**Eastern Communication Association**

Short Course Program Submission

109th Annual Eastern Communication Association Convention

“Building Bridges”  
April 25th – April 29th, 2018

Pittsburgh, PA

Submission Deadline: October 15, 2017

Please include all required information as detailed below. You can input your information by clicking in the box below a title heading and replacing the directions with your own text. If the program is accepted, the short course syllabus (a slightly modified version of the submission document) will be posted on ECA’s website for review by potential participants.

Please send completed submissions as a file attachment (.docx, .doc, or .rtf formats are acceptable) to Timothy J. Brown at: [tbrown@wcupa.edu](mailto:tbrown@wcupa.edu). Please use “ECA 2018 Short Course Submission” as the subject line.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Title** |  | | | | | | |
| The title should clearly indicate the focus of the short course. It should be as succinct as possible. | | | | | | | |
|  | | | | | | | |
| **Presenter(s)** | | Please include the following information for each presenter: | | | | | |
| First Name Last Name  Title  Affiliation  Contact Information | | | | | | | |
|  | | | | | | | |
| **Description** | | |  | | | | |
| The description should inform the reader of the intent as well as the content of the short course. It should be no more than 100 words. This is what will appear in the convention program. | | | | | | | |
|  | | | | | | | |
| **Target Audience** | | | |  | | | |
| The intended audience should be described including who would most benefit from attending the course. | | | | | | | |
|  | | | | | | | |
| **Outline of Topics** | | | | |  | | |
| The major topics should be listed in bulleted form. | | | | | | | |
|  | | | | | | | |
| **Learning Outcomes** | | | |  | | | |
| The learning outcomes are the pedagogical goals of the course. Please present the learning outcomes in bulleted form. Please place your goals after this statement: At the completion of the short course, participants will be able to … | | | | | | | |
|  | | | | | | | |
| **Teaching Methods** | | | | | |  | |
| The description of teaching methods should include the pedagogical strategies that will be used to accomplish the learning outcomes described above. These methods could include lecture, small group discussion, group activities, case studies, etc. For example, if participants will leave with a greater understanding of communication theory, what learning activities will help them to achieve that outcome? Submissions should identify each pedagogical strategy followed by a description of the activity that will be employed to achieve the learning outcome. | | | | | | | |
|  | | | | | | | |
| **Technology Needs** | | | | | |  | |
| Indicate any technology needs (keeping in mind that equipment rental is very expensive and we may not be able to meet the need). Reasonable requests for technology support will not be met unless they accompany the proposal submission. | | | | | | | |
|  | | | | | | | |
| **Statement of Professional Responsibility** | | | | | | |  |
| Please include the Statement of Professional Responsibility with your submission:  In submitting the attached paper or proposal, I/We recognize that this submission is considered a professional responsibility. If this submission is accepted and programmed, I/We agree to register for the 2016 ECA Convention, pay fees, and present in Philadelphia. I/We understand that presenters with last minute emergencies must make arrangements as possible for an alternate presenter as well as communicate their absences to both the Interest Group Planner and ECA VP; no shows will be removed from the official program. | | | | | | | |

If an **ADA** accommodation exists, please notify the Short Course program planner.