh University</i>	<b>1995</b>	Ruth Ann Zupan, <i>Westmoreland County Community College</i>
<b>1955</b>	Richard F Clemo, <i>Adelphi University</i>	<b>1996</b>	Judythe Isserlis, <i>Iona College</i>
<b>1956</b>	Ruth Damon, <i>Russell Sage College</i>	<b>1997</b>	Brenda Logue, <i>Towson State University</i>
<b>1957</b>	Muriel G Leahy, <i>Grover Cleveland High School, NY</i>	<b>1998</b>	Joan O'Mara, <i>University of Hartford</i>
<b>1958</b>	Wiley C Bowyer, <i>Mineola Public Schools</i>	<b>1999</b>	Bill Denman, <i>Marshall University</i>
<b>1959</b>	Harold M Scholl, <i>Montclair State College</i>	<b>2000</b>	Jean Ann Streiff, <i>Oakland Catholic High School</i>
<b>1960</b>	Helen M Donovan Fuelner, <i>Board of Education, NYC</i>	<b>2001</b>	Richard West, <i>University of Southern Maine</i>
<b>1961</b>	Domis Plugge, <i>Hunter College</i>	<b>2002</b>	Kelly Rocca, <i>St. John's University</i>
<b>1962</b>	William A Behl, <i>Brooklyn College, CUNY</i>	<b>2003</b>	Carole Blair, <i>University of California-Davis, Washington Center</i>
<b>1963</b>	Paul L Brownstone, <i>Brooklyn College, CUNY</i>	<b>2004</b>	Anne Mattina, <i>Stonehill College</i>
<b>1964</b>	Audrey O'Brien, <i>St. John's University</i>	<b>2005</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>1965</b>	John E Lent, <i>Bureau of Sp. Improvement, New York City</i>	<b>2006</b>	Timothy Brown, <i>West Chester University</i>
<b>1966</b>	Bernard McCabe, <i>St. John's University</i>		Anita Foeman, <i>West Chester University</i>
<b>1967</b>	Thomas D Houchin, <i>St. John's University</i>	<b>2007</b>	Maurice Hall, <i>Villanova University</i>
<b>1968</b>	Beatrice G Ferrante, <i>St. John's University</i>		Kevin Pearce, <i>Bryant College</i>
<b>1969</b>	James R Johnson, <i>Brooklyn College, CUNY</i>	<b>2008</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>1970</b>	Fergus G Currie, <i>Knoxville, Tennessee</i>	<b>2009</b>	William Cowen, <i>Villanova University</i>
<b>1971</b>	Mary Pettas, <i>New York University</i>		Bryan Cable, <i>Villanova University</i>
<b>1972</b>	Philip P Amato, <i>Emerson College</i>		Joy Cypher, <i>Rowan University</i>
<b>1973</b>	Geraldine Chapey, <i>Bureau of Sp. Improvement, New York City</i>	<b>2010</b>	Leeanne M Bell, <i>Stevenson University</i>
<b>1974</b>	Andrew D Wolvin, <i>University of Maryland</i>	<b>2011</b>	Monica Brasted, <i>The College at Brockport, SUNY</i>
<b>1975</b>	Peggy Rypsam, <i>Iona College</i>		Catherine Karl Wright, <i>George Mason University</i>
<b>1976</b>	Gladys I Ritchie, <i>Pennsylvania State University</i>		Kristen Willett, <i>George Mason University</i>
<b>1977</b>	Charles E Parkhurst, <i>Brooklyn College, CUNY</i>	<b>2012</b>	Tobi Mackler, <i>Montgomery County Community College</i>
<b>1978</b>	Marilyn Lewis-Scott, <i>Emerson College</i>		Rita Rosenthal, <i>Boston College</i>
<b>1979</b>	Warren O Richardson, <i>Villanova University</i>	<b>2013</b>	Monica Waugh-Benton, <i>Duquesne University</i>
<b>1980</b>	Marlene S Cowan, <i>Towson State University</i>	<b>2014</b>	Christopher Morse, <i>Bryant University</i>
<b>1981</b>	Peggy Ann Madden, <i>North Hills High School, PA</i>	<b>2015</b>	Hans C Schmidt, <i>Brandywine University</i>
<b>1982</b>	Paul Wenger, <i>Central Connecticut State College</i>	<b>2016</b>	Leeanne Bell McManus, <i>Stephenson University</i>
<b>1983</b>	Paul Scovell, <i>Salisbury State University</i>		Katherine S Thweatt, <i>State University of New York, Oswego</i>
<b>1984</b>	Murray M Halfond, <i>Temple University</i>	<b>2017</b>	Jason Edwards, <i>Bridgewater State University</i>
<b>1985</b>	Beatrice Schultz, <i>University of Rhode Island</i>		Angela Cooke-Jackson, <i>Emerson College</i>
<b>1986</b>	Edward Streb, <i>Glassboro State College</i>	<b>2018</b>	Mary C Toale, <i>State University of New York, Oswego</i>
<b>1987</b>	Jack A Barwind, <i>Syracuse University</i>		Julie Volkman, <i>Bryant University</i>
<b>1988</b>	Brenda Logue, <i>Towson State University</i>		
<b>1989</b>	Peggy Klein, <i>Salisbury State University</i>		
<b>1990</b>	Teresa L Nance, <i>Villanova University</i>		

## SECRETARIES & TREASURERS

<b>Secretary</b>		<b>1928-1929</b>	Mary Thornton Harvey, <i>Hunter College</i>
<b>1911-1912</b>	Frederic A Child, <i>University of Pennsylvania</i>	<b>1930</b>	Sarah M Stinchfield, <i>Mount Holyoke College</i>
<b>Secretary-Treasurer</b>		<b>1931</b>	Charles Kenneth Thomas, <i>Columbia University</i>
<b>1913</b>	John W Wetzel, <i>Yale University</i>	<b>1932</b>	Jane Dorsey Zimmerman, <i>Columbia University</i>
<b>1914</b>	James M O'Neil, <i>Dartmouth College &amp; University of Wisconsin</i>	<b>1933-1934</b>	Margaret Mary McCarthy, <i>Brooklyn College</i>
<b>1915</b>	Wilbur Jones Kay, <i>Washington &amp; Jefferson College</i>	<b>1935-1936</b>	Charles A Fritz, <i>New York University</i>
<b>1916-1919</b>	Warren C Shaw, <i>Dartmouth College</i>	<b>1937-1938</b>	Joseph F O'Brien, <i>Pennsylvania State College</i>
<b>1920-1921</b>	John Dolman Jr., <i>University of Pennsylvania</i>	<b>1939-1940</b>	Agnes Allardyce, <i>Queens College</i>
<b>1922</b>	Elizabeth Avery, <i>Smith College</i>	<b>1941-1942</b>	Lester Thonssen, <i>City College, New York</i>
<b>1923-1924</b>	Brother Bonaventure Thomas, <i>Manhattan College</i>	<b>1943-1946</b>	George V Gohman, <i>Dartmouth College</i>
<b>1925-1927</b>	Mary B Cochran, <i>Vassar College</i>	<b>1947-1948</b>	Marvin G Bauer, <i>Brooklyn College</i>
		<b>1949-1950</b>	Earl H Ryan, <i>City College, New York</i>



## EXECUTIVE SECRETARY

<b>1951-1952</b>	Ralph N Schmidt, <i>Syracuse University</i>	<b>1980-1983</b>	Caroline Drummond Ecroyd, <i>Temple University</i>
<b>1953-1954</b>	Gordon F Hostettler, <i>Temple University</i>	<b>1983-1986</b>	Warren O Richardson, <i>Villanova University</i>
<b>1955-1958</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>1986-1989</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1958-1960</b>	Wiley C Bowyer, <i>Mineola N.Y. Public Schools</i>	<b>1989-1991</b>	John J Makay, <i>State University of New York, Geneseo</i>
<b>1961-1963</b>	Thoburn V Barker, <i>Lehigh University</i>	<b>1991-1992</b>	Joseph A Bulsys, <i>State University of New York, Geneseo</i>
<b>1964-1965</b>	Burton H Byers, <i>Queens College, CUNY</i>	<b>1992-1995</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1966-1967</b>	Harold E Nelson, <i>Pennsylvania State University</i>	<b>1995-1998</b>	Kathleen M Long, <i>West Virginia Wesleyan College</i>
<b>1968-1969</b>	Coleman C Bender, <i>Emerson College</i>	<b>1998-1999</b>	Paul E Scovell, <i>Salisbury State University</i>
<b>1970</b>	Thomas D Houchin, <i>St. John's University</i>	<b>2000-2001</b>	Candice Thomas Maddox, <i>Ohio University, Lancaster</i>
<b>1971-1973</b>	William K Price, <i>University of Massachusetts</i>		
<b>1974-1977</b>	Richard Bailey, <i>University of Rhode Island</i>		
<b>1978-1980</b>	Carolyn Del Polito, <i>West Chester University</i>		

## EXECUTIVE DIRECTOR

<b>2001-2004</b>	Candice Thomas-Maddox, <i>Ohio University-Lancaster</i>	<b>2010-2016</b>	Ronald C Arnett, <i>Duquesne University</i>
<b>2004-2007</b>	Danette Ifert Johnson, <i>West Virginia Wesleyan College/Ithaca College</i>	<b>2016-2019</b>	Cheryl Casey, <i>Champlain College</i>
<b>2008-2010</b>	Alfred G Mueller, <i>Pennsylvania State University, Mont Alto</i>		

## JOURNAL EDITORS

### Today's Speech

<b>1953-1960</b>	Robert T Oliver, <i>Pennsylvania State University</i>
<b>1960-1964</b>	William S Tacey, <i>University of Pittsburgh</i>
<b>1964-1966</b>	David C Phillips, <i>University of Connecticut</i>
<b>1966-1968</b>	Allan Kerstetter, <i>Syracuse University</i>
<b>1968-1970</b>	Michael Prosser, <i>State University of New York, Buffalo</i>
<b>1971-1972</b>	Eugene Vasilew, <i>State University of New York, Binghamton</i>
<b>1972-1975</b>	Herman Stelzner, <i>University of Massachusetts</i>

### Communication Quarterly

<b>1976-1978</b>	Thomas W Benson, <i>Pennsylvania State University</i>
<b>1979-1981</b>	Lawrence R Wheelless, <i>West Virginia University</i>
<b>1982-1984</b>	Gerald M Phillips, <i>Pennsylvania State University</i>
<b>1985-1987</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1988-1990</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1991-1993</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1994-1996</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1997</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1998-2000</b>	John A Courtright, <i>University of Delaware</i>
<b>2001-2003</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>2004-2006</b>	Jerry L Allen, <i>University of New Haven</i>
<b>2007-2009</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>2010-2013</b>	Trevor Parry-Giles, <i>University of Maryland</i>
<b>2013-2015</b>	Benjamin Bates, <i>Ohio University</i>
<b>2016-2018</b>	Chris Morse, <i>Bryant University</i>

### Communication Research Reports

<b>1995</b>	James C McCroskey, <i>West Virginia University</i>
<b>1996-1998</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1999-2001</b>	Andrew S Rancer, <i>University of Akron</i>
<b>2002-2004</b>	John C Sherblom, <i>University of Maine</i>
<b>2005-2007</b>	Lisa Sparks, <i>George Mason University</i>
<b>2008-2010</b>	Wendy Samter, <i>Bryant University</i>
<b>2011-2013</b>	Theodore Avtgis, <i>Ashland University</i>
<b>2014-2016</b>	Don Stacks, <i>University of Miami</i>
<b>2017-2019</b>	Nicholas D Bowman, <i>West Virginia University</i>

### Qualitative Research Reports in Communication

<b>2000-2002</b>	Deborah Borisoff, <i>New York University</i> Dan F Hahn, <i>New York University</i>
<b>2002-2005</b>	Michael J Hostetler, <i>St. John's University</i>
<b>2006-2009</b>	Susan J Drucker, <i>Hofstra University</i>
<b>2009-2011</b>	Mark Hickson, III, <i>University of Alabama at Birmingham</i>
<b>2012-2014</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>2015-2017</b>	Annette Holba, <i>Plymouth State University</i>
<b>2018-2020</b>	Kristen Lynn Majocha, <i>University of Pittsburgh-Johnstown</i>

## ASSOCIATION AWARDS

### Distinguished Service Award

1979	Carroll C Arnold, <i>Pennsylvania State University</i>
1980	Woffard G Gardner, <i>University of Maine</i>
1981	Wilbur E Gilman, <i>Queens College, CUNY</i>
1982	Robert T Oliver, <i>Pennsylvania State University</i>
1983	Everett Lee Hunt, <i>Swarthmore College</i>
1984	John F Wilson, <i>Herbert H Lehman College, CUNY</i>
1985	Paul D Holtzman, <i>Pennsylvania State University</i>
1986	Donald H Ecroyd, <i>Temple University</i>
1987	Jane Blankenship, <i>University of Massachusetts</i>
1988	Gerald M Phillips, <i>Pennsylvania State University</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	James C McCroskey, <i>West Virginia University</i>
1991	Raymie E McKerrow, <i>University of Maine</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Gerald Lee Ratliff, <i>Montclair State University</i>
1994	Virginia P Richmond, <i>West Virginia University</i>
1995	Jeanne M Lutz, <i>Pennsylvania State University</i>
1996	Dan F Hahn, <i>Florida Atlantic University</i>
1997	Thomas L Veenendall, <i>Montclair State University</i>
1998	Dale A Bertelsen, <i>Bloomsburg University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Jerry L Allen, <i>University of New Haven</i>
2001	Deborah Borisoff, <i>New York University</i>
2002	Gary Gumpert, <i>Communication Landscapers</i>
2003	Kathleen M Long, <i>West Virginia Wesleyan College</i>
2004	Jannette Kenner Muir, <i>George Mason University</i>
2005	Susan J Drucker, <i>Hofstra University</i>
2006	S. Diane McFarland, <i>Buffalo State College, SUNY</i>
2008	Nancy J Willets, <i>Cape Cod Community College</i>
2009	Mary L Kahl, <i>State University of New York, New Paltz</i>
2010	Jean Ann Strieff, <i>Oakland Catholic High School, PA</i>
2011	Donald A Fishman, <i>Boston College</i>
2012	Don M Boileau, <i>George Mason University</i>
2013	Candice Thomas-Maddox, <i>Ohio University</i>
2014	Tobi Mackler, <i>Montgomery County Community College</i>
2015	Richard West, <i>Emerson College</i>
2016	No award given
2017	Mary C Toale, <i>State University of New York, Oswego</i>
2018	No award given

### Past Presidents' / Officers' Award

1984	Kathleen Hall Jamieson, <i>University of Pennsylvania</i>
1984	Virginia P Richmond, <i>West Virginia University</i>
1985	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1986	Joshua Meyrowitz, <i>University of New Hampshire</i>
1987	Lea P Stewart, <i>Rutgers University</i>
1988	Christopher L Johnstone, <i>Pennsylvania State University</i>
1989	Lynne Kelly, <i>University of Hartford</i>
1990	Andrew S Rancer, <i>Emerson College</i>
1990	Robert L Duran, <i>University of Hartford</i>
1991	Kristin Langellier, <i>University of Maine</i>
1991	Eric Peterson, <i>University of Maine</i>
1992	Melanie Booth-Butterfield, <i>West Virginia University</i>
1993	Deborah Borisoff, <i>New York University</i>
1994	Teresa A Nance, <i>Villanova University</i>
1995	Dale Herbeck, <i>Boston College</i>
1996	Molly Wertheimer, <i>Pennsylvania State University, Hazleton</i>
1997	Susan J Drucker, <i>Hofstra University</i>
1998	Star A Muir, <i>George Mason University</i>
1999	Richard L West, <i>University of Southern Maine</i>
2000	Mari Boor Tonn, <i>University of New Hampshire</i>
2001	Danette Ifert Johnson, <i>West Virginia Wesleyan College</i>
2002	Matthew M Martin, <i>West Virginia University</i>
2003	Lisa Marie Cuklanz, <i>Boston College</i>
	Ronald L Jackson, <i>Pennsylvania State University</i>
2004	Thomas Flynn, <i>Slippery Rock University</i>
2005	Timothy P Mottet, <i>Southwest Texas State University</i>
2006	No award given
2007	Trevor Parry-Giles, <i>University of Maryland</i>
2008	Charles Morris, III, <i>Boston College</i>
2009	Timothy J Brown, <i>West Chester University</i>
2010	Mariam L Houser, <i>Texas State University- San Marcos</i>
2011	Theodore Avtgis, <i>West Virginia University</i>
2012	Benjamin R Bates, <i>Ohio University</i>
2013	Annette M Holba, <i>Plymouth State University</i>
2014	Keith Weber, <i>West Virginia University</i>
2015	No award given
2016	No award given
2017	Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
2018	Corey Liberman, <i>Marymount Manhattan College</i>

## ASSOCIATION AWARDS

### Everett Lee Hunt Award

1986	W. Barnett Pearce, <i>University of Massachusetts</i>
1987	Peter Kane, <i>State University of New York, Brockport</i>
1988	Takis Poulakos, <i>University of Iowa</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	Lawrence Prelli, <i>University of New Hampshire</i>
1991-1992	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
1993	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1994	John C Adams and Stephen Yarbrough, <i>Syracuse University</i>
1995	Herman Cohen, <i>Pennsylvania State University</i>
1996	John Poulakos, <i>University of Pittsburgh</i> Aaron Gresson, III, <i>Pennsylvania State University</i>
1997	James W Chesebro, <i>Indiana State University</i> Dale A Bertelsen, <i>Bloomsburg University</i>
1998	Dan F Hahn, <i>New York University</i>
1999	Robert T Oliver, <i>Pennsylvania State University</i>
2000	Ronald L Jackson, II, <i>Pennsylvania State University</i> Richard A Katula, <i>Northeastern University</i>
2001	Lisa M Cuklanz, <i>Boston College</i>
2002	Nola J Heidlebaugh, <i>State University of New York, Oswego</i>
2003	Shawn Parry-Giles, <i>University of Maryland</i> Trevor Parry-Giles, <i>University of Maryland</i>
2004	Thomas Benson, <i>Pennsylvania State University</i>
2005	Ekaterina Haskins, <i>Rensselaer Polytechnic Institute</i>
2006	Ronald C Arnett, <i>Duquesne University</i>
2007	Ronald L Jackson, <i>Pennsylvania State University</i>
2008	Charles Morris, III, <i>Boston College</i>
2010	Christopher L Johnstone, <i>Pennsylvania State University</i>
2011	Ronald J Zboray and Mary Saracino Zboray, <i>University of Pittsburgh</i>
2012	Samuel McCormick, <i>Purdue University</i>
2013	Ronald C Arnett, <i>Duquesne University</i> Annette M Holba, <i>Plymouth State University</i>
2014	Janie Harden Fritz, <i>Duquesne University</i>
2015	Jim A Kuypers, <i>Virginia Tech</i>
2016	Thomas Benson, <i>Pennsylvania State University</i>
2017	Donna M Kowal, <i>State University of New York, Brockport</i>
2018	Jessica M Fishman, <i>University of Pennsylvania</i>

### Centennial Scholarship

2009	Amanda Gresens, <i>University of Memphis</i> Sean Horan, <i>West Virginia University</i>
2010	Timothy Barney, <i>University of Maryland</i> Jennifer Tyrawski, <i>University of Delaware</i>
2011	Kaylea Livingston, <i>Ohio University</i> Theresa Donofrio, <i>University of Maryland</i>
2012	Sean Luechtefeld, <i>University of Maryland</i>
2013	Alison Novak, <i>Drexel University</i>
2014	Michael Steudeman, <i>University of Maryland</i>
2015	Stephanie Madden, <i>University of Maryland</i>
2016	Candace Parrish, <i>Virginia Commonwealth University</i> T. Jake Dionne, <i>Syracuse University</i>
2017	Donica O'Malley, <i>University of Pittsburgh</i>
2018	Nicole Hudak, <i>Ohio University</i>

### Urban Communication Foundation Award

2008	Lewis I Freeman, <i>Fordham University</i>
2009	No award given
2010	Alfred G Mueller II, <i>Mount Saint Mary College</i>
2011	Erik Garrett, <i>Duquesne University</i>
2012	Mary L Kahl, <i>State University of New York, New Paltz</i> Douglas J Marshall, <i>Duquesne University</i>
2013	Allison Burr-Miller, <i>University of Massachusetts</i>
2014	Kristin Scott, <i>George Mason University</i>
2015	Susan Carr Mancino, <i>Duquesne University</i> Hannah Cherico Karolak, <i>Duquesne University</i> Rebecca Townsend, <i>Manchester Community College</i>
2016	No award given
2017	No award given
2018	Caitlin Bruce, <i>University of Pittsburgh</i>

### Donald Ecroyd and Caroline Drummond Ecroyd Award

1989	Diane O Casagrande, <i>West Chester University</i>
1990	Marlene Cowan, <i>Towson State University</i>
1991	C. Jack Orr, <i>West Chester University</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Virginia P Richmond, <i>West Virginia University</i>
1994	Anita K Foeman, <i>West Chester University</i> Thomas L Veenendall, <i>Montclair State University</i>
1995	Teresa A Nance, <i>Villanova University</i>
1996	Mary Mino, <i>Pennsylvania State University, DuBois</i>
1997	Melanie Booth-Butterfield, <i>West Virginia University</i>
1998	Deborah Borisoff, <i>New York University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
2001	Floyd D Anderson, <i>State University of New York, Brockport</i> Mari Boor Tonn, <i>University of Maryland</i>
2002	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i>
2003	Lawrence J Prelli, <i>University of New Hampshire</i>
2004	Donna Kowal, <i>State University of New York, Brockport</i>
2005	Bonnie Jefferson, <i>Boston College</i>
2006	Ann Bainbridge Frymier, <i>Miami University</i>
2007	James Chesebro, <i>Ball State University</i>
2008	Melissa Bekelja Wanzer, <i>Canisius College</i>
2009	Janette Kenner Muir, <i>George Mason University</i>
2010	Susan Drucker, <i>Hofstra University</i>
2011	No award given
2012	No award given
2013	Alfred G Mueller, II, <i>Mount St. Mary's University</i>
2014	Sara Chudnovsky Weintraub, <i>Regis College</i>
2015	No award given
2016	Andrew Wolvin, <i>University of Maryland</i>
2017	Kristen Lynn Majocha, <i>University of Pittsburgh at Johnstown</i>
2018	No Award Given

## ECA DISTINGUISHED RESEARCH FELLOWS

<b>1996</b>	Carroll C Arnold, <i>Pennsylvania State University</i> Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Virginia P Richmond, <i>Kent State University</i>	<b>2005</b>	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Lea P Stewart, <i>Rutgers University</i>
<b>1997</b>	Deborah Borisoff, <i>New York University</i> Raymie E McKerrow, <i>Ohio University</i> Andrew S Rancer, <i>University of Akron</i>	<b>2006</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>
<b>1998</b>	Thomas W Benson, <i>Pennsylvania State University</i> Herman Cohen, <i>Pennsylvania State University</i> Richard B Gregg, <i>Pennsylvania State University</i> Gary Gumpert, <i>Queens College, CUNY</i> Kathleen H Jamieson, <i>University of Pennsylvania</i> Robert P Newman, <i>University of Pittsburgh</i> Herman Stelzner, <i>University of Massachusetts</i> Theodore O Windt, Jr, <i>University of Pittsburgh</i>	<b>2007</b>	Mari Borr Tonn, <i>University of Maryland</i> Don Stacks, <i>University of Miami</i> Ronald C Arnett, <i>Duquesne University</i>
<b>1999</b>	Robert T Oliver, <i>Pennsylvania State University</i> Ronald F Reid, <i>University of Massachusetts</i> Eugene White, <i>Pennsylvania State University</i>	<b>2008</b>	Lynne Kelly, <i>University of Hartford</i> Richard West, <i>Emerson College</i>
<b>2000</b>	James F Klumpp, <i>University of Maryland</i>	<b>2009</b>	Judith Trent, <i>University of Cincinnati</i> Lester Olson, <i>University of Pittsburgh</i>
<b>2001</b>	Lois Einhorn, <i>State University of New York, Binghamton</i> Linda C Lederman, <i>Rutgers University</i>	<b>2010</b>	Matt Marlin, <i>West Virginia University</i>
<b>2002</b>	Jerry L Allen, <i>University of New Haven</i> Susan J Drucker, <i>Hofstra University</i> Mark L Hickson, III, <i>University of Alabama</i>	<b>2011</b>	No award given
<b>2003</b>	No award given	<b>2012</b>	Theodore A Avtgis, <i>Ashland University</i>
<b>2004</b>	William J Starosta, <i>Howard University</i>	<b>2013</b>	Benjamin R Bates, <i>Ohio University</i> Judy C Pearson, <i>North Dakota State University</i> Melissa Bekelja Wanzer, <i>Canisius College</i> Keith Weber, <i>West Virginia University</i>
		<b>2014</b>	Janie Harden Fritz, <i>Duquesne University</i> Rebecca Chory, <i>West Virginia University</i>
		<b>2015</b>	John Courtright, <i>University of Delaware</i> Pamela Lannutti, <i>La Salle University</i>
		<b>2016</b>	Marian L Houser, <i>Texas State University - San Marcos</i> Alan K Goodboy, <i>West Virginia University</i>
		<b>2017</b>	No award given
		<b>2018</b>	Jason Edwards, <i>Bridgewater State University</i> Sean Horan, <i>Fairfield University</i> Scott A Myers, <i>West Virginia University</i>

## ECA DISTINGUISHED TEACHING FELLOWS

<b>1996</b>	Deborah Borisoff, <i>New York University</i> Linda C Lederman, <i>Rutgers University</i> Teresa A Nance, <i>Villanova University</i> Robert T Oliver, <i>Pennsylvania State University</i> Virginia P Richmond, <i>West Virginia University</i> Theodore O Windt, Jr., <i>University of Pittsburgh</i> Darlyn R Wolvin, <i>Prince George's Community College</i>	<b>2007</b>	Jean Ann Streiff, <i>Oakland Catholic High School, PA</i> James Klumpp, <i>University of Maryland</i>
<b>1997</b>	Jerry L Allen, <i>University of New Haven</i> Dale Bertelsen, <i>Bloomsburg University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Mary Mino, <i>Pennsylvania State University, DuBois</i>	<b>2008</b>	Ronald C Arnett, <i>Duquesne University</i> Janette Kenner Muir, <i>George Mason University</i> Don W Stacks, <i>University of Miami</i>
<b>1998</b>	Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Joseph DeVito, <i>Hunter College</i> Jeanne M Lutz, <i>Pennsylvania State University</i> Raymie E McKerrow, <i>Ohio University</i> Gerald Lee Ratliff, <i>SUNY Potsdam</i>	<b>2009</b>	Michael Hostetler, <i>St. John's University</i> Danette Ifert Johnson, <i>Ithaca College</i> Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Melissa Wanzer, <i>Canisius College</i>
<b>1998</b>	Andrew D Wolvin, <i>University of Maryland</i>	<b>2010</b>	Thomas R Flynn, <i>Slippery Rock University</i> Ronald L Jackson, <i>University of Illinois at Urbana-Champaign</i>
<b>1999</b>	Sandra L Herndon, <i>Ithaca College</i> Agnes Doody, <i>University of Rhode Island</i> Lois J Einhorn, <i>State University of New York, Binghamton</i> Don M Boileau, <i>George Mason University</i>	<b>2011</b>	Timothy Mottet, <i>University of Texas – Pan American</i> Bonnie Jefferson, <i>Boston College</i>
<b>2000</b>	Kathleen M Long, <i>West Virginia Wesleyan College</i> Mary L Kahl, <i>State University of New York, New Paltz</i>	<b>2012</b>	Jason S Wrench, <i>State University of New York, New Paltz</i> Janie Harden Fritz, <i>Duquesne University</i> Theodore A Avtgis, <i>Ashland University</i> Cindy M Lont, <i>George Mason University</i> Judy C Pearson, <i>North Dakota State University</i>
<b>2001</b>	Mark L Hickson, III, <i>University of Alabama</i>	<b>2013</b>	Ann Bainbridge Frymier, <i>Miami University</i> Matthew J Smith, <i>Wittenberg University</i> Lynne Kelly, <i>University of Hartford</i>
<b>2002</b>	Floyd D Anderson, <i>State University of New York, Brockport</i> Joan O'Mara, <i>University of Hartford</i>	<b>2014</b>	Joy M Cypher, <i>Rowan University</i> Trevor S Parry-Giles, <i>University of Maryland</i> Mary C Toale, <i>State University of New York, Oswego</i>
<b>2003</b>	Mary Boor Tonn, <i>University of Maryland</i>	<b>2015</b>	Benjamin R Bates, <i>Ohio University</i> Gary Gumpert, <i>Urban Communication Foundation</i> Dale Herbeck, <i>Northeastern University</i> Andrew Rancer, <i>University of Akron</i> Ted Sheckels, <i>Randolph-Macon College</i> Sara Weintraub, <i>Regis University</i> Nancy Willets, <i>Cape Cod Community College</i>
<b>2004</b>	Susan Drucker, <i>Hofstra University</i> Lea Stewart, <i>Rutgers University</i> Richard Vatz, <i>Towson University</i>	<b>2016</b>	Anne F Mattina, <i>Stonehill College</i> Scott A Myers, <i>West Virginia University</i> Keith Weber, <i>Chapman University</i> Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
<b>2005</b>	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Valerie Endress, <i>Rhode Island College</i>	<b>2017</b>	
<b>2006</b>	No Award Given	<b>2018</b>	

## ECA COMMITTEE OF SCHOLARS: 1980-2009

- 1980-1981** Dan F Hahn, *Queens College CUNY*  
Jane Blankenship, *University of Massachusetts*  
Donald H Ecroyd, *Temple University*  
James C McCroskey, *West Virginia University*
- 1981-1982** Jeanne Lutz, *Pennsylvania State University*  
Jane Blankenship, *University of Massachusetts*  
Donald H Ecroyd, *Temple University*  
James C McCroskey, *West Virginia University*
- 1982-1983** W. Barnett Pearce, *University Of Massachusetts*  
Thomas W Benson, *Pennsylvania State University*  
John F Wilson, *Herbert H Lehman College*  
Donald P Cushman, *SUNY Albany*  
Mark L Knapp, *University of Texas*
- 1983-1984** James W Chesebro, *Queens College CUNY*  
Arthur P Bochner, *Temple University*  
Herman Stelzner, *University of Massachusetts*  
Andrew D Wolvin, *University of Maryland*
- 1984-1985** Linda C Lederman, *Rutgers University*  
Raymond L Falcione, *University of Maryland*  
Ron Johnson, *University of Massachusetts*  
Gerald M Phillips, *Pennsylvania State University*
- 1985-1986** Floyd D Anderson, *State University of New York, Brockport*  
Wilbur Samuel Howell, *Princeton University*  
Christopher L Johnstone, *Pennsylvania State University*  
Eric W Skopec, *Syracuse University*
- 1986-1987** Raymie E McKerrow, *University of Maine*  
Sandra L (Fish) Herndon, *Ithaca College*  
Gerard A Hauser, *Pennsylvania State University*  
Theodore Otto Windt, Jr., *University of Pittsburgh*
- 1987-1988** Darlyn R Wolvin, *Prince George's Community College*  
Jerry L Allen, *University of New Haven*  
Lois J Einhorn, *State University of New York, Binghamton*
- 1988-1989** Virginia P Richmond, *West Virginia University*  
Lynne Kelly, *University of Hartford*  
James F Klumpp, *University of Maryland*  
Jack A Barwind, *Syracuse University*
- 1989-1990** Barbara M Montgomery, *University of New Hampshire*  
Andrew S Rancer, *University of Akron*  
Robert E Sanders, *SUNY Albany*  
Lea P Stewart, *Rutgers University*
- 1990-1991** Sandra L Herndon, *Ithaca College*  
Gary Gumpert, *Queens College CUNY*  
Kathleen E Kendall, *State University of New York, Albany*  
Lyndrey A Niles, *Howard University*
- 1991-1992** Deborah F Atwater, *Pennsylvania State University*  
John Poulakis, *University of Pittsburgh*  
Lawrence Prelli, *University of New Hampshire*  
Orlando Taylor, *Howard University*
- 1992-1993** Gerald Lee Ratliff, *Montclair State University*  
Joseph DeVito, *Hunter College*  
Robert L Duran, *University of Hartford*  
Joan Gorham, *West Virginia University*
- 1993-1994** Alison Alexander, *University of Georgia*  
Carolyn Anderson, *University of Massachusetts*  
Susan Drucker, *Hofstra University*  
Stuart Sigman, *University of Albany, SUNY*
- 1994-1995** Thomas L Veenendall, *Montclair State University*  
Marjorie C Feinstein, *College of St. Elizabeth*  
Richard West, *University of Southern Maine*  
Rod Carveth, *Worcester State College*
- 1995-1996** Harvey R Kelly Jr., *Pennsylvania State University, Beaver*  
Diane O Casagrande, *West Chester University*  
Myrna Foster-Kuehn, *Clarion University*  
Janette Kenner Muir, *George Mason University*
- 1996-1997** Dale A Bertelsen, *Bloomsburg University*  
Jodi Cohen, *Ithaca College*  
Anita K Foeman, *West Chester University*  
Joe Gow, *Alfred University*
- 1997-1998** Deborah Borisoff, *New York University*  
Steve Booth-Butterfield, *West Virginia University*  
Raymie E McKerrow, *Ohio University*  
Theodore O Windt Jr., *University of Pittsburgh*
- 1998-1999** Melanie Booth-Butterfield, *West Virginia University*  
James Chesebro, *Indiana State University*  
Ann Bainbridge Frymier, *Miami University*  
John C Sherblom, *University of Maine*
- 1999-2000** Jerry L Allen, *University of New Haven*  
Robert A Barraclough, *West Virginia University*  
Danette E Ifert, *West Virginia Wesleyan College*  
Mary Mino, *Pennsylvania State University DuBois*
- 2000-2001** Janette Kenner Muir, *George Mason University*  
Mary L Kahl, *State University of New York, New Paltz*  
James F Klumpp, *University of Maryland*  
Mari Boor Tonn, *University of New Hampshire*
- 2001-2002** Susan J Drucker, *Hofstra University*  
Donald Fishman, *Boston College*  
Michael L Hecht, *Pennsylvania State University*  
Alan M Rubin, *Kent State University*
- 2002-2003** Don M Boileau, *George Mason University*  
Ronald C Arnett, *Duquesne University*  
Alan M Rubin, *Kent State University*  
Sara Weintraub Chudnovsky, *Regis College*
- 2003-2004** Ann Bainbridge Frymier, *Miami University*  
James F Klumpp, *University of Maryland*  
Mari Boor Tonn, *University of Maryland*  
Keith D Weber, *West Virginia University*
- 2004-2005** Mary L Kahl, *State University of New York, New Paltz*  
Michael J Hostetler, *St. John's University*  
Rebecca B Rubin, *Kent State University*  
Sandra J Sarkela, *SUNY Postdam*
- 2005-2006** Donald A Fishman, *Boston College*  
Dale A Herbeck, *Boston College*  
Elizabeth M Perse, *University of Delaware*  
Lance Strate, *Fordham University*
- 2006-2007** John A Courtright, *University of Delaware*  
Cary Wecht Horvath, *Youngstown State University*  
Alfred G Mueller II, *Pennsylvania State-Mont Alto*  
Wendy Samter, *Bryant University*
- 2007-2008** Ronald L Jackson, II, *University of Illinois*  
Kathleen Glenister Roberts, *Duquesne University*
- 2008-2009** Richard West, *Emerson College*  
Valerie Swarts, *Slippery Rock University*  
Kristin Roeschenthaler Wolfe, *Duquesne University*  
Catherine Wright, *George Mason University*

## ECA COMMITTEE OF SCHOLARS: 2009-2019

- |                  |  |                  |   |
|------------------|--|------------------|---|
| <b>2009-2010</b> | Sara Chudnovsky Weintraub, <i>Regis College</i><br>Don Boileau, <i>George Mason University</i><br>Janie Harden Fritz, <i>Duquesne University</i><br>Jeanne Pursuit, <i>University of North Carolina, Wilmington</i><br>Andrew Rancer, <i>University of Akron</i> | <b>2013-2014</b> | Nancy J Willets, <i>Cape Cod Community College</i><br>Tobi Mackler, <i>Montgomery County Community College</i><br>Anne Mattina, <i>Stonehill College</i><br>Mary C Toale, <i>West Virginia Wesleyan College</i> |
| <b>2010-2011</b> | Candice Thomas-Maddox, <i>Ohio University, Lancaster</i><br>Theodore A Avtgis, <i>West Virginia University</i><br>Marian L Houser, <i>Texas State University-San Marcos</i><br>Matthew J Smith, <i>Wittenberg University</i>                                     | <b>2014-2015</b> | Danette Ifert Johnson, <i>Ithaca College</i><br>Shinsuke Eguchi, <i>University of New Mexico</i><br>Christopher House, <i>Ithaca College</i><br>Colleen Malachowski, <i>Regis College</i>                       |
| <b>2011-2012</b> | Janie Harden Fritz, <i>Duquesne University</i><br>Benjamin R Bates, <i>Ohio University</i><br>Leeanne M Bell McManus, <i>Stevenson University</i><br>Timothy J Brown, <i>West Chester University</i><br>Annette M Holba, <i>Plymouth State University</i>        | <b>2016-2017</b> | Mary C Toale, <i>State University of New York, Oswego</i><br>Nicholas David Bowman, <i>West Virginia University</i><br>Thom Gencarelli, <i>Manhattan College</i>  |
| <b>2012-2013</b> | Cindy Lont, <i>George Mason University</i><br>Dale Herbeck, <i>Boston College</i><br>Lea P Stewart, <i>Rutgers University</i><br>Jason S Wrench, <i>State University of New York, New Paltz</i>  | <b>2018-2019</b> | Janie Harden Fritz, <i>Duquesne University</i><br>Mathew Mancino, <i>Duquesne University</i><br>Chip Rouse, <i>Duquesne University</i><br>Kayla Kuppertz, <i>Slippery Rock University</i>                       |



## ECA ARCHIVISTS

- |                  |  |                  |  |
|------------------|--|------------------|--|
| <b>1951-1978</b> | Magdalene Emma Kramer, <i>Columbia University</i>    | <b>1992-2011</b> | James W Chesebro, <i>Ball State University</i>   |
| <b>1978-1986</b> | Clark S Marlor, <i>Adelphi University</i>            | <b>2012-2019</b> | Trevor S Parry-Giles, <i>NCA National Office</i> |
| <b>1987-1991</b> | John F Wilson, <i>Herbert H Lehman College, CUNY</i> |                  |  |

## LIFE MEMBERS

Alberta Arnold	Alan Goodboy	Alfred G Mueller, II
Benjamin R Bates	Lynn Dee Gregory	Janette Kenner Muir
Leeanne M Bell McManus	James P Gross	Scott A Myers
James Benjamin	Janie Harden Fritz	Lester Olson
Thomas Benson	Beth Haslett	Trevor Parry-Giles
Dale Bertelsen	Frances Hassencahl	Judy C Pearson
Jane Blankenship	Dale Herbeck	Dorman Picklesimer
Deborah Borisoff	Sandra L Herndon	John Prellwitz
Maria Brann	Sean Horan	Gerald Lee Ratliff
Shannon M Brogan	Leola S Horowitz	Virginia P Richmond
Kathleen T Brown	Ronald L Jackson II	Christine E Rittenour
Winifred Brownell	Danette Ifert Johnson	Charles V Roberts
Paul Brownstone	Kathleen Jamieson	Katherine E Rowan
Neil S Butt	Zachary Johnson	Sarah Ryan
Kerry Byrnes	Doreen Jowi	Howard Schwartz
Jacob L Cayanus	Mary L Kahl	Robert J Sidelinger
James W Chesebro	Peter E Kane	Brent Sleasman
Jeffrey T Child	Richard A Katula	Lisa Sparks
Herman Cohen	Alyssa Kauffman	John Splaine
John A Courtright	Ileen Kaufman	Sydney Staggers
A J Critchfield	Kathleen E Kendall	Jasmine Tan
Frank E X Dance	Allan James Kennedy	Candice Thomas-Maddox
Warren Decker	Carrie D Kennedy-Lightsey	Mary C Toale
Joseph Devito	Linda C Lederman	Rebecca M Townsend
L Patrick Devlin	William Levering	Sally Vogl-Bauer
Agnes G Doody	Paul E Madlock	Michael Wallinger
Katie Neary Dunleavy	Annette Madlock Gatison	Keith Weber
James Durbin	Daniel Mansson	Steve Weinstock
Gary W Eckles	Matthew Martin	Eric Weisman
Bruce K Eckman	Lynda McCroskey	Molly Meijer Wertheimer
Kristen C Eichhorn	David McMahan	Richard West
Lois Einhorn	Robin R Means Coleman	Nancy Willets
Isa N Engleberg	Maryann Messano-Ciesla	David L Woods
Beatrice G Ferrante	Mary Mino	Jason S Wrench
Vicki Freimuth	Isabel Mirsky	Catherine K Wright
Brandi N Frisby	Timothy P Mottet	



## CONVENTION SITES 1959-2020

<b>1959-71</b>	New York, NY	<b>1988</b>	Baltimore, MD	<b>2005</b>	Pittsburgh, PA
<b>1972</b>	Boston, MA	<b>1989</b>	Ocean City, MD	<b>2006</b>	Philadelphia, PA
<b>1973</b>	New York, NY	<b>1990</b>	Philadelphia, PA	<b>2007</b>	Providence, RI
<b>1974</b>	Washington, DC	<b>1991</b>	Pittsburgh, PA	<b>2008</b>	Pittsburgh, PA
<b>1975</b>	New York, NY	<b>1992</b>	Portland, ME	<b>2009</b>	Philadelphia, PA
<b>1976</b>	Philadelphia, PA	<b>1993</b>	New Haven, CT	<b>2010</b>	Baltimore, MD
<b>1977</b>	New York, NY	<b>1994</b>	Washington, DC	<b>2011</b>	Arlington, VA
<b>1978</b>	Boston, MA	<b>1995</b>	Pittsburgh, PA	<b>2012</b>	Cambridge, MA
<b>1979</b>	Philadelphia, PA	<b>1996</b>	New York, NY	<b>2013</b>	Pittsburgh, PA
<b>1980</b>	Ocean City, MD	<b>1997</b>	Baltimore, MD	<b>2014</b>	Providence, RI
<b>1981</b>	Pittsburgh, PA	<b>1998</b>	Saratoga Springs, NY	<b>2015</b>	Philadelphia, PA
<b>1982</b>	Hartford, CT	<b>1999</b>	Charleston, WV	<b>2016</b>	Baltimore, MD
<b>1983</b>	Ocean City, MD	<b>2000</b>	Pittsburgh, PA	<b>2017</b>	Boston, MA
<b>1984</b>	Philadelphia, PA	<b>2001</b>	Portland, ME	<b>2018</b>	Pittsburgh, PA
<b>1985</b>	Providence, RI	<b>2002</b>	New York, NY	<b>2019</b>	Providence, RI
<b>1986</b>	Atlantic City, NJ	<b>2003</b>	Washington, DC	<b>2020</b>	Baltimore, MD
<b>1987</b>	Syracuse, NY	<b>2004</b>	Boston, MA		



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**Call for Papers**  
**2020 Eastern Communication Association Conference**  
**Hyatt Regency Inner Harbor, Baltimore, MD**

**Submission Deadline: October 15, 2019 11:59 PST**



**“Innovate”:** To make changes in something established, especially by introducing new ideas, methods, or activities.  
 To create transformation, revolution, metamorphosis.

**Baltimore’s Inner Harbor**, an area with one of our nation’s richest and most innovative histories, offers a unique setting for our discipline’s oldest existing association to gather and consider the ways in which we innovate (and need to do so). In 1608, Captain John Smith sailed north from the newly formed Virginia Colony and described the wild hunting lands that were the future site of Baltimore as *“not inhabited but navigable,”* foreshadowing the kinds of visionary leadership, creativity, and innovation that has characterized Baltimore throughout its long and sometimes challenging history. Baltimore seems to be a place that grows both in calculated ways and out of adversity:

- Baltimore is the place where Francis Scott Key’s *The Star Spangled Banner* was born.
- Baltimore overcame division and ruin in a difficult, gradual recovery from the American Civil War.
- Baltimore has innovated in front of, and in response to, shifts and disruptions in the economy, education, technology, and healthcare.
- Baltimore was a model to the nation for its major renovation of neglected downtown and waterfront areas after World War II.
- Baltimore has orchestrated an ongoing and evolving renaissance after the collapse of the American steel industry, led by visionaries such as Under Armour founder Kevin Park.
- Baltimore is a hub of art, culture, sports, maritime pursuits, food, and entertainment (*Travel + Leisure* even named Baltimore “the coolest city on the East Coast” and *Zagat* listed it as “one of the most exciting food cities” in the U.S.)

In these and other ways, Baltimore has time after time exemplified innovation. Now a highly diversified economy, Baltimore has innovated across manufacturing, healthcare, apparel, education, finance, insurance, technology, and government sectors. The city has many renowned destinations dedicated to art and culture, religion, sports, and nature. Like the communication field, Baltimore is a diverse community that has kept itself *current, forward-thinking, and exciting*.

Our Baltimore Inner Harbor convention and the “Harboring Innovation” theme provide us with the opportunity to consider the lessons the city has to offer communication scholars.

I invite ECA interest groups and members to develop programming for the 2020 convention that focuses on *how we have innovated* and *how we need to innovate* to remain relevant, cutting-edge, and unique—especially in relation to other social science disciplines. In what ways does our scholarship and teaching keep the field at the forefront of studying the powerful impact of public, private, and mediated messages on our relationships, organizations, communities, and the environment? What *disruptions* are communication scholars, practitioners, and teachers responding to with innovative theories, questions, methods, data analysis techniques, and practices? What *opportunities* exist for us to innovate with our research, service, pedagogy, and practice? What are you doing that is unique? How are you leading the way? How are you responding to your environment to ensure that your work and our field are addressing the practical communication concerns of society that exist today and that might arise tomorrow?

Our “Harboring Innovation” 2020 conference will provide a venue to showcase how we are innovating, and to deliberate the ways in which we must innovate to ensure that the communication discipline continues to make an important impact at all levels of society.

Jennifer Waldeck  
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